

== Contents ==

CONTRIBUTORS		vii
PREFACE		ix
CHAPTER 1	The Revival of Economic Sociology <i>Mauro F. Guillén, Randall Collins, Paula England, and Marshall Meyer</i>	1
PART I	MAJOR DEBATES AND CONCEPTUAL APPROACHES IN ECONOMIC SOCIOLOGY	
CHAPTER 2	A Theoretical Agenda for Economic Sociology <i>Mark Granovetter</i>	35
CHAPTER 3	Agreements, Disagreements, and Opportunities in the “New Sociology of Markets” <i>Neil Fligstein</i>	61
CHAPTER 4	Endogenizing “Animal Spirits”: Toward a Sociology of Collective Response to Uncertainty and Risk <i>Paul DiMaggio</i>	79
CHAPTER 5	Enter Culture <i>Viviana A. Zelizer</i>	101

PART II	SOCIAL NETWORKS AND ECONOMIC SOCIOLOGY	
CHAPTER 6	Markets and Firms: Notes Toward the Future of Economic Sociology <i>Harrison C. White</i>	129
CHAPTER 7	The Social Capital of Structural Holes <i>Ronald S. Burt</i>	148
PART III	GENDER INEQUALITY AND ECONOMIC SOCIOLOGY	
CHAPTER 8	Telling Stories About Gender and Effort: Social Science Narratives About Who Works Hard for the Money <i>William T. Bielby and Denise D. Bielby</i>	193
CHAPTER 9	Rethinking Employment Discrimination and Its Remedies <i>Barbara F. Reskin</i>	218
CHAPTER 10	Gender and the Organization-Building Process in Young High-Tech Firms <i>James N. Baron, Michael T. Hannan, Greta Hsu, and Ozgecan Kocak</i>	245
CHAPTER 11	Intimate Transactions <i>Viviana A. Zelizer</i>	274
PART IV	THE ECONOMIC SOCIOLOGY OF DEVELOPMENT	
CHAPTER 12	Social Capital and Community Development <i>Alejandro Portes and Margarita Mooney</i>	303
CHAPTER 13	Globalization and Mobilization: Resistance to Neoliberalism in Latin America <i>Susan Eckstein</i>	330
INDEX		369