

**WENDY NELSON ESPELAND**

March 2018

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**EDUCATION**

- 1992            Ph.D. Sociology, University of Chicago.  
1981            M.A. Sociology, Arizona State University.  
1977            B.S. Sociology, magna cum laude, Arizona State University.

**EMPLOYMENT**

- 2010-            Professor of Sociology  
2009-2012        Charles Deering McCormick Professor of Teaching Excellence  
1998-2010        Associate Professor, Department of Sociology, Northwestern University.  
1992-1998        Assistant Professor, Department of Sociology, Northwestern University.  
1991-1992        Lecturer, Dept. of Sociology, Northwestern University.  
1980- 1986        Consultant, social effects of water and energy development; clients include: Apt Associates, Ch2MHill, Dames and Moore, U.S. Army Corps of Engineers, U.S. Bureau of Reclamation

**FIELDS OF INTEREST**

Social Theory  
Sociology of Culture

Science and Technology  
Sociology of Law

Organizations  
Quantification

## **FELLOWSHIPS**

Swedish Collegium for Advanced Study, Sept. 2018-June 2019

Visiting Professor, Center for the Study of Organizations, SciencePo, Paris, April, 2015.

2013-2014 Fellow, Wissenschaftskolleg zu Berlin (Institute for Advanced Study).

2010-2011 Senior Fellow, Alice Kaplan Institute for the Humanities, Northwestern University.

2006-2007 Fellow, Radcliffe Institute for Advanced Study, Harvard University.

2004 (Feb.) Visiting Fellow, Regulatory Institutions Network, Institute of Advanced Studies, Research School of Social Sciences, Australian National University.

2000-2001 Visiting Scholar, Russell Sage Foundation, New York.

2000-2001 (declined) Visiting Fellow, National Humanities Center, North Carolina.

1996 Visiting Fellow, American Bar Foundation, Chicago.

1993-1997 Fellow, Institute for Policy Research, Northwestern University.

1989-1990 Post-doctoral Fellowship, Center for Dispute Resolution, Kellogg School of Business, Northwestern University

1983-1984 Marshall Field Endowed Fellow, University of Chicago.

1980-1982 Board of Regent's Scholar, Arizona State University.

1973-1977 Board of Regent's Scholar, Arizona State University.

## **AWARDS and HONORS**

### **Scholarship and Service**

2018. Distinguished Book Prize, Midwest Sociological Association, *Engines of Anxiety: Academic Rankings, Reputation, and Accountability*. March, 2018.

2017- External Advisory Committee/Research in Social Sciences and Management, Lisbon School of Economics and Management, University of Lisbon, Portugal.

2017. *Engines of Anxiety: Academic Rankings, Reputation, and Accountability*.

Selected for Author Meets Critic Panel:  
American Sociology Association (Montreal, August)  
Society for the Advancement of Socio-Economics (Lyon, June);  
Law and Society Association. (Mexico City, June).

Honorable Mention, Distinguished Book Prize, Law Section, American Sociological Association.

Honorable Mention, Distinguished Book Award, Midwest Sociological Society.

2014- Board Member, Canadian Institute for Advanced Research, Successful Societies Program.

2015- Elected member, Sociological Research Association, (an honors society)

2009 Clifford Geertz Award for Best Article, Culture Section of the American Sociological Association for "Rankings and Reactivity: How Public Measures Recreate Social Worlds" Espeland, Wendy and Michael Sauder, *American Journal of Sociology*, 113 (1):1-40, 2007.

2009 Philip D. Shelton Prize for Outstanding Legal Education Research, Law School Admissions Council, for "Rankings and Reactivity: How Public Measures Recreate Social Worlds" Espeland, Wendy and Michael Sauder, *American Journal of Sociology*, 113 (1):1-40, 2007.

1999 Rachel Carson Book Prize for The Struggle for Water, presented by the Society for the Social Studies of Science, September, 2000.

1999 Distinguished Book Prize for The Struggle for Water, presented by the Culture Section, American Sociological Association, August, 1999.

1999 Louis Brownlow Book Award for The Struggle for Water, presented by the National Academy of Public Administration for outstanding contribution to the literature on public administration, 2000.

1995 Distinguished Scholarship Award, Section on Law, American Sociological Association, 1995, for "Legally Mediated Identities," *Law and Society Review*, 28:5, 1994.

1993 Culture Prize (Honorable Mention), awarded by the Culture Section of the American Sociological Association for "Accounting for Rationality: Double-Entry Bookkeeping and the Emergence of Economic Rationality," *American Journal of Sociology*, 97:1 (July) 1991.

1981 Herbert Blumer Award for Best Theoretical Contribution, presented by the Society for the Study of Symbolic Interactionism for "Blood and Money: Managing Stigma in the Blood Business."

## **Teaching**

2017-2018, 2015-2016; 2012-2013. Faculty Honor Roll, Associated Student Government, Northwestern University.

2009-2012 Charles Deering McCormick Professor of Teaching Excellence, Northwestern University.

2003 Distinguished Leader in Undergraduate Community Award, Weinberg College of Arts and Sciences, Northwestern University.

1998 Distinguished Teaching Award, Weinberg College of Arts and Sciences, Northwestern University.

## **PUBLICATIONS**

### **Books**

Espeland, Wendy and Michael Sauder. 2016. *Engines of Anxiety: Academic Rankings, Reputation, and Accountability*. New York: Russell Sage Foundation Press.

*The Struggle for Water: Politics, Rationality, and Identity in the American Southwest*. Chicago: The University of Chicago Press, 1998.

### **Articles, Chapters, Essays**

"Reverse Engineering and Emotional Attachments as Mechanisms Mediating the Effects of Quantification." *Historical Social Research* 41 (2):280-304, 2016.

"Narrating Numbers" in *A World of Indicators: Justice and in an Interconnected World*, ed. Johanna Mugler and Sung-Joon Park, Cambridge University Press, 2015: 56-75.

"Noticing Numbers: How Quantification Changes What We See and What We Don't" (with Stacy Lom) in *Making Things Valuable*, ed Martin Kornberger, Jan Mouritsen, Lise Justesen, and Anders Madsen. Oxford University Press, 2015: v 18-36.

"Rankled by the Rankings: How Media Rankings Changed Legal Education in the U.S." *Evaluation in the Media*, eds., Etienne Cande. Helene, Cardy, Gustavo Gomez-Mejia, Peter Lang AG, Internationaler Verlag der Wissenschaften, 2015.

“Vigorous Verbs: Conveying the Action of People Producing Qualities,” in *Constructing Quality. The Classification of Goods in Markets*, ed. Jens Beckert and Christine Musselin, Oxford University Press, 2013.

The Dynamism of Indicators,” (with Michael Sauder) in *Governance by Indicators: Global Power through Quantification and Rankings*. Edited by Kevin Davis, Angelina Fisher, Benedict Kingsbury, and Sally Engle, Oxford University Press, 2012.

Espeland, Wendy. “One Singular Sensation,” review essay, *Socio-Economic Review*, 2011.

Espeland, Wendy and Michael Sauder, “How Rankings Affect Diversity,” *Southern California Review of Law and Social Justice*, 2009 18 (3) 587-608.

Espeland, Wendy and Michael Sauder, “Rating the Rankings” *Contexts*, 8(2):16-21, 2009.

Espeland, Wendy and Mitchell Stevens, “A Sociology of Quantification,” *European Journal of Sociology (Archives Européennes de Sociologie)*, 49(3):401-436, 2009.

Sauder, Michael and Wendy Espeland. “The Discipline of Rankings: Tight Coupling and Organizational Change,” *American Sociological Review*, 74 (1): 63-82, 2009.

Espeland, Wendy and Michael Sauder “Rankings and Reactivity: How Public Measures Recreate Social Worlds” *American Journal of Sociology*, 113 (1):1-40, 2007.

Espeland, Wendy and Berit Vannebo. “Accountability, Quantification and Law.” *Annual Review of Law and Social Science*, 3:21-43, 2007.

Sauder, Michael and Wendy Espeland, "Strength in Numbers? The Advantages of Multiple Rankings," *Indiana Law Journal*, 81:205-227, 2006.

Espeland, Wendy. “Lessons Learned From a Small Native American Community,” *Public Administration and Development* 22: 377-388, 2002.

Levin, Peter and Wendy Espeland, “Pollution Futures: Commensuration, Commodification and the Market for Air,” in Organizations, Policy, and the Natural Environment, ed. Andrew Hoffman and Marc Ventresca, Stanford University Press, 2002.

Espeland, Wendy. "Commensuration and Cognition," in Cognition in Mind, ed. Karen Cerulo, Routledge, 63-88, 2001.

Espeland, Wendy. "Bureaucrats and Indians in a Contemporary Colonial Encounter," *Law and Social Inquiry*, 26(2): 403-433, 2001.

Fine, Gary Allen, Wendy Espeland, and Dean Rojek. "Young Citizens: The Position of Children in Communitarian Theory," *Sociological Perspectives on Child Development*, 8: 299-318, 2001.

Espeland, Wendy. "Value-Matters," *Economic and Political Weekly*, 36 (21): 1839-1846, May 26, 2001.

Espeland, Wendy. "Bureaucratizing Democracy, Democratizing Bureaucracy," *Law and Social Inquiry*, 25(4):1077-1109, 2000.

Espeland, Wendy Nelson and Mitchell Stevens. "Commensuration as a Social Process," *Annual Review of Sociology*, 24: 312-43, 1998.

Carruthers, Bruce and Wendy Espeland. "Money, Meaning, and Morality," *American Behavioral Scientist*, 41(10): 1384-1408, 1998.

Reprinted in Nicole W. Biggart, ed. Readings in Economic Sociology, Blackwell Publishers, 2002.

Espeland, Wendy. "Authority By-The-Numbers: Quantification, Discretion, and the Legitimation of Expertise." A review essay of Trust in Numbers: The Pursuit of Objectivity in Science and Public Life, by Theodore M. Porter, *Law and Social Inquiry*, 22 (4) 1107-1133, 1997.

Espeland, Wendy. "Legally Mediated Identities: The National Environmental Policy Act and the Bureaucratic Construction of Interests," *Law and Society Review*, 28:1149-1179, 1994.

Reprinted in Readings in American Indian Law: Recalling the Rhythm of Survival, ed. Jo Carrillo, Temple University Press, 1998: 110-125

Reprinted in The Role of Social Science in Law, ed. Elizabeth Mertz, Ashgate Publishing Ltd, 2008: 545-576.

Espeland, Wendy. "Power, Policy and Paperwork: The Bureaucratic Representation of Interests," *Qualitative Sociology*, 16(4), 1993.

Carruthers, Bruce and Wendy Espeland. "Accounting for Rationality: Double-Entry Bookkeeping and the Emergence of Economic Rationality," *American Journal of Sociology*, 97(1): 31-69, 1991.

Reprinted in New Developments in Economic Sociology, ed. Richard Swedberg, Edward Elgar Pub, 2005.

Espeland, Wendy Nelson and Paul M. Hirsch. "Ownership Changes, Accounting Practices and the Redefinition of the Corporation," *Accounting, Organizations and Society*, 15: 1/2, 1990.

Espeland, Wendy. "Blood and Money: Exploiting the Embodied Self" in *The Existential Self in Society*, ed. Joseph A. Kotarba and Andrea Fontana, University of Chicago Press, Chicago, 1984.

O'Sullivan, Michael, Natalie Waugh and Wendy Espeland. "The Fort McDowell Yavapai: From Pawns to Powerbrokers," *Prevention and Human Services*, 3:2-3, 1983.

### **Other Publications and Media**

2017. Interview, Engines of Anxiety, *Northwestern Law Review*, <http://northwesternlawreview.org/online/engines-anxiety-interview-wendy-espeland-and-michael-sauder> (July).

2013 Sauder, M. and W. Espeland. "How Sociologists of Education can make the College Scorecard more Effective" *Sociology of Education Newsletter* 16:3 (Fall).

Espeland, Wendy and Michael Sauder, 2015, "Following the Audit Trail: Comment on Wright and Shore," *Current Anthropology*, 56 (3).

"Theorizing is a Verb," *Perspectives*, Newsletter of the American Sociological Association Theory Section, Fall/Winter, 2012

"\$700,000,000,000 (that's a lot of zeroes)." Op-ed, *The Boston Globe*, 10/ 9/08. [http://www.boston.com/bostonglobe/editorial\\_opinion/oped/articles/2008/10/09/700000000000\\_thats\\_a\\_lot\\_of\\_zeroes/](http://www.boston.com/bostonglobe/editorial_opinion/oped/articles/2008/10/09/700000000000_thats_a_lot_of_zeroes/)

Sauder, Michael and Wendy Espeland. "Fear of Falling: How Rankings Change Legal Education," 2007 (published 2009). Grants Research Report, 07-02 Law School Admissions Council Research Program: <http://www.lsacnet.org/Research/gr/Fear-Falling-Effects-of-US-News-World-Report-Rankings-on-US-Law-Schools>.

Espeland, Wendy. "Thinking about Standards in Qualitative Research," Multidisciplinary Standards for Systematic Qualitative Research ed. Michelle Lamont and Patricia White. National Science Foundation Report, 2009.

Wendy Espeland and Michael Sauder, "Rankings as Accountability Measures: The Stick and the Carrot" invited contribution for *Knowledge Rules*, Social Science Research Council Blog at: <http://www.ssrc.org/blogs/knowledgerules/>, posted 6/3/2008.

Wendy Espeland and Carol Heimer, Comment on Klaus Hoeyer, "Studying Ethics as Policy," *Current Anthropology* 46 (December): 82-83, 2005.

Mitchell Stevens and Wendy Espeland “Commensuration,” *Encyclopedia of Social Measurement*, 1:375-378, 2004.

“Understanding Law in Relation to other Forms of Authority.” *Amici*, 11-1:2, 2003.  
Newsletter of the Sociology of Law Section, American Sociological Association. 2004.

### **Book Reviews**

Standards and Their Stories, ed. Martha Lampland and Leigh Starr, *Contemporary Sociology*, 2010, 39 (5): 589. 2010.

Imposing Wilderness: Struggles Over Livelihood and Nature Preservation in Africa, by Roderick P. Neumann, *American Journal of Sociology*, July 2000.

Braids of Feathers: American Indian Law and Contemporary Tribal Life, by Frank Pommersheim, *Law and History Review*, 16:2 1998: 436-438.

The New Resource Wars: Native and Environmental Struggles against Multi-National Corporations, by Al Geidicks, *Contemporary Sociology*, 1994: 23: 23.

### **EDITORIAL POSITIONS**

2014-2017 Consulting Editor, *Contemporary Sociology*

2013- Consulting Editor, *Accounting, Organizations and Society*

2012- Consulting Editor, *American Journal of Cultural Sociology*

2010-2013 Consulting Editor, *American Sociological Review*.

2005-2009 Consulting Editor, *Contexts*.

1998-2000 Consulting Editor, *American Journal of Sociology*.

1987-1988 Associate Editor, *American Journal of Sociology*.

1986-1987 Editor, Book Review, *American Journal of Sociology*.

1984-86 Associate Editor, Book Review, *American Journal of Sociology*.

### **RESEARCH AND TEACHING SUPPORT**

"10%: Measurement and Identity in the Gay Rights Movement," The Sexuality Project, Northwestern University. 2011-2012.

"Fear of Falling: The Effects of U.S. News Rankings on Law Schools," Wendy Espeland and Michael Sauder, Law School Admissions Council Research Program. 2003-2005.

"Law and Accountability," Wendy Espeland and Berit Vannebo, MacArthur Collaborative Summer Research Grant, Northwestern University, summer, 2005.

"Collaborative Learning Communities: Northwestern University, Evanston, and Chicago," Cross-School Initiative Proposal, Northwestern University, Kimberly Gray, Wendy Espeland, Paul Arntson, David Dana, 2000-2002.

"Measuring Performance in Higher Education," Wendy Espeland and Michael Sauder, MacArthur Collaborative Summer Research Grant, Northwestern University, summer, 2000.

"Fear of Falling: The Effects of Law School Rankings," Wendy Espeland and Michael Sauder, MacArthur Collaborative Summer Research Grant, Northwestern University, summer, 2001.

"Pollution Futures: Commensuration, Markets, and the Transformation of Environmental Conflict," Center for Dispute Resolution, Northwestern University, with Peter Levin, 2000.

Northwestern University Research Grant. "Representing Value and Interests in Environmental Decision Making," 1993.

### **INVITED LECTURES AND PRESENTATIONS (selected)**

"Measurement and Gay Civil Rights," Keynote address. Crosscurrents of Commensuration. Cambridge University, 2018.

"10%: The Politics of Measurement and the Gay and Lesbian Civil Rights Movement in the U.S. 1948-1993." University of California, Irvine. April, 2017.

"Ranking Thought and Ranking Talk in Law School Admissions" (with M. Sauder), Legal Education in Crisis, Chicago March, 2017.

Books Panel, *Engines of Anxiety*, Culture Workshop, Harvard University, March, 2017.

"Engines of Anxiety: The Valuation and Evaluation of Higher Education," workshop From Prices to Prizes and Vice Versa, University of Bologna, January 13-14, 2017.

“Law School Rankings as Engines of Anxiety” (with Michael Sauder), Northwestern Pritzker School of Law, Chicago, September 1, 2016.

“The Useful vs. The Good: Ethics and Quantitative Assessment” (with Michael Sauder), Conference of the Research Group on Legal Diversity (RGLD), “Metrics, Diversity, and Law,” Chicago, May 5-6, 2016.

“Evaluating Organizations,” workshop on “Accounting, Fact and Value,” London School of Economics and Political Science, May 19, 2016.

“The Anxiety of Comparison: Rankings and Status in Higher Education”, workshop on The Force of Comparison: A New Perspective on Modern European History and the Contemporary World, St. Anthony’s College, Oxford University, June 17-18, 2016.

“Governance by Numbers,” plenary address, Quo Vadis Wissenschaftliche Qualität, Science Studies Department, Humboldt University, Berlin, September 14-18, 2015. I also taught two workshops to graduate students: on evaluation and metrics.

“Accountability and Performance Evaluation,” plenary address, Consortium of Humanities Institutes and Centers, Madison, Wisconsin, June, 2015.

“Quantification and the Gay Rights Movement in the U.S.”, Center for the Study of Organizations, SciencePo, Paris, April 24, 2015.

"Why Bad Numbers Can Be Hard to Tame: The Effects of Rankings in Higher Education", co-sponsored by HEC and ESSEC Business Schools, Paris, March 24, 2015.

“How Rankings Have Redefined Higher Education in the U.S. and Elsewhere,” Upsalla University, May 2014; Hebrew University, Scandinavian Consortium of Organizational Scholars, Jerusalem, January, 2014; Wissenschaftskolleg, Berlin. December, 2013.

10%: Numbers and the Politics of Gay Identity,” Plenary for “Competing Numbers”, Vila Vigoni, Italy, May 2014.

“Performance Metrics in Higher Education,” SciencePo, Paris, April 2014.

“Rankled by Rankings” plenary address, University of Edinburgh, February 2014.

“Numbers and Narratives,” plenary address, University of Burgos, Spain. January, 2014.

“The Power of Numbers to Produce or Erase Identities” Frei Universitat, Berlin. November, 2013.

How We See Things With Numbers,” Bielefeld Universitat, November, 2013.

“Value is a Verb”, Conference on Making Things Valuable, Copenhagen Business School, Denmark, November 2012.

“Harry Hay, 10%, and the Development of the LGBT Identity Movement in the U.S” (with Stuart Michaels) at Radically Gay: A Conference in Honor of the Centennial of Harry Hay, City University of New York, Graduate Center, New York. September 2012

“Valuing Education: Why Media Rankings Rankle Higher Education,” American Sociological Association Annual Meetings, Denver, August, 2012.

“Narrating Numbers,” European Group on Organizational Studies Annual Meetings, Helsinki, Finland, July 2012.

“Why Metrics Matter,” Scandinavian Consortium for Organizational Research, Monterey, CA, June 2012.

“The Effects of Media Rankings on Higher Education,” Lafayette College, Eason PA., May, 2012.

“Rankled by Rankings: How Media Rankings Re-defined Education”, (plenary speaker,) Colloque international "La médiatisation de l'évaluation" (International Conference "Evaluation in the Media) April 2012, Paris.

"Fear of Falling: How Media Rankings Changed Legal Education in America." Center for the Study of Law and Society, University of California, Berkeley, CA, January 2012.

“Inequality in Law School Admissions: The Effects of Rankings,” American Bar Foundation, Chicago, April, 2011.

“Media Rankings as Global Regulation,” School of Law, New York University, September, 2011.

“The Effects of Media Rankings on Higher Education,” (keynote speaker), Peking University Education Forum, Peking University, Beijing, China. October 2010.

“Comparing the Effects of Rankings on Law Schools and Business Schools,” Graduate School of Business, Jiaotong University, Shanghai, China. October 2010.

“Media Rankings as Global Regulation,” New York University School of Law, New York University, September 2011.

“Certification Systems, Rating, and Codes of Conduct,” Featured panelist, Society for the Advanced of Socio-Economics, Philadelphia, June 2010.

“How Rankings Change Admissions Practices at Law Schools,” University of Chicago, Booth School of Business. April, 2010.

“Reactive Rankings,” Stanford University, SCANCOR, December, 2009.

“Constituencies and their Calculations” (plenary address), Interdisciplinary Conference on Accounting Practices, Innsbruck, Austria, July 9, 2009.

“A Sociology of Quantification,” Department of Accounting, London School of Economics, April, 2009.

“Methodological Approaches to the Study of Quantification,” Department of Accounting, London School of Economics, April, 2009.

“How Numbers Change Things: A Framework for Analyzing the Consequences of Measurement,” Institute for Policy Research, Performance Measurement Group, Northwestern University, March, 2009.

“How Numbers Change Things,” (Plenary Address, with Mitchell Stevens), Conference on Education, Culture and Development, Abu Dhabi, United Arab Emirates, January, 2009.

“The Comparative Effects of Rankings” (with Michael Sauder), Association of American Law Schools, San Diego, January 2009.

“A New Kind of Quantitative Sociology,” University of Michigan, Interdisciplinary Committee on Organizational Studies, October 31, 2008.

“The Globalization of Performance Measures,” Globalization of the Quantitative Tools of Government. Ecole National des Travaux Publics des Travaux de L’Etat, Lyon, France, April 2008.

“Reactive Rankings,” City University of New York Law School, November 2007.

“The History of 10%: Measurement and the Politics of Gay Identity,” Radcliffe Institute for Advanced Study, Harvard University, February 2007; Massachusetts Institute of Technology, Colloquia on Science and Technology, May 2007.

“Rankings and Accountability,” Radcliffe Institute for Advanced Study, Harvard University, January 2007.

“Workshop on the Ratings Game: Report on Law School Interviews,” (with Michael Sauder), Association of American Law Schools, Washington D.C., January, 2007.

“Re-thinking the Reactivity of Public Measures: USN Rankings of Law Schools.” Said School of Business, Oxford University, April 2006.

“Rankled by the Rankings: The Effect of Rankings on Law Schools,” Princeton University, March 2006.

"Standards in Qualitative Methods," National Science Foundation Workshop, May, 2005.

"The Reactivity of Rankings," Harvard University, December, 2004; "University of California, Berkeley, April 2005.

"Strength in Numbers? The Advantages of Multiple Rankings," (with Michael Sauder) Strength in Numbers? University of Indiana School of Law, April, 2005.

“The Reflexivity of Rankings: The Impact of U.S. News Rankings on Education,” New York Law School, March 2004.

“The Politics of Comparability: Commensuration and the Ranking of U.S. Law Schools” (with Michael Sauder) Australian National University, February 2004.

“Commensuration and Cognition” Working Group on Law, Society and Culture, University of California at Irvine, January 2004.

“Fear of Falling: How Law Schools Respond to Media Rankings,” (Plenary Address), American Association of Law Schools, New Orleans, January, 2002; City University of New York Graduate Center, New York, March, 2001; Fordham Law School, New York, May, 2001; Russell Sage Foundation, New York, February, 2001.

“Commensuration and Visibility: How Numbers Direct Attention,” Agrarian Studies Colloquium Series, Yale University, New Haven, December, 2000.

Author, Author Meets Critic Panel, The Struggle for Water, Society for the Studies of Social Problems, Washington D.C.: August, 2000.

"Can Law Make Bureaucracies More Democratic?" Georgetown University School of Law, Washington D.C., November 1999

"Identities, Ideologies and Interests: The Structure of Bureaucratic Conflict," Dept. of Sociology, Yale University, October, 1999.

“Constructing Rationality and Identity in the American Southwest,” Dept. of Sociology, University of Arizona, May, 1997.

"Culture, Bureaucracy, and Democracy: Contemporary Colonial Encounters in the American Southwest," Workshop on Culture, University of Chicago, 1997.

"Democratizing Bureaucracy, Bureaucratizing Democracy," Summer Institute Faculty, Law and Society Association, Berkeley, August, 1996.

"Law, Rationality, and Identity," American Bar Foundation, Chicago, November, 1995.

Legally Constructed Identity: Environmental Politics and the Yavapai, Midwest Faculty Seminar, University of Chicago, April, 1994.

### **CONFERENCE PRESENTATIONS (selected)**

"Minding the Gap: Why the Long Delay in Surveys on Sex after Kinsey," (with Stuart Michaels) Social Science History Association, November, 2016.

"Stop it. Why Resisting Rankings has Failed and Why Evaluation Measures can be Hard to Tame," Annual Meeting, American Sociological Society. 2014.

"10% and the Politics of Gay Identity," Numbers from the Bottom Up Conference, Wissenschaftskolleg, Berlin. December, 2013

"Valuing Education: Why Media Rankings Rankle Higher Education" Annual Meeting, American Sociological Society, Denver, August, 2012.

"Rankings as Global Governance," Law and Society Association, San Francisco, June 2011.

"How Educational Rankings Affect Diversity," American Sociological Association, San Francisco, August 2009.

"Side Effects: Accountability in International HIV/AIDS Programs" (with Carol Heimer), American Sociological Association, San Francisco, August 2009.

"What does "Rigorous" Qualitative Research Mean?, Panel on Interdisciplinary Standards for Systematic Qualitative Research, American Sociological Association, San Francisco, August 2009.

"How Measures Matter" (with Mitchell Stevens), Social Science History Association, Miami, October, 2008.

Critic, Author Meets Critic Panel, Sarah Igo's *The Averaged American*. American Sociological Association, Boston, August 2008.

"Side Effects: Accountability and the Treatment of HIV/AIDS" (with Carol Heimer), Law and Society Association, Montreal, May, 2008.

“Queer Counts: Measurement and the Emergence of Gay Identity” (with Stuart Michaels), American Sociological Association, August 2006.

"Discipline and Rankings: Accountability and the Transformation of Authority," with Michael Sauder, American Sociological Association, Philadelphia, August, 2005.

"Gaming Rankings," Law and Society Association, Las Vegas, June, 2005.

"Quantitative Authority and the Reflexivity of Rankings" (Michael Sauder), Law and Society Association, Chicago, June, 2004.

“The Allure of Numbers: Law School Rankings and the Rationalization of Reputation,” Law and Society Association, Pittsburgh, June, 2003.

Peculiar Symbols: The U.S. News and World Report Rankings of Colleges and Law Schools” (with Mitchell Stevens), American Sociological Association, Chicago. August, 2002.

“Measurement and Standing: The History of 10% in Gay Politics” (with Stuart Michaels) Law and Society Association, Budapest, July, 2001.

“Whose Number One? The Influence of Media Rankings on Law Schools” (with Michael Sauder), Law and Society Association, Budapest, July, 2001.

“Symbolizing Reputation,” The International Sociological Association Working Group on the Comparative Study of the Legal Profession, Peyresq, France, July, 2000.

“Pollution Futures: Commensuration in the Market for Air” (with Peter Levin), Conference on Organizations, Policy, and the Natural Environment, Evanston, April, 2000.

"Commensuration: Using Numbers to Create Relationships Between Things," Toward a Sociology of Culture and Cognition, Rutgers University, November 1999.

"Value-Matters," Conference on Cost-benefit Analysis and the Environment, Yale University, New Haven, October 1999.

"Pollution Futures: Commensuration, Commodification and the Market for Air" (with Peter Levin), American Sociological Association, Chicago, 1999.

"It's Relative: Law in Relation to other Forms of Authority,” Conference on Disciplinary Encounters with Law, American Bar Foundation, Chicago, May, 1999.

"Law, Scientific Authority, and Bureaucratic Politics, Law and Society Association, Chicago, May 1999.

"Gendered Development: Masculine Logics Inside Development Agencies," Femmes, Culture, et Experiences de Developpment, Paris, France, November, 1998.

"Changing Policy, Changing Politics: The Effects of Institutionalizing Procedural Democracy in Bureaucracies", American Sociological Association, San Francisco, August, 1998.

"Can New Regulation Change Old Bureaucracies?" Law and Society Association, Aspen, CO., June, 1998.

"The Price is Right: On Money and Morality" (with Bruce Carruthers), American Sociological Association, Toronto, August 1997.

"Nature by Design: Engineers, Aesthetics, and the Damming of the West," American Sociological Association, New York, August, 1996.

"Bureaucratizing Culture: Indian Identity and the Federal Acknowledgment Process," American Sociological Association, New York, August, 1996.

"Trust in Numbers, Trust in Lawyers: Comparing Quantitative and Professional Authority," International Sociological Association Working Group on the Comparative Study of the Legal Profession, Peyresq, France, July, 1996.

"Contested Rationalities in Colonial Encounters: Bureaucratizing Culture and Environment in the American Southwest," Law and Society Association, Glasgow, Scotland. July, 1996.

"Law, Power, and Organizational Culture: Differing Responses to Implementing Law," Law and Society Meetings, Toronto, 1995.

"Making the Desert Bloom: Water Policy and Politics in the West," American Sociological Association, Los Angeles, August, 1994.

"Universalism, Commensuration, and Identity: The National Environmental Policy Act and the Legal Construction of the Identity and Interests of the Yavapai," Law and Society Association, Phoenix, June, 1994.

"Death Becomes Them: Commemoration, Biography and the Ritual Reconstruction of Professional Identity among Chicago Lawyers in the Late 19th Century," with Terence Halliday, Law and Society Association, Phoenix, June, 1994.

"Concrete Ideology: Dams, Organizational Culture and the U.S. Bureau of Reclamation," American Sociological Association, Miami, August, 1993.

"Identity and Environmental Law: The National Environmental Policy Act and the Legal Representation of Interests," Law and Society Meetings, Chicago, May, 1993.

"Professional Ritual and Professional Reform," International Sociological Association Working Group on the Comparative Study of the Legal Profession , Aix-en-Provence, France, June, 1992.

"Concrete Ideology: The Legitimation of the Bureau of Reclamation, 1902-1980," Social Science History Association, Chicago, 1992.

Critic, Author Meets Critic Panel, John Walton's *Western Times and Water Wars: State, Culture and Rebellion in California*," American Sociological Association, Cincinnati, OH, 1991.

"Institutionalizing Rationality in Natural Resource Decision Making," American Sociological Association, Washington, D.C. 1990.

"Accounting for Rationality: Double-Entry Bookkeeping and the Emergence of Economic Rationality," with Bruce Carruthers, American Sociological Association, Chicago: August 1987.

"Outsiders, Accounting Magic and the Rise and Fall of Diversification," with Paul Hirsch, *Accountings and Corporate Strategies*, State College, Pa: August, 1987.

## **PROFESSIONAL SERVICE**

### **Elected Positions**

Chair, Theory Section, American Sociological Association, August, 2012-2013. (Chair elect: 2011-2012. Past chair 2013-2014.).

Committee on Nominations, American Sociological Association, 2009-2010.

Council member, Theory Section, American Sociological Association, 2008-2010.

Chair, Sociology of Law Section, American Sociological Association, 2003-2004.

Board of Trustees, Law and Society Association, 2000-2003.

Council member, Law Section, American Sociological Association, 1999-2002.

Council member, Environment and Technology Section, American Sociological Association, 1992-1995.

### **Programmatic Contributions (selected)**

Conference Organizer, "Numbers from the Bottom Up," Wissenschaftskolleg, Berlin, 2014.

Discussant, Workshop on Indicators, Princeton University, June 2011.

Discussant, Panel on Theoretical Perspectives, Innovations, Organizations and Society, Chicago, October, 2009.

Panel organizer, "Gaming Law," Law and Society Association, Las Vegas, June, 2005.  
Program Organizer, Law Section Panels, American Sociological Association, 2003.

Organizer and discussant, (with Mitchell Stevens), panel on "The Politics of Comparability," American Sociological Association, August, 2000.

Discussant, Panel on Culture and Cognition, American Sociological Association, Chicago, August, 1999.

Panel Organizer: Rethinking Regulation I: The Structuring of Relations of Regulation. Law and Society Association, Chicago, 1999.

Panel Organizer: Rethinking Regulation II: Legitimacy, Autonomy, and Scrutiny. Law and Society Association, Chicago, 1999.

Panel Organizer: Law and the Colonial Encounter, Law and Society Association, 1996, Glasgow, Scotland.

Panel Organizer: Thematic Session, "Water Politics," 1994 American Sociological Association, Los Angeles.

Discussant, Panel on Regional Land Use Planning, American Sociological Association, Los Angeles, August, 1994.

Panel Organizer: " Organizations and Ideology: Strategies of Control in Historical Perspective," 1992 Social Science History Association, Chicago.

### **Other Service**

Member, Nominations Committee, Law and Society Association, 2012.

Member, Awards Committee, American Sociological Association, 2009-2011.

Member, Article Prize Committee, Culture Section, American Sociological Association, 2009-2010.

Reader, Radcliffe Institute Fellowship Program, Radcliffe Institute for Advanced Study, multiple years.

Reader, Visiting Scholar Program, Russell Sage Foundation, multiple years.

Faculty Associate, Institute for Policy Research, 1997-.

Panel review, National Science Foundation, July, 2005.

Faculty, Graduate Student Workshop, Law and Society Association, May, 2005.

Chair, Book Prize Committee, Culture Section, American Sociological Association, 1999-2,000.

Chair, Nominations Committee, Law Section, American Sociological Association, 1999-2,000.

Member, Law and Society Association Nominations Committee, 1998-9.

Member, Book Awards Committee, Law Section, American Sociological Association, 1997-8.

Member, Article Awards Committee, Culture Section, American Sociological Association, 1997-8.

"Negotiating the Academic Job Market," Symposium, University of Chicago, October, 1998, 1995.

Chair, Nominations Committee, Environment and Technology Section, American Sociological Association, 1994-95.

Member, Nominations Committee, Culture Section, American Sociological Association, 1994-5.

Chair, Nominations Committee, Culture Section, American Sociological Association, 1993-4.

Member, Awards Committee, Theory Section, American Sociological Association, 1994-95.

Member, Awards Committee, Environment and Technology Section, American Sociological Association, 1993-94.

**Occasional Reviewer (selected):**

## Manuscripts

Harvard University Press, Blackwell Press, Russell Sage Foundation Press, University of Chicago Press, Westview Press, Sage Press, Princeton University Press.

## Articles

*Accounting, Organizations and Society, American Journal of Sociology, American Sociological Review, American Ethnologist, American Journal of Education, Annual Review of Sociology, Annual Review of Law and Social Science, Law and Policy, Law and Social Inquiry, Law and Society Review, Sociological Theory, Work and Occupations, Current Anthropology, American Journal of Cultural Sociology, Context, Theory and Society, Business Policy Review, Regulation and Governance, Social Problems, Sociological Theory.*

## Proposals

Final Selection Committee, Radcliffe Institute of Advanced Study, Harvard University. 2011-2014; Spencer Foundation; National Science Foundation; Wissenschaftskolleg zu Berlin; European Research Council; MacArthur Foundation.

## **University and Departmental Service (selected)**

NIH Summer Stipend Selection Committee, 2015.

Kaplan Scholar Adviser, 2014, 2015

Promotion Committee (elected office), Weinberg College of Arts and Sciences, 2012-2013.

Council member, Kaplan Institute for the Humanities, Northwestern University, 2008-2010.

University Teaching Roundtable, Searle Center for Teaching Excellence, "Promoting Class Discussion: What Works, What Doesn't," Oct. 8, 2009.

Director of Undergraduate Studies, Department of Sociology, 2002-2010

WCAS Honors Coordinator, Department of Sociology, 2002-2010.

Chair, Exum Committee, Department of Sociology, 2002-2008.

Faculty Fellow, Public Affairs Residential College, Northwestern University, 2000-2007.

Program Review. Northwestern University Press, 2004.

Director of Placement, Department of Sociology, 1993-1996.

### **PROFESSIONAL AFFILIATIONS**

American Sociological Association; Law and Society Association; Social Science History Association; Society for the Social Study of Science; International Sociological Association Working Group on the Comparative Study of the Legal Profession; Society for the Study of Social Problems.