# Gwyneth H. McClendon

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#### **Academic Positions**

• Associate Professor, Wilf Family Department of Politics, New York University, September 2020- .

- Assistant Professor, Wilf Family Department of Politics, New York University, 2017-2020.
- Assistant Professor, Harvard University, Department of Government and Committee on Degrees in Social Studies, 2013-2017.
- Postdoctoral Associate and Lecturer, Yale University, Program on Democracy, The Whitney and Betty MacMillan Center, 2012-2013.

#### **Education**

- Ph.D., Politics, Princeton University, 2012.
- M.A., Politics, Princeton University, 2008.
- B.A., Political Science, Columbia University, 2005 (summa cum laude, Phi Beta Kappa).

#### **Books**

- From Pews to Politics: Sermons and Political Participation in Africa (with Rachel Beatty Riedl). 2019. Cambridge University Press, Cambridge Studies in Comparative Politics Series.
  - Finalist for the Albert J. Raboteau Book Prize in 2020; Honorable Mention for the Giovanni Sartori Best Book Award from the Qualitative and Mixed-Methods Section of APSA in 2020; Honorable Mention for the Best Book Award from the Society for the Scientific Study of Religion 2021.
  - Reviewed in Foreign Affairs, May/June 2020; The Washington Post, June 2020; Perspectives on Politics, September 2020.
- Envy in Politics. 2018. Princeton University Press, Princeton Series in Political Behavior.
  - Winner of the Robert E. Lane best book award from the Political Psychology Section of APSA.
  - Reviewed in The Washington Post, July 2018; Open Magazine, August 2018; The Guardian, October 2019; Perspectives on Politics, December 2019; Choice Outstanding Title of 2018.

#### Peer-Reviewed Articles

15. Comparing Religious and Secular Interventions to Increase Young Adult Participation: Evidence from WhatsApp-Based Civic Education Courses in Zambia (with Elizabeth Sperber and O'Brien Kaaba). 2024. Conditionally Accepted, *American Journal of Political Science*.

- 14. When Do Voters Reward Overtly Religious Appeals? (with Abraham Aldama). 2024. Forthcoming, *Journal of Politics*.
- 13. Increasing Youth Political Engagement with Efficacy Not Obligation: Evidence from a Workshop-based Experiment in Zambia (with O'Brien Kaaba and Elizabeth Sperber). 2022. *Political Behavior*. 44(4): 1933-1958
- 12. Estimating the Effect of Christian Messages on Civic Engagement: Evidence from a Community Collaborative Study in Zambia (with O'Brien Kaaba and Elizabeth Sperber). 2021. Kellogg Institute for International Studies Working Paper Series No. 421.
- 11. Using Sermons to Study Religions' Influence on Political Behavior (with Rachel Riedl). 2021. *Comparative Political Studies* 54(5):779-822.
- 10. When Does Information Influence Voters? The Joint Importance of Salience and Coordination (with Claire Adida, Jessica Gottlieb, and Eric Kramon). 2020. *Comparative Political Studies* 53 (6), 851-891.
- 9. Voter Information Campaigns and Political Accountability: Cumulative Findings From a Pre-registered Meta-analysis of Coordinated Trials (with Thad Dunning and 27 coauthors). 2019. *Science Advances* 5(7), eaaw2612.
- 8. Response Bias in Survey Measures of Voter Behavior: Implications for Measurement and Inference (with Claire Adida, Jessica Gottlieb, and Eric Kramon). 2019. *Journal of Experimental Political Science* 6(3): 192-198.
- 7. Reducing or Reinforcing In-group Preferences? An Experiment on Information and Ethnic Voting (with Claire Adida, Eric Kramon, and Jessica Gottlieb). 2017. *The Quarterly Journal of Political Science* 12(4): 437-477. (Winner of the 2018 African Politics Conference Group (APSA-ASA Section) Best Article Award.)
- 6. Individualism and Empowerment in Pentecostal Sermons: New Evidence from Nairobi, Kenya (with Rachel B. Riedl). 2016. *African Affairs* 115 (458): 119-144.
- 5. Ethnic Cueing Across Minorities: An Experiment on Candidate Evaluation in the U.S. (with Claire Adida and Lauren Davenport). 2016. *Public Opinion Quarterly* 80(4): 815-836.
- 4. Race and Responsiveness: A Field Experiment with South African Politicians. 2016. *The Journal of Experimental Political Science* 3(1): 60-74.
- 3. Religion As a Stimulant of Political Participation: Experimental Evidence from Nairobi, Kenya (with Rachel B. Riedl). 2015. *Journal of Politics* 77(4): 1045-1057.
- 2. Social Esteem and Participation in Contentious Politics: A Field Experiment at an LGBT Pride Rally. 2014. *American Journal of Political Science* 58(2): 279-290.
- 1. The Ethnicity-Policy Preferences Link in Sub-Saharan Africa (with Evan S. Lieberman). 2013. *Comparative Political Studies*, 46(5): 574-602.

# **Book Chapters**

• Conducting Experiments in Multiple Contexts (with Graeme Blair). 2021. *Cambridge Advances in Experimental Political Science* handbook, Cambridge University Press, Second Edition.

- Under What Conditions Does Performance Information Influence Voter Behavior? Lessons from Benin (with Claire Adida, Jessica Gottlieb and Eric Kramon). 2019. In *Information, Accountability and Cumulative Learning: Lessons from Metaketa I.* Dunning, T., G. Grossman, M. Humphreys, S. Hyde, C. McIntosh and G. Nellis (editors). Cambridge University Press (Studies in Comparative Politics).
- Religious Communication and the Effects of Priming. 2019. In *Oxford Encyclopedia of Politics*. Oxford University Press.

### Working Papers and Projects In Progress

- Addressing Gender Gaps in Political Participation in Africa: The Gendered Effect of Promoting Youth Political Efficacy in Civic and Voter Education (with O'Brien Kaaba and Elizabeth Sperber).
- The Effects of Switching Electoral Rules: An Individual-Level Experiment in Urban Sierra Leone (with Avi Ahuja).
- Why are Citizens So Cynical? And About What? (with Alexis Palmer)
- The Power to Imagine Political Change.
- Are Valence Issues Still Dominant in Campaigning in African Elections? (with Avi Ahuja).

### **Other Political Science Writings**

- Cognitive Biases in Ethnic Politics (with Claire Adida). *Comparative Politics Newsletter*. Fall 2017 27(2): pp. 4-11.
- As Pope Francis Calls for Compassion Toward the Poor in Africa, What are African Churches Doing? (with Rachel Riedl). *The Washington Post Monkey Cage Blog.* 28 November 2015.
- The Ethics of Using Public Officials as Field Experiment Subjects. May 2012. *Newsletter of the APSA Experiments Section*, pp. 13-20.

### **Selected Awards & Fellowships**

- The Arts and Science Emerging Leaders Academy (ASELA) at NYU, Fellow, 2022-2023.
- Russell Sage Foundation, Visiting Scholar, 2021-2022.
- Honorable Mention for the Best Book Award from the Society for the Scientific Study of Religion, 2021, for *From Pews to Politics*.
- MIT GOV/LAB "Building Evidence on Citizen Engagement and Government Accountability" Inaugural Grant (with O'Brien Kaaba and Elizabeth Sperber) for "Estimating the Influence of Religious Messages on Civic Engagement: A Community-Collaborative Project," 2019-2020 (extended to 2020-2021 due to COVID-19).
- Honorable Mention for the Giovanni Sartori Best Book Award for 2020 from the Qualitative and Mixed-Methods section of the American Political Science Association, for *From Pews to Politics*.
- The Robert E. Lane Award for the best book in political psychology published in 2018 from the Political Psychology section of the American Political Science Association, for *Envy in Politics*.

• Best Article Award, APCG (APSA and ASA Section), for "Reducing or Reinforcing In-group Preferences? An Experiment on Information and Ethnic Voting," 2018.

- Eric M. Mindich Research Fund for the Foundations of Human Behavior, for "The Christian Citizen", 2015-2017.
- Scholar in Residence, Center for Human Rights and Global Justice, New York University Law School, Spring 2016.
- EGAP Re-Granting Initiative (Metaketa) Award, for "Can Common Knowledge Improve Common Goods? A Field Experiment in an African Democracy" (with Claire Adida, Jessica Gottlieb and Eric Kramon), 2014-2015.
- Harvard Academy Junior Development Grant, for "The Christian Citizen", 2015-2016.
- Gabriel L. Almond Dissertation Award in comparative politics from the American Political Science Association, 2013.
- Juan Linz Dissertation Prize from the Comparative Democratization Section of the American Political Science Association, 2013.
- Best Dissertation Awards, Political Psychology and Experimental Research Sections of the American Political Science Association, 2013.
- Prize Fellowship, the Princeton Woodrow Wilson Scholars Program, 2009-2010, 2011-2012.
- Mamdouha S. Bobst Center for Peace and Justice Research Grant, Princeton University, 2011.

### **Teaching**

- Undergraduate:
  - Introduction to Comparative Politics, lecture course (NYU: Spring 2018, 2019, 2020, 2021, 2023, 2024).
  - Contemporary African Politics, lecture course (NYU: Fall 2018, 2020).
  - Human Rights in Africa, seminar (Harvard: Fall 2013, 2014, 2016).
  - Research Practice in Qualitative Methods, lecture course (Harvard: Spring 2015, 2017).
  - Democracy and the Psychology of Inequality, seminar (Harvard: Spring 2014; Yale: Fall 2012).
- Graduate:
  - Political Behavior in Developing Countries (NYU: Spring 2018, Fall 2018, Spring 2021, Fall 2022).
  - Third-year Dissertation Research Seminar (NYU: 2020-2021, Fall 2023).
  - Research Workshop in Comparative Politics (Harvard: 2013-2014, 2014-2015, 2016-2017).

## Advising

- Graduated PhD Students (First Placements):
  - Nejla Asimovic (UPenn, Postdoc/Georgetown, Assistant Professor)
  - Maria Curiel (Stanford, Postdoc)
  - Nicholas Haas (Aarhus University, Assistant Professor)

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- David Jud (Ifkovits) (Analyst Institute)
- Dongil Lee (Korean Development Institute, Assistant Professor)
- Shelley Liu (University of California, Berkeley, Assistant Professor)
- Sarah Lockwood (Columbia University, Postdoc/Cambridge University, Lecturer)
- Rakeen Mabud (Roosevelt Institute Research Fellow)
- Taylor Mattia (University of Pennsylvania, Postdoc/Google Data Scientist)
- Lucia Motolinia (Washington University St. Louis, Assistant Professor)
- Soledad Prillaman (Nuffield Post-doc/Stanford University, Assistant Professor)
- Shana Warren (Innovations for Poverty Action Research Scientist)
- Mikdat Yildirim (Esty Data Scientist)
- Stephanie Zonzsein (UPenn, Postdoc/UC Berkeley, Assistant Professor)

### **Service**

- To the Department/University:
  - Director of Graduate Studies, NYU Politics, 2022-present.
  - Junior Search Committee, Center for Social Media and Politics, 2023-2024.
  - Future of Graduate Funding Task Force, NYU, 2022-2023.
  - Founder, Identities & Ideologies Project at NYU, 2021-present.
  - Comparative Politics Workshop, NYU, Fall 2018 (co-organizer), Fall 2023.
  - NYU-CESS Annual Experimental Political Science Conference, co-organizer, Spring 2019, Spring 2020, Spring 2021, Spring 2023, Spring 2024.
  - NYU Arts and Science First Look Program, Reviewer and Participant, Spring 2020, Spring 2023.
  - Graduate Fellowships and Progress Committee, NYU Politics, 2020-2021.
  - Best Practices Committee, NYU Politics, 2020-2021.
  - Social Sciences Undergraduate Research Fund Selection Committee, NYU, Fall 2018.
  - Graduate Admissions Committee, Harvard Government Department, member, 2015, 2017.
  - Strategic Planning Committee, Harvard Government Department, member, 2016-2017.
  - Junior Search Committee, Harvard Government Department, member, 2015.
  - Comparative Politics Speaker Series, Harvard Government Department, faculty co-coordinator, 2014-2015.
  - Undergraduate Research Scholars Program, Harvard IQSS, workshop director, 2013-2015.
  - Nomination Committee, Carnegie Endowment for International Peace Junior Fellowships, Harvard University, 2014.
  - Hoopes Senior Thesis Prize Committee, Harvard University, 2014, 2017.
- To the Discipline:
  - Member of the Best Book Prize Committee, Experimental Research Section, American Political Science Association, 2024.
  - APSA Doctoral Dissertation Improvement Grant, Review Panel, Fall 2023.
  - Member of the Editorial Board for the *Journal of Experimental Political Science*, 2023-present.

- Member of the Editorial Board for the *Journal of Politics*, 2021-present.
- Russell Sage Dissertation Research Grants Advisory Committee, 2022.
- APSA Women's Mentoring Workshop, Mentor, 2021.
- Section Co-Chair, Experimental Research, APSA Conference, 2021.
- Best Book Prize Committee Member, Qualitative and Mixed Methods Research Section, APSA, 2021.
- EGAP RFP Mentor, 2020-2021.
- Graduate Applications International Network (GAIN) mentor, 2020-2021.
- Best Dissertation Prize Committee Member, Political Psychology Section, American Political Science Association, 2020.
- EGAP Visiting Fellowship Selection Committee, 2020.
- Member of the Editorial Board of the American Journal of Political Science, 2015-2019.
- Reviewer for the American Political Science Review, World Politics, Journal of Politics, Public Opinion Quarterly, Political Behavior, Journal of Peace Research, Comparative Political Studies, British Journal of Political Science, the National Science Foundation.
- Best Fieldwork Prize Committee Member, Comparative Democratization Section, American Political Science Association, 2013.
- Best Dissertation Prize Committee Member, Political Psychology Section and Comparative Democratization Section (Chair), American Political Science Association, 2014.
- Paper Selection Committee Member, Meetings 12 (October 2014) and 16 (March 2016) of Evidence in Governance in Politics (EGAP).
- Boston-Working Group on African Political Economy Meeting Organizer, Fall 2014, Fall 2016.
- Co-organizer, Contemporary African Political Economy Research Seminar (CAPERS), Spring 2019, Fall 2023.
- *Member of*: Evidence in Governance and Politics (EGAP), the Working Group on African Political Economy (WGAPE), the African Politics Conference Group.

### **Conferences and Invited Talks**

- 2023: Columbia University (SSDS), New York Area Political Psychology Conference, American Political Science Association Annual Meeting.
- 2022: Kings College London (Quantitative Political Economy Seminar), MIT-Gov Lab, Religion in Public Online Series, Yale University (Religion Conference).
- 2021: University of California, Berkeley (Comparative Politics Seminar), Political Psychology-Elections, Public Opinion, and Voting Behavior Online Seminar, Columbia University (MA in Polisci Book Series), American Political Science Association Annual Meeting, University of Michigan (Center for Political Studies), WZB (Social Science Center).
- 2020: University of Florida (Comparative Politics Seminar, canceled due to COVID-19), Political Psychology Pre-Conference (canceled due to COVID-19), American Political Science Association Annual Meeting, APCG Online Colloquium (discussant).
- 2019: Asian Political Methodology Meeting, University of Chicago (CP Series), International Studies Association Annual Meeting, Yale (Leitner Political Economy Series), Boston University (Culture, Religion and World Affairs Conference), Stanford (CP Workshop), Northwestern University (Advances in Experimental Political Science).

- 2018: Vanderbilt (CP Speaker Series), Columbia University (CP Series), Harvard University (Experiments Conference Keynote), University of Southern California (CIS Working Paper Series), University of Illinois Urbana-Champaign (External Speaker Series), University of California, San Diego (CP Series), British Institute of Eastern Africa (Nairobi), Busara Center for Behavioral Economics (Nairobi), American Political Science Association Annual Meeting, Columbia University (MA in Polisci Book Series), Cornell University (Issues in African Development Series).
- 2017: Boston University (CP Seminar), Rochester University (In-the-Field Political Science Conference), American Political Science Association Annual Meeting, African Studies Association Annual Meeting, Princeton University (Democracy and Development Series).
- 2016: Columbia University (SSDS), New York University (Politics External Speaker Series), Contemporary African Political Economy Research Seminar (CAPERS), New York University Law School (CHRGJ), University of Washington in St. Louis (CPAC), University of California Los Angeles (Political Science), American Political Science Association Annual Meeting, Harvard (Positive Political Economy Series), MIT (Political Behavior of Development).
- 2015: Midwest Political Science Association Annual Meeting, American Political Science Association Annual Meeting, African Studies Association Annual Meeting.
- 2014: University of California Berkeley (CP Series), Harvard University (CP Series), Experiments in Governance and Politics Meeting at Princeton University, American Political Science Association, Midwest Political Science Association.
- 2013: Dartmouth College (Ethnic Politics Small Conference), Yale University (CP Workshop), American Political Science Association Annual Meeting, Experiments in Governance and Politics, African Studies Association Annual Meeting, Midwest Political Science Association Annual Meeting, CESS-NYU Experimental Political Science Conference.
- 2012: Working Group on African Political Economy (national meeting), Dartmouth College (Ethnic Politics Small Conference), American Political Science Association Annual Meeting (cancelled), Midwest Political Science Association Annual Meeting.
- 2011: American Political Science Association Annual Meeting, Midwest Political Science Association, Contemporary African Political Economy Research Seminar, Princeton New Methodologies Conference.
- 2010: American Political Science Association, Midwest Political Science Association, International Studies Association.