

Vikki S. Katz

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Academic Positions

- 2022- **Professor of Communication**
Chapman University School of Communication
- 2015-22 **Associate Professor of Communication**
School of Communication and Information, Rutgers University
*Promoted to Professor July 2022
Affiliate Graduate Faculty, Rutgers Department of Sociology (2013-22)
- 2016-17 **Visiting Scholar**
Russell Sage Foundation
- 2015-17 **Senior Research Fellow**
Joan Ganz Cooney Center at Sesame Workshop
- 2009-15 **Assistant Professor of Communication**
School of Communication and Information, Rutgers University
- 2007-09 **Postdoctoral Research Associate**
Annenberg School for Communication and Journalism
University of Southern California

Education

- 2007 **Ph.D. in Communication**
Annenberg School for Communication and Journalism
University of Southern California
- 2005 **M.A. in Communication**
Annenberg School for Communication and Journalism
University of Southern California
- 2002 **B.A. in Communication and Education (minor)**
University of California-Los Angeles
College Honors & Phi Beta Kappa

Scholarship

Books

- 2022 Katz, V.S., & Bond, B. (Eds.). *Children and media research and practice during the crises of 2020*. Routledge.
- 2014 Katz, V.S. *Kids in the middle: How children of immigrants negotiate community interactions for their families*. Rutgers University Press.
- Reviews in *International Journal of Communication* (2016), *Journal of Children and Media* (2015), *Journal of Youth and Adolescence* (2015), *Social Forces* (2015).
- 2011 Katz, V.S. *Children being seen and heard: How youth contribute to their migrant families' adaptation*. Barcelona Open University Press/Aresta Publications.
- Translated into Spanish:
Katz, V.S. (2011). *Migración y familia: El papel de los hijos y las hijas en la adaptación de las familias inmigrantes* (J. Torrubia, Trans.). Barcelona Open University Press/Aresta Publications.
- 2011 Matsaganis, M., Katz, V.S. & Ball-Rokeach, S.J. *Understanding ethnic media: Producers, consumers and societies*. Sage Publications.
- Reviews in *Australian Journal of Communication* (2011), *Communications* (2011), *Journalism and Mass Communication Quarterly* (2012), *Journal of Communication* (2011), *European Journal of Communication* (2012), *Journalism and Mass Communication Educator* (2011).

Journal Articles & Book Chapters

*Student co-authors

- 2023 Katz, V.S., & Jordan, A.B. Connectivity, connection, and care during the COVID-19 pandemic. In T. Politano (Ed.), *Rutgers 2020*. Rutgers University Press.
- 2022 Katz, V.S. Media and digital inequality. In D. Lemish (Ed.), *The Routledge International Handbook of Children, Adolescents, and Media* (2nd ed.). Routledge.
- 2021 Katz, V.S., Jordan, A.B., Ognyanova, K. Digital inequality, faculty communication, and remote learning experiences during the COVID-19 pandemic: A survey of U.S. undergraduates. *PLOS ONE*. doi:10.1371/journal.pone.0246641
- 2019 Katz, V.S., Moran, M., & Ognyanova, K. Contextualizing connectivity: How internet connection type and parental factors influence technology use among lower-income children. *Information, Communication & Society*, 22(3): 313-335. doi:10.1080/1369118X.2017.1379551

- 2019 *Wang, Q., & Katz, V.S. Ethnic digital media as agenda setters and agenda marketers: The case of WXC and the Jimmy Kimmel Live controversy. In S. Yu, & M. Matsaganis, *Ethnic media in the digital era* (pp. 23-32). Routledge.
- 2018 Katz, V.S., Moran, M., & Gonzalez, C. Connecting with technology in lower-income U.S. families. *New Media & Society*, 20(7): 2509-2533.
doi:10.1177/1461444817726319
- 2018 Katz, V.S., Gonzalez, C., & *Raynal, A. Responding to classroom change: How low-income Latino parents view technology's impacts on student learning. In E. Gee, L. Takeuchi, & E. Wartella (Eds.), *Children and families in the digital age: Learning together in a media saturated culture* (pp. 96-114). Routledge.
- 2018 Yip, J., Gonzalez, C., & Katz, V. Children of immigrants' experiences in information search & brokering. In E. Gee, L. Takeuchi, & E. Wartella (Eds.), *Children and families in the digital age: Learning together in a media saturated culture* (pp. 137-152). Routledge.
- 2017 Katz, V.S., Gonzalez, C., & Clark, K. Digital inequality and developmental trajectories of low-income, immigrant, and minority children. *Pediatrics*, 140: S132-S136. doi:10.1542/peds.2016-1758R
- 2017 Katz, V.S. What it means to be "under-connected" in lower-income families. *Journal of Children and Media*, 11(2): 241-244.
doi:10.1080/17482798.2017.1305602
- Reprinted in J.A. Reich (2021, ed). [*The state of families: Law, policy, and the meanings of relationships*](#). Routledge.
- 2017 Katz, V.S. How do social differences influence young people's media experiences? In N.A. Jennings & S.R. Mazzaella, *Twenty questions about youth and the media* (2nd ed.; pp. 231-242). Peter Lang.
- 2016 *Gonzalez, C., & Katz, V. Transnational communication as a driver of technology adoption in immigrant families. *International Journal of Communication*, 10: 2683-2703. Retrievable from:
<https://ijoc.org/index.php/ijoc/article/view/5321/1673>
- 2016 Katz, V.S. & *Gonzalez, C. Toward meaningful connectivity: Using multilevel communication research to reframe digital inequality. *Journal of Communication*, 66(2): 236-249. doi:10.1111/jcom.12214
- 2016 Alper, M., Katz, V.S., & Clark, L.S. Researching children, intersectionality, and diversity in the digital age. *Journal of Children and Media*, 10(1): 107-114.
doi:10.1080/17482798.2015.1121886
- Republished as a book chapter in: D. Lemish, A. Jordan, & V. Rideout (Eds., 2017), *Children, adolescents, and media: The future of research and action*. Routledge.

- 2016 Katz, V.S. & *Gonzalez, C. Community variations in low-income Latino families' technology adoption and integration. *American Behavioral Scientist*, 60(1): 59-80. doi:10.1177/0002764215601712
- 2016 Yip, J.C., *Gonzalez, C., & Katz, V.S. The learning experiences of youth online information brokers. In Looi, C.K., Polman, J., Cress, U., & Reimann, P. (Eds.), [*Transforming learning, empowering learners: The International Conference of the Learning Sciences \(ICLS\), volume 1*](#) (pp. 362-370). International Society of the Learning Sciences. (Peer-reviewed conference proceeding; 31% acceptance rate).
- 2016 Matsaganis, M.D. & Katz, V.S. Ethnic media and the social incorporation of new Americans. In L. Friedland & M. Lloyd (Eds.), *The communications crisis in America, and how to fix it* (pp. 81-94). Palgrave McMillan.
- Reviewed in [*International Journal of Communication*](#) (2017)
- 2015 Wilkin, H.A., Katz, V.S., Hether, H.J., & Ball-Rokeach, S.J. Communication resources for obesity prevention among African American and Latino residents in an urban neighborhood. *Journal of Health Communication*, 20(6): 210-219. doi:10.1080/10810730.2015.1018559
- 2014 Katz, V.S. Communication dynamics of immigrant integration. *Communication Yearbook*, 38: 39-68. doi:10.1080/23808985.2014.11679158
- 2014 Katz, V.S. Children as brokers of their immigrant families' healthcare connections. *Social Problems*, 61(2): 194-215. doi:10.1525/sp.2014.12026
- 2013 Matsaganis, M.D., & Katz, V.S. How ethnic media producers constitute their communities of practice: An ecological approach. *Journalism*, 15(7): 926-944. doi:10.1177/1464884913501243
- Top Faculty Paper Award from the Journalism Studies Division of the International Communication Association.
- 2012 Katz, V.S., Ang, A., & Suro, R. An ecological perspective on U.S. Latinos' health communication behaviors, access, and outcomes. *Hispanic Journal of Behavioral Sciences*, 34(3): 437-456. doi:10.1177/0739986312445566
- 2012 Katz, V.S., Matsaganis, M.D., & Ball-Rokeach, S.J. Ethnic media as partners for increasing broadband adoption and social inclusion. *Journal of Information Policy*, 2: 79-102. doi:10.5325/jinfopoli.2.2012.0079
- 2010 Katz, V.S. How children use media to connect their families to the community: The case of Latinos in Los Angeles. *Journal of Children and Media*, 4(3): 298-315. doi:10.1080/17482798.2010.486136
- Re-released in 2016 in a virtual issue honoring the Journal's 10th anniversary as one of the 20 most-downloaded articles of the first decade of publication.
 - Top Faculty Paper Award from the Children, Adolescents and Media Division of the International Communication Association.

- 2009 Wilkin, H.A., Katz, V.S., & Ball-Rokeach, S.J. The role of family interaction in new immigrant Latinos' civic engagement. *Journal of Communication*, 59(2): 387-406. doi:10.1111/j.1460-2466.2009.01421.x
- 2006 Giles, H., Katz, V.S., & Lambert, P. Language attitudes and the role of community infrastructure: A communication ecology model. *Moderna Språk, C*(1): 38-54.

Journal Special Issues

- 2021 Katz, V.S., & Bond, B. Children, media, and the clarity of crisis. *Journal of Children and Media* 15(1).
- Katz, V.S., & Bond, B. Introduction: Children, media, and the clarity of crises in 2020. *Journal of Children and Media*, 15(1), 1-5. doi:10.1080/17482798.2020.1861472
- 2016 Hampton, K., & Katz, V.S. Communication in city and community: From the Chicago School to digital technology. *American Behavioral Scientist* 60(1).
- Katz, V.S. & Hampton, K.N. Introduction: From the Chicago School to digital technology. *American Behavioral Scientist*, 60(1) 3-7. doi:10.1177/0002764215601708

Public Scholarship

Public Reports and Policy Briefs

*Student co-authors

- 2021 Katz, V.S., & Rideout, V.J. (Jun. 24). [*Learning at home while under-connected: Lower-income families during the COVID-19 pandemic*](#). Washington, DC: New America.
- 2016 Rideout, V.J., & Katz, V.S. [*Opportunity for all? Technology and learning in lower-income families*](#). New York: Joan Ganz Cooney Center at Sesame Workshop.
- More than 97,000 downloads between 2/3/2016 and 5/15/2021.
 - Cited by the Federal Communications Commission (2016).
 - Infographics of survey findings (in Spanish and English) were downloaded more than 10,000 times in the same time period.
- 2015 Katz, V.S., *Gonzalez, C., & *Raynal, A. [*Leveraging technology for learning in Latino families: Case studies from our Arizona, California, and Colorado field sites*](#). New York: Joan Ganz Cooney Center at Sesame Workshop.
- 2015 Katz, V.S. & Levine, M.H. [*Connecting to learn: Promoting digital equity for America's families*](#). New York: Joan Ganz Cooney Center at Sesame Workshop.
- Cited by the White House Council of Economic Advisors (2016).

- 2013 Katz, V.S. Understanding Latino families on their own terms. In S.E. Vaala (Ed.), [*Apreniendo Juntos \(Learning together\): Synthesis of a cross-sectorial convening on Hispanic-Latino families and digital technologies*](#) (pp. 54-59). New York: Joan Ganz Cooney Center at Sesame Workshop.
- 2013 Katz, V.S. Parents and children learning together: An immigrant family perspective. In B.W. Toso (Ed.), *National conference on family literacy: Research strand conference proceedings* (pp. 31-38). College Station, PA: Pennsylvania State University.

Research Citations in Federal Policy Documents and Initiatives

- 2022 Office of Educational Technology, U.S. Department of Education. [Path to digital equity](#).
- 2016 Federal Communications Commission (Mar. 31). [Lifeline and Link Up reform and modernization, third report and order](#) (FCC 16-38).
- 2016 [The digital divide and economic benefits of broadband access](#). White House Council of Economic Advisers

Editorials

- 2021 Katz, V.S., & Rideout, V.J. (Aug 18). [As schools reopen, we need to hope for the best but prepare for remote learning](#). *San Francisco Chronicle*.
- 2021 Katz, V.S., & Levine, M.H. (July 8). [We must end the struggle of being under-connected](#). *The Hill*.
- 2021 Katz, V.S., & Jordan, A.B., & Ognyanova, K. (February 11). [Why are some college students studying in their cars? A new study explains](#). *New Jersey Star-Ledger*.
- 2020 Katz, V.S. (September 23). [A novel proposal to help millions of kids struggling with online school](#). *Washington Post*.
- 2020 Katz, V.S., & Jordan, A.B. (August 25). [What is a university campus worth?](#) *New Jersey Star-Ledger*.
- 2020 Katz, V.S., Jordan, A.B., ~~Walters, A.~~, & ~~Laliberte, L.~~ (August 24-28). [How do we make remote learning better? Listen to the students](#). *Medium*.
- Based on findings from undergraduates surveyed about remote learning during Spring 2020, we published one “lesson” per day for a week to guide faculty preparations for a remote fall term. These five posts have been read more than 7,000 times since August 21, 2020.
- 2020 Katz, V.S. (April 7). [The one thing we must do now: Learn the ABCDs of equitable remote learning](#). Research post for Joan Ganz Cooney Center at Sesame Workshop.

- 2020 Katz, V.S., & Jordan, A.B. (March 15). [Will the coronavirus epidemic uncover our students' digital inequality?](#) *New Jersey Star-Ledger*.
- 2016 Katz, V.S. (November 9). [Opportunity for all? Digital equity in the lives of lower-income U.S. families](#). Research post on *Parenting for a Digital Future* at the London School of Economics.
- 2016 Morris, S., & Katz, V.S. (April 11). [Building a digital lifeline for America's families](#). *The Hill*.
- 2016 Katz, V.S. (March 7). [When children are their families' digital links](#). Research post on *Parenting for a Digital Future* at the London School of Economics.
- 2015 Katz, V.S., Levine, M.H., & Gonzalez, C. (September 16). [Family partnerships are key to digital equity](#). *Education Week*.
- 2015 Katz, V.S., & Levine, M.H. (March 12). [What net neutrality means for digital inequality and schools](#). *Slate*.

Webinars

- 2022 *Michigan Library Association*. New Takes on the Digital Divide: Connectivity Needs and How to Help (May 10). Keynote speaker. Approx. 200 attendees from Michigan libraries.
- 2020-21 *Campaign for Grade Level Reading*, Learning Loss Recovery Webinar Series. directed at educators and community organization leaders who serve K-12 students and families nationwide.
- June 8, 2021: Speaker, Without digital equity, will ed tech post-pandemic exacerbate educational inequality? Approx. 200 attendees.
 - December 4, 2020: Speaker, [Scaling high dosage tutoring as a strategy to recover lost learning](#). Approx. 150 attendees.
 - October 27, 2020: Moderator, [The federal role in advancing digital equity](#). Approximately 500 registered attendees.
 - May 26, 2020: Speaker, [Underconnected yet eager to learn: Confronting digital inequalities](#). Approx. 1,200 registered attendees.
- 2020-21 *International Communication Association*, ["On the Air with ICA."](#) Co-developed (with Amy Jordan) a webinar discussion series on pandemic-related topics of interest to ICA members.
- Lead development and discussion the following topics:
- The show must go on: Journal editing and publishing in a pandemic (January 2021).
 - Burning the candle at both ends: Juggling academia, parenting, and a pandemic (November 2020).

- 2020 *Chronicle of Higher Education*. [What students wish their professors knew](#).
- September 22: Presented findings from national survey of undergraduate remote learning. Approximately 1,300 registered attendees.
- 2011 *Engaging People in Communities (EPIC)*. Developed and conducted online training session for professionals in addiction prevention agencies (funded by New Jersey Mental Health and Addiction Services) on reaching immigrant families more effectively.

Podcasts and Radio Appearances to Discuss Research Findings

- 2022 WHYY Radio Times. Talking to children about media coverage of crisis and war. (Mar. 14). 30-minute panel discussion.
- 2021 Building the Bridge podcast: [How being under-connected affects students during the pandemic](#). (Aug. 18). 35-minute interview.
- 2021 Connected Nation podcast: [Learning while being under-connected: what new research uncovers about digital inequity in America](#) (Oct. 5). 40-minute interview.
- 2016 KQED (NPR) Forum with Michael Kvasny. [Digital divide persists despite widespread mobile access, according to study](#) (Feb 9). 60-minute live radio interview.

Media Coverage (Selected, 2015-present)

- 2021 Richards, E., Aspegren, E., & Mansfield, E. (February 4). [A year into the pandemic, thousands of students still can't get reliable WiFi for school. The digital divide remains worse than ever](#). *USA TODAY*.
- 2020 Clark, A. (September 19). [Thousands of N.J. kids didn't have computers or internet access last spring. Will fall be any better?](#) *Star-Ledger*.
- 2020 McMurtie, B. (August 27). [Some colleges planned early for an online fall. Here's what they learned](#). *Chronicle of Higher Education*.
- 2020 Turner Lee, N. (March 2). [Bridging digital divides between schools and communities](#). *Brookings*.
- 2020 Woolley, S., Sattiraju, N., & Moritz, S. (March 26). [U.S. schools trying to teach online highlight a digital divide](#). *Bloomberg*.
- 2020 Trust, T. (April 2). [The 3 biggest remote teaching concerns we need to solve now](#). *EdSurge*.

- 2020 Greig, J. (April 7). [Experts question abrupt decision by New York City to ban Zoom from use in all public schools](#). *TechRepublic*.
- 2018 Genota, L. (September 19). ['Homework Gap' Hits Minority, Impoverished Students Hardest, Survey Finds](#). *EdWeek*.
- 2017 Galvin, G. (March 16). [States struggle to bridge digital divide](#). *U.S. News & World Report*.
- 2016 Powell, E. (October 7). [Free Basics: The best way to improve Americans' internet access?](#) *Christian Science Monitor*.
- 2016 Gibson, C. (September 6). [The disconnected: Teen lives and futures depend on the Internet. What happens when they can't afford it?](#) *Washington Post*.
- 2016 Paulas, R. (February 24). [The digital divide is about much more than access](#). *Pacific Standard*.
- 2016 Kamanetz, A. (February 23). [Study in your PJs? What a high school "work from home day" looks like](#). *NPR Ed*.
- 2016 Seklyukh, A. (February 5). [How limited Internet access can subtract from kids' education](#). *NPR All Tech Considered*.
- 2016 Brinkley, L. (February 5). [Internet quality divides opportunity](#). *KGO Radio (AM 810, SF Bay Area)*.
- 2016 Telemundo Staff (February 3). [Familias latinas pobres con menos acceso a internet](#).
- 2016 Toppo, G. (February 3). [Many low-, moderate-low income families 'under-connected' to Internet](#). *USA Today*.
- 2016 Dobo, N. (February 3). [Many low-income families get on the Internet with smartphones or tablets. That matters. Here's why](#). *Hechinger Report*.
- 2015 Lewontin, M. (September 25). [Why "homework gap" may pave way for universal Internet access in schools](#). *Christian Science Monitor*.
- 2015 Sillesan, L. (June 10). [Can mainstream US media tap into non-English-speaking audiences?](#) *Columbia Journalism Review*.
- 2015 Carrion, K. (February 18). [Latino families embrace digital tools, but have less online access](#). *NBC News*.

Research Grants

- 2019-23 **Learning remade: The promise and pitfalls of technology for working-class families. PI.**
Spencer Foundation and Grable Foundation: \$100,000 total funding.
- 2021-22 **Learning at home during COVID-19: A national study of lower-income parents with pre-school and elementary school-aged children. PI.**
Carnegie Corporation of New York; Grable Foundation; Noggin; Overdeck Family Foundation: \$245,000 total funding.
 - Associated policy report: Katz & Rideout (2021).
- 2020-21 **The experience of digital disparity among college students experiencing remote instruction. Co-PI.**
Rutgers University Research Council: \$3,000
 - Associated peer-reviewed articles: *PLOS ONE* (2021).
- 2013-16 **Leveraging technology for learning in U.S. Latino families. PI.**
Bill & Melinda Gates Foundation \$623,034
 - Associated peer-reviewed articles: *Information, Communication & Society* (2019); *New Media & Society* (2018), *Pediatrics* (2017), *Journal of Children and Media* (2017), *Journal of Communication* (2016), *International Journal of Communication* (2016), *American Behavioral Scientist* (2016).
 - Associated policy reports: Rideout & Katz (2016), Katz & Levine (2015).
- 2013-15 **Family trials: Immigrant generation and Latinos' experiences managing the Bronx Family Court system. PI.**
Russell Sage Foundation: \$24,230
Rutgers University Research Council and Rutgers School of Communication and Information "Grants to Get Grants" (\$6,000 total)
 - Associated peer-reviewed publication: *Family trials: Hyperdiversity and immigrants' experiences in the Bronx Family Court*. Book manuscript, in second revision for Russell Sage Foundation Press.
- 2010-11 **Brokering community: How children of immigrants in New Brunswick connect their parents to the community. PI.**
Rutgers University Research Council: \$4,000
- 2006-07 **Dissertation Research Grant. PI.**
Urban Initiative: \$10,000.

Fellowships & Awards

- 2021 *Rutgers Department of Communication*. Distinguished Service Award.
Awarded by annual vote of departmental colleagues.
- 2016-21 *Rutgers University*. Chancellor's Scholar
Awarded to "truly outstanding and highly promising scholars" at the
associate professor level. Sixteen awards across the New Brunswick campus
with a \$5,000 research stipend each year for five years.
- 2016-17 *Russell Sage Foundation*, Visiting Scholar
Funded year in-residence at the Foundation for data analysis and early draft
of manuscript on immigrant families' experiences in Bronx Family Court.
- 2015 *Rutgers University*. Board of Trustees Research Fellowship for Scholarly
Excellence
Board of Trustees award recognizing outstanding scholarly achievement by
newly tenured faculty; 13 awards across the 3 Rutgers campuses.
- 2014 *Rutgers University*. Leaders in Faculty Diversity Award
University-wide award for outstanding faculty contribution to fostering
campus diversity through research, teaching and service; 4 awards across the
3 Rutgers campuses.
- 2014 *Rutgers Department of Communication*. Distinguished Achievement in
Research. Awarded by annual vote of departmental colleagues.
- 2013 *International Communication Association*. Top Faculty Paper Award.
Journalism Studies Division (with Matthew Matsaganis).
- 2012 *Rutgers Department of Communication*. Distinguished Achievement in
Research. Awarded by annual vote of departmental colleagues.
- 2009 *International Communication Association*. Top Faculty Paper Award.
Children, Adolescents & Media Division.
- 2007-09 *Annenberg Family Foundation*. Postdoctoral Fellowship.
- 2007 *American Association of University Women*. Dissertation Fellowship. (\$20,000
– declined to accept postdoctoral fellowship).
- 2005 *Oxford University Internet Institute*. Summer Doctoral Fellowship Program.
- 2002-07 *Annenberg Foundation*. Doctoral Fellowship.
- 2002 *Phi Beta Kappa*. University of California, Los Angeles.

Scholarly Presentations

Keynote Addresses

- 2021 *Left to their own devices: How digital inequality is shaping undergraduate remote learning.* Keynote presentation at Michigan Online Teaching Conference, Wayne State University, MI. (Virtual).
- 2016 *Connecting to learn: Digital equity in the lives of low-income students and families.* Keynote presentation at the National Council for La Raza, Leadership Institute for Latino Literacy (LILL), Dallas, TX.
- 2015 *Connecting with technology: Low-income families, learning, and linking home and school.* Plenary presentation at the U.S. Department of Defense, Office of Education Activity Annual Conference. Salt Lake City, UT.
- 2014 *Technology and learning in U.S. Latino families.* Keynote presentation at the National Center for Families Learning Annual Summit, Washington, DC.
- 2011 *Minority youth, media connections, and addressing social disparities.* Keynote presentation at Media & Minorities Workshop, Ben Gurion University, Israel.

Invited Talks: University Presentations (Selected; 2015-present)

- 2023 *Diversity and equity concerns related to young people, social media, and well-being.* Harvard University School of Public Health.
- 2020 *Learning and equity in remote environments.* NSF Workshop on Remote Research Methods. Stanford University, CA (Remote).
- 2018 *Connecting with technology: Moving beyond the individual to understand digital inequality and engagement in lower-income families.* School of Communication, Northwestern University, IL.
- 2017 *Technology, opportunity and learning among lower-income families.* Graduate School of Education, Fordham University, NY.
- 2017 *Family trials: Immigration and its consequences in the family court system.* City University of New York Graduate Center, NY.
- 2016 *Family communication in the digital age: How technology influences family learning and social opportunity.* Princeton University Libraries, NJ.
- 2016 *Digital equity and its consequences for low-income students and families.* Berkman Center for Internet and Society, Harvard University, MA.
- 2016 *Leveraging technology for learning in low-income and immigrant families.* Graduate School of Education, Stanford University, CA.

Invited Talks: Government and Policy Presentations (Selected; 2015 to present)

- 2021 *Virtual learning and the realities of digital inequality.* Missouri State Legislators Retreat. (Remote).
- 2020 *Digital learning guides for equity in remote K-12 learning.* U.S. Department of Education, Department of Educational Technology, Washington, D.C. (Remote).
- 2020 *Children and families as partners for digital equity solutions.* Humanities+Tech: Creating inclusive tools and learning experiences. New America, Pittsburgh, PA
- 2020 *Digital equity concerns for reaching diverse immigrant families with young children.* PBS Ready to Learn Annual Meeting, Washington, DC.
- 2020 *Learning remade: Technology, learning & opportunity in working class families.* Center for Children & Technology, New York, NY.
- 2018 *Digital equity: Reaching the under-served and under-connected.* Cross-Cultural Communication Symposium, Connecticut State Department of Consumer Protection, Hartford, CT.
- 2017 *Missed opportunities in addressing digital equity challenges for low-income students and families.* Conference convened by the Connected Learning Alliance, MIT Media Lab, and the Gates Foundation. Google, Mountainview, CA.
- 2017 *Family trials: Immigration and its consequences in the family court system.* Russell Sage Foundation, New York, NY.
- 2017 *National aims and local realities: How low-income families respond to digital equity policies and programs.* Data & Society, New York, NY.
- 2016 *Dual language learners and digital equity issues.* Dual Language Learners National Workgroup. New America Foundation, Washington, DC.
- 2016 *Digital equity and U.S. education.* Congressional panel hosted by Rep. Mike Honda (D-CA). Washington, DC: Library of Congress.
- 2016 *The next social contract for education in the digital age.* Presentation at New America Foundation's Annual Conference, Washington, DC.
- 2016 *Digital equity and learning in low-income U.S. families.* National Educational Telecommunications Association, Baltimore, MD.
- 2015 *Technology as a tool for learning and language acquisition in U.S. Latino families.* U.S. Department of Education, Office of English Language Acquisition, and Office of Educational Technology, Washington, D.C.
- 2015 *Technology as a tool for early learning in U.S. Hispanic families.* Early Learning Symposium, White House Initiative for Educational Excellence for Hispanics, Chicago, IL.

Refereed Conference Presentations (Selected; 2015 to present)

- 2020 *Informed consent & immigrant families.* Blue Sky Session for Children, Adolescents, and Media Division: Best Practices for Conducting Ethical Research with Children. International Communication Association Annual Conference (Remote).
- 2018 *Parenting, media, and character development.* Plenary panel for the Society for Research in Child Development (SRCD) Annual Meeting, Philadelphia, PA.
- 2018 *Connected across generations: Engagement with technology in lower-income U.S. families.* Connected Learning Summit, MIT Media Lab, Boston, MA.
- 2018 *Responding to classroom change: How low-income Latino parents view technology's impact on student learning.* American Educational Research Association Annual Meeting, New York, NY.
- 2017 *Who leads? Intergenerational skill-building and parents' value orientations to new technologies in diverse lower-income U.S. families.* International Communication Association Annual Conference, San Diego, CA.
- 2016 *Mixed methods approaches to media research on social class.* National Communication Association Annual Conference pre-conference, Media and Class in the 21st Century, Philadelphia, PA.

Teaching & Advising

Graduate Teaching

Advanced Qualitative Research

Spring 23

Doctoral-level, elective course on qualitative research design, execution, data management, analysis, presentation, and translation for policy and practice.

Undergraduate Teaching

Senior Capstone Seminar

Fall 22, Spring 23

Required course for Communication Studies majors. In this course, seniors work in teams to develop an original research plan, collect and analyze their own data, and present their findings in written and oral formats.

Graduate Teaching at Rutgers U

Communication, Technology & Social Inequality

Doctoral-level course on how communication and technology can exacerbate or ameliorate a range of broader social inequalities.

Ethnography

Specialized methods course for M.A. and Ph.D. students on ethnographic tradition and techniques related to data collection and analysis.

Research Design

Doctoral-level, required course on developing and executing an elegantly designed research study.

Undergraduate Courses at Rutgers U

Children and Media

Upper-division course for Communication and Journalism & Media Studies majors covering research areas and controversies related to young people's media use, creation, and regulation.

Communication Research

Required course for Communication majors, covering all aspects of research design, a range of methods, and strategies for evaluating empirical evidence.

Communication and Social Change

Upper-division seminar for Communication majors that uses prominent currents of societal change to examine how communication within and between levels of influence explain the diffusion of certain ideas over others.

Communication and Technology

Required course for Communication majors, covering theory and research at the intersection of media, new communication technologies, and social processes including relationship development, learning, and social change.

Family Communication

An upper-division course for Communication majors that examines communication in processes of family formation, growth, and change, covering diverse family circumstances, influences, and outcomes.

Student Advising

Rutgers SC&I = Rutgers School of Communication & Information

Advisor, Postdoctoral Researcher [completed]

2014-15 Carmen Gonzalez

Current appointment: Associate Professor, University of Washington

Advisor, Dissertation Committee [completed]

2020 Sarah-Rose Marcus: Emerging adulthood, identity development, and mobile technology use (co-advisor with Jeffrey Lane)

Current appointment: User experience researcher, Klarna

2016 Marion Stewart-Titus: Transnational Jamaican migration, mobile technology, and maintaining close ties.

Current appointment: Lecturer, Lehman College, City University of New York

Advisor, Pre-Qualifying Exams

2020- Nicole Mendoza (Rutgers SC&I)

Member, Dissertation Committee [in progress]

2020- Katherine Prendella (Rutgers SC&I)

Member, Dissertation Committee [completed]

2022 Minkyung Kim (Rutgers SC&I)

2021 Amana Kaskazi (Rutgers SC&I)

2020 Simone Miller (Rutgers Graduate School of Education)

2020 Bri Hightower (Northwestern University, Communication Studies)

2018 Sarah Barriage (Rutgers SC&I)

2017 Stefani Gomez (Rutgers SC&I)

2016 Muge Haseki (Rutgers SC&I)

2015 Marie Haverfield (Rutgers SC&I)

2014 Erin Christie (Rutgers SC&I)

2012 Roi Estlein (Rutgers SC&I)

Member, Qualifying Exams Committee [in progress]

2022 Zhouzhi Shao (Rutgers SC&I)

Member, Qualifying Exams Committee [completed]

2020 Melanie Kwestel (Rutgers SC&I)

2019 Minkyung Kim (Rutgers SC&I)

2018	Deborah Yoon (Rutgers SC&I)
2018	Shannon Tomlinson (Rutgers SC&I)
2017	Mario Mercado-Diaz (Rutgers Sociology)
2015	Darcey Searles (Rutgers SC&I)
2015	Sarah Barriage (Rutgers SC&I)
2014	Stefani Gomez (Rutgers SC&I)
2013	Lora Appel (Rutgers SC&I)
2013	Rannie Teodoro (Rutgers SC&I)
2013	Amanda Carpenter (Rutgers SC&I)
2013	Marie Haverfield (Rutgers SC&I)
2012	Danielle Catona (Rutgers SC&I)
2012	Marion Stewart-Titus (Rutgers SC&I)
2011	Roi Estlein (Rutgers SC&I)

Sponsor, M.A. Teaching Practicum

2016	Tara Johnson (Rutgers SC&I)
2012	Patricia Jeter (Rutgers SC&I)
2011	Lori Pesnell (Rutgers SC&I)
2011	Jessica Castles (Rutgers SC&I)
2010	Cassandra Oliver (Rutgers SC&I)

Mentor, M.A. Research Practicum

2010	Cassandra Oliver (Rutgers SC&I)
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Advisor, Aresty Undergraduate Research Program (Rutgers U)

2010-2011	Kayla Booth
2010-2011	Tania Guaman
2010-2011	Andres Pulido

Mentor, McNair Undergraduate Research Program

2012	Irene Hseih (Received McNair Achievement Award for outstanding research)
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Research Assistant Training and Mentoring

Students are listed by their university affiliations and degree program at the time that they were first involved in my research projects.

The Future of Learning for America's Working Class Families (Spencer & Grable Foundations, 2019-2022)

- 2019-21 Bri Hightower (Ph.D. candidate, Northwestern University)
- 2020 Kayla Booth (Assistant Research Professor, University of Pittsburgh)
- 2020 Julia Cope (M.A., University of Pittsburgh)
- 2020 Breniel Lemley (Ph.D. student, Northwestern University)

Digital Disparity among College Students During Remote Instruction (Rutgers University Research Council funding, 2020-2021)

- 2020-21 Luna Laliberte (B.A., Rutgers University)
- 2020-21 Alyvia Walters (Ph.D. student, Rutgers University)

Leveraging Technology for Learning (Gates Foundation funding, 2013-2016)

- 2014-15 Carmen Gonzalez (Postdoctoral researcher, Rutgers University)
- 2014-16 Alexia Raynal (M.A., City University of New York)
- 2014-15 Jesus Jaime-Diaz (Ph.D. student, University of Arizona)
- 2014-15 Scarlett Jimenez (B.A., Denver University)
- 2013-15 Hillary Kosnac (M.A., University of California-San Diego)
- 2013-14 Yasmin Campos (B.A., University of California-San Diego)
- 2013-14 Daisy Garcia (MSW, Denver University)
- 2013-14 Yarazel Mejorado (B.A., University of California-San Diego)
- 2013-14 Boanerges Rodriguez-Orellana (B.A., University of California-San Diego)
- 2013-14 Dinorah Sanchez (M.A., University of California-San Diego)
- 2014 Rocio Almanza-Guillen (M.A., New York University)
- 2014 Adam Bradbury (M.A., Denver University)
- 2014 Camila Gavin-Bravo (M.A., University of California-San Diego)
- 2014 Gerardo Hernandez (B.A., University of California-San Diego)
- 2014 Leslie Hill (B.A., University of Arizona)
- 2014 Andres Nuncio-Zuñiga (B.A., University of Arizona)
- 2014 Silvia Rodriguez-Vega (Ph.D. student, University of California-Los Angeles)
- 2014 Mariana Zamboni (Ph.D. student, University of California-Los Angeles)
- 2013 Regina Calvario (M.A., University of California-San Diego)

2013 Andrea Rodriguez (B.A., University of California-San Diego)
2013 Hugo Salgado (Ph.D., University of California-San Diego)
2013 Dennise Vega (B.A., University of California-San Diego)

Family Trials: Immigration and its Consequences in Family Court (*Russell Sage Foundation funding, 2013-2016*)

2014-16 Alexia Raynal (M.A., City University of New York)

Children as Immigrant Family Brokers (*Various projects funded by Rutgers Faculty Council, SC&I, and USC Urban Initiative*)

2010-12 Kayla Booth (B.A. student, Rutgers University)
2010-12 Stefani Gomez (Ph.D. student, Rutgers University)
2010-12 Tania Guaman (B.A. student, Rutgers University)
2010-12 Andres Pulido (B.A. student, Rutgers University)
2006-09 Michelle Hawks (B.A. student, University of Southern California)
2006-07 Benedicte Gonzalez (B.A. student, University of Southern California)

Service Activities

Public Service

Board of Directors

2017-23 *National Center for Families Learning*. National organization addressing literacy challenges by engaging all family members in learning, with a primary focus on parents and children living in poverty. I also serve as a member of the Board's Education workgroup.

Advisory Boards

- 2015-25 *Ready to Learn, Public Broadcasting Service (PBS) and Corporation for Public Broadcasting (CPB)*. Funded by U.S. Department of Education (CFDA 84.295). Supporting development of educational media targeted at preschool and early elementary school-aged children and their families to promote early learning and school readiness, particularly for low-income children.
- 2018-19 *WNET and Education Development Center (New York City)*. Cyberchase: Combining media and messaging to engage underserved families in STEM learning (NSF-1713444). Supporting development of family engagement content around STEM subjects for children ages 6-9.
- 2016-19 *WGBH (Boston)*. Bringing science home with PEEP: Engaging parents and preschool children in science exploration (NSF- 1612643). Supporting development of family engagement models to improve the capacity of parent/caregivers to support young children's learning in science.
- 2007-09 *Centro Latino for Literacy*. Los Angeles-based organization supporting native language literacy before bridging immigrants into English, financial, and digital literacy skills.
- 2007-09 *Iridescent Learning*. Spearheaded development of family engagement programs for this now-national organization encouraging STEM mastery among under-served children.

PBS Program Review

2020 *Public Broadcasting Services & Corporation for Public Broadcasting*. Expert review of proposals for new series to focus on socio-emotional learning for diverse preschool audiences.

Service to the Profession

Editorial Positions

- 2021- Editor, *Journal of Children and Media*. An interdisciplinary, international, and multi-method peer-reviewed journal focused on media and technology in the lives of children and adolescents. Co-Editor with Dr. Amy Jordan 2018-2020.
- 2018-22 Associate Editor, *AERA Open*. Open-access journal published by the American Educational Research Association. Named the Best New Journal in the Social Sciences by the Association of American Publishers in 2019.

Editorial Boards

- 2021- Editorial Board Member, *Palgrave Studies in Digital Inequalities*. Book series on digital inequality, digital divides, and digital inclusion.
- 2017-21 Editorial Board Member, *Cultural Science*. Open-access communication and technology journal edited by the Center for Culture and Technology at Curtin University, Australia. Publishes four issues annually.
- 2013-15 Editorial Board Member, *Studies in Media and Communication*. Book publications of the American Sociological Association's section on Communication and Information Technologies. Two volumes annually.

Grant Advisory Boards

- 2016-18 *Enhancing digital privacy and security skills for low-socioeconomic families*. PIs: Mega Subramaniam and Jessica Vitak (both at U of Maryland), funded by Institute of Museum and Library Studies (IMLS grant LG-81-16-0154-16).
- 2014-16 *African American families' uses of technology for learning outside of school*. PIs: Kevin Clark (George Mason U) and Kim Scott (Arizona State U), funded by the Bill & Melinda Gates Foundation.

Ad-Hoc Journal Review

- 2009- *American Behavioral Scientist, American Educational Research Journal, American Sociological Review, Asian Journal of Communication, Chinese Journal of Communication, Communication Monographs, Communication Theory, Communication Yearbook, Educational Researcher, Electronic Journal of Communication, Ethnic and Racial Studies, Equity & Excellence in Education, International Journal of Communication, International Migration, Journal of Communication, Journal of Children and Media, Journal of Family Communication, Journal of Language and Social Psychology, Journal of Social and Personal Relationships, Policy & Internet, Obs*, Sociology Compass, Qualitative Sociology, and Social Science Computer Review.*

Workshop Chair

2013 Co-chair, *Communication in city and community: From the Chicago School to digital technology*. Workshop during National Communication Association Conference (with Dr. K. Hampton). Led to co-editing a special issue of *American Behavioral Scientist* in 2016.

Book Manuscript Review

2014 University of California Press

2010 Massachusetts Institute of Technology (MIT) Press, Sage Publications.

Grant Proposal Review

2020- National Science Foundation

2019-21 Russell Sage Foundation

2009-10 Israel Science Foundation

Award Committee Review

2013-14 *Committee member*, ICA James W. Carey Urban Communication Award
International Communication Association-wide award to support innovative research on how communication and/or communication technologies are altering urban environments.

2012-13 *Jury member*, Jane Jacobs Urban Communication Book Award
A project of the Urban Communication Foundation, award for a recently published, outstanding book addressing urban communication issues.

2011-2012 *Committee member*, ICA Aubrey Fisher Mentorship Award
Association-wide award for an outstanding advisor who has had a major impact on the field of communication, and whose former students have also influenced the discipline.

Scholarship Review

2005-16 *Selection Committee*, UCLA College Honors Scholarship Program.

Professional Society Membership

2013- American Educational Research Association (AERA)

2009- American Sociological Association (ASA)

2004- International Communication Association (ICA)

2004- National Communication Association (NCA)

2011-13 International Association of Media and Communication Researchers (IAMCR)

Service to Chapman School of Communication

2022-23 *Chair, Search Committee (Political Comm, Civil Discourse & Civic Engagement)*

University, School, & Department Service (Rutgers, selected)

2020-22 *Faculty Development Coordinator, Communication Department*

2017-18 *Chair, Communication Department Search Committee (Comm & Tech)*

2011-18 *Advisory Board and Program Mentor, Mountainview Program*
Program assists previously incarcerated young men and women with college admissions and supports their degree progress and graduation.

2015-16 *Member, Search Committee for Rutgers University Press Director*

2015-16 *Chair, School of Communication & Information Diversity Committee.*

2012-16 *Faculty advisor, Association of Women in Communication*

2011-14 *Executive Committee, Masters in Communication and Information Studies*