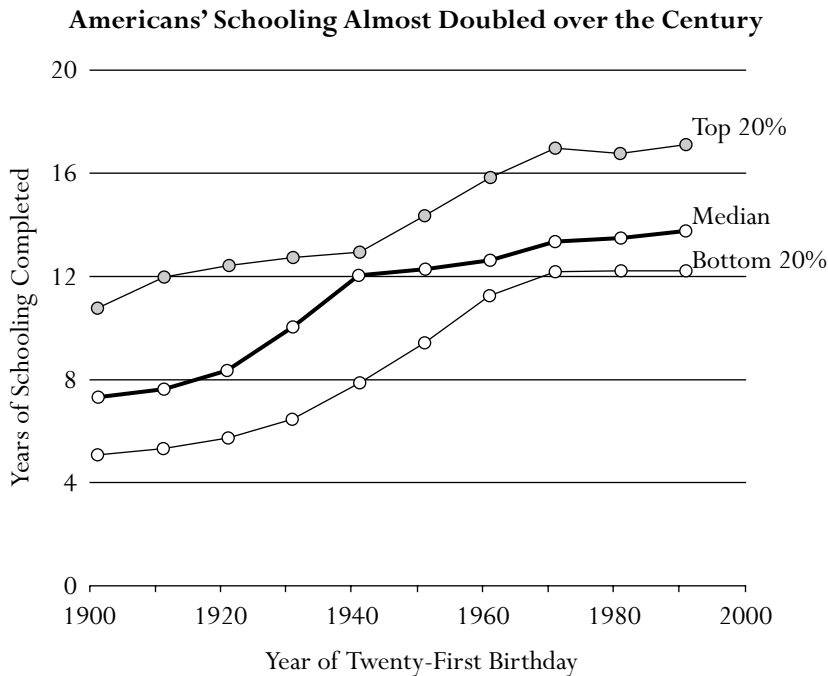


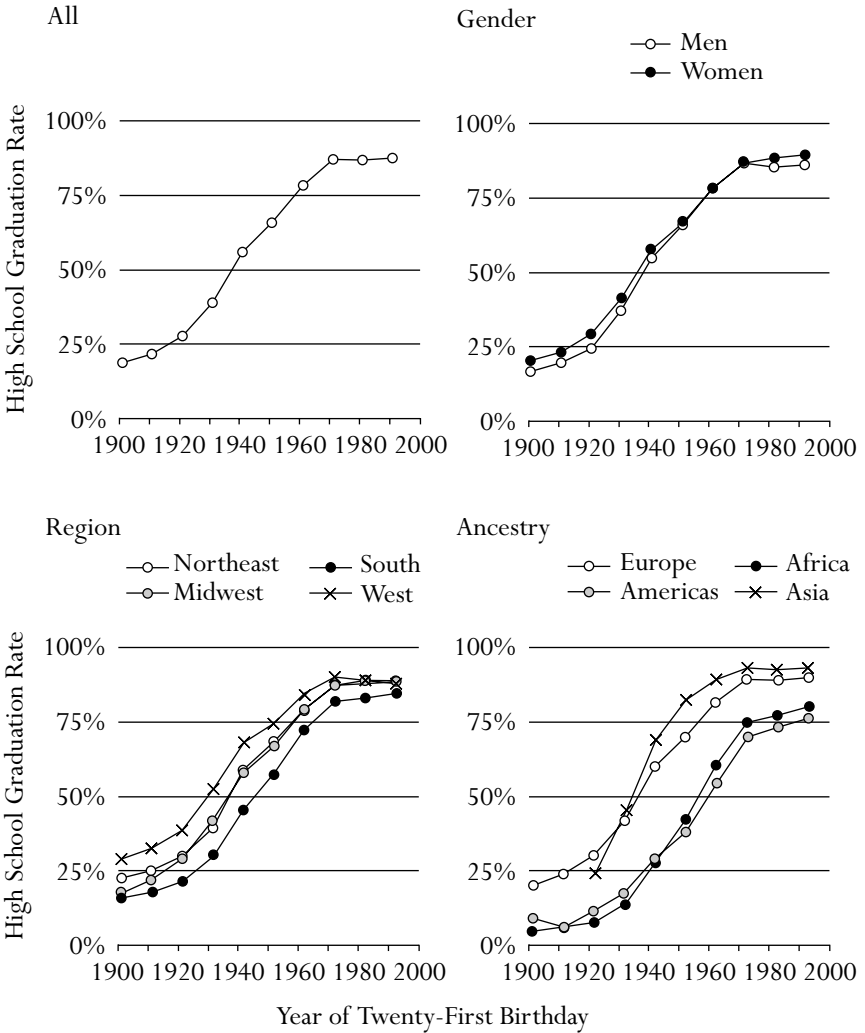
Figure 2.1 Median Years of Schooling Completed and Number of Years Completed by the Least-Educated and Most-Educated 20 Percent of Adults, by Year of Twenty-First Birthday



Source: IPUMS.

Figure 2.2 High School Graduation Rates for All and by Gender, Region, and Racial Ancestry, by Year Person Turned Twenty-One

**Americans of All Social Backgrounds Shared in the Dramatic Expansion of Secondary Education**

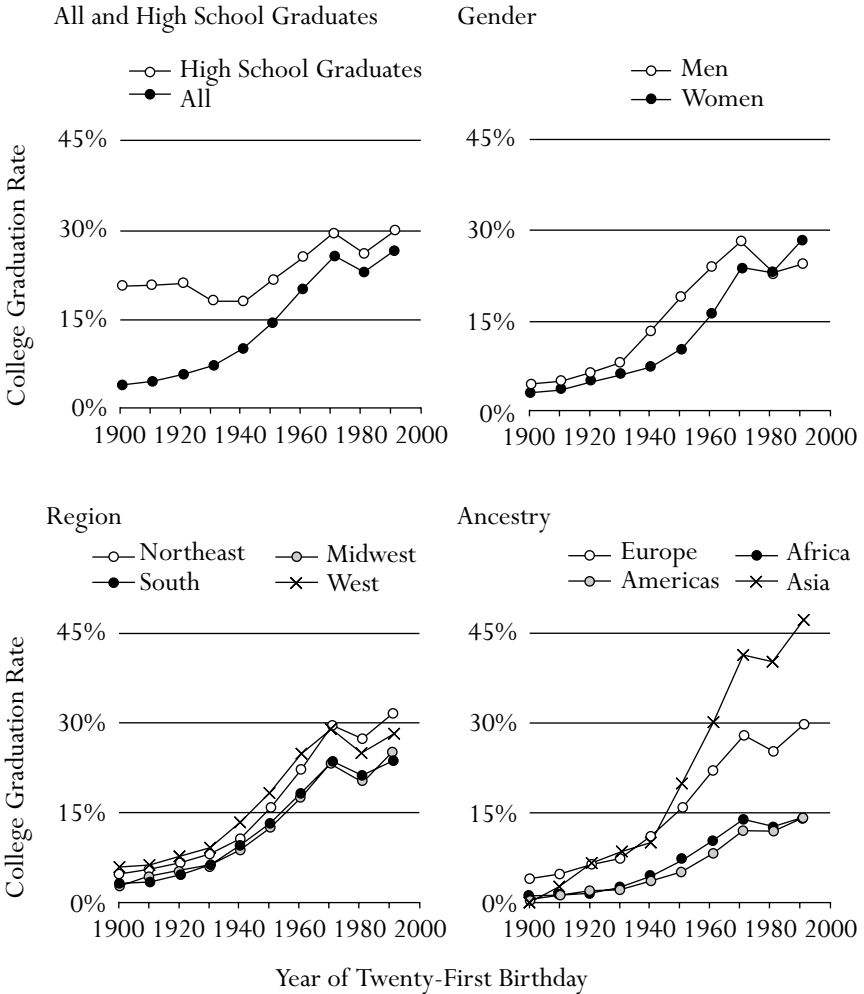


Source: IPUMS.

Note: The data for the 1900 and 1910 cohorts contain too few Asian Americans to yield a reliable estimate.

Figure 2.3 College Graduation Rates for All, and by Gender, Region, and Ancestry by Year of Twenty-First Birthday

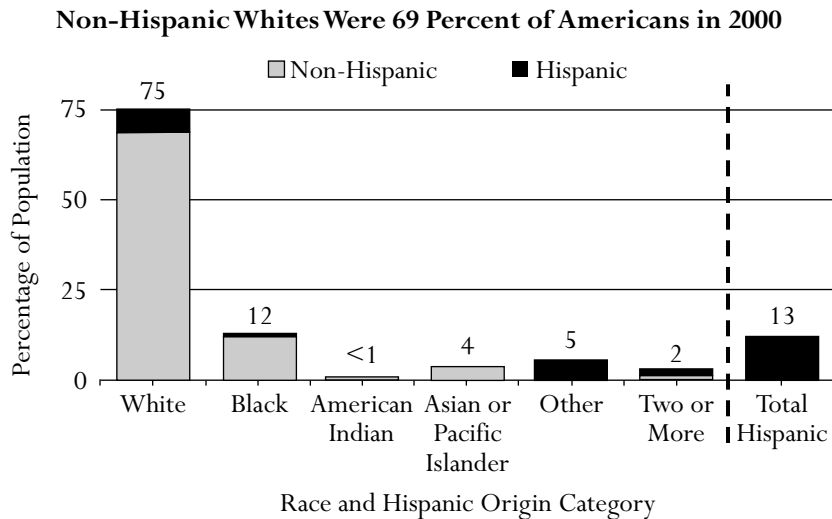
**Americans of All Social Backgrounds Shared in the Expansion of College Education**



Source: IPUMS.

Note: The data for the 1900 and 1910 cohorts contain too few Asian Americans to yield a reliable estimate.

Figure 3.1 Distribution of the Population, by Race and Hispanic Origin, 2000

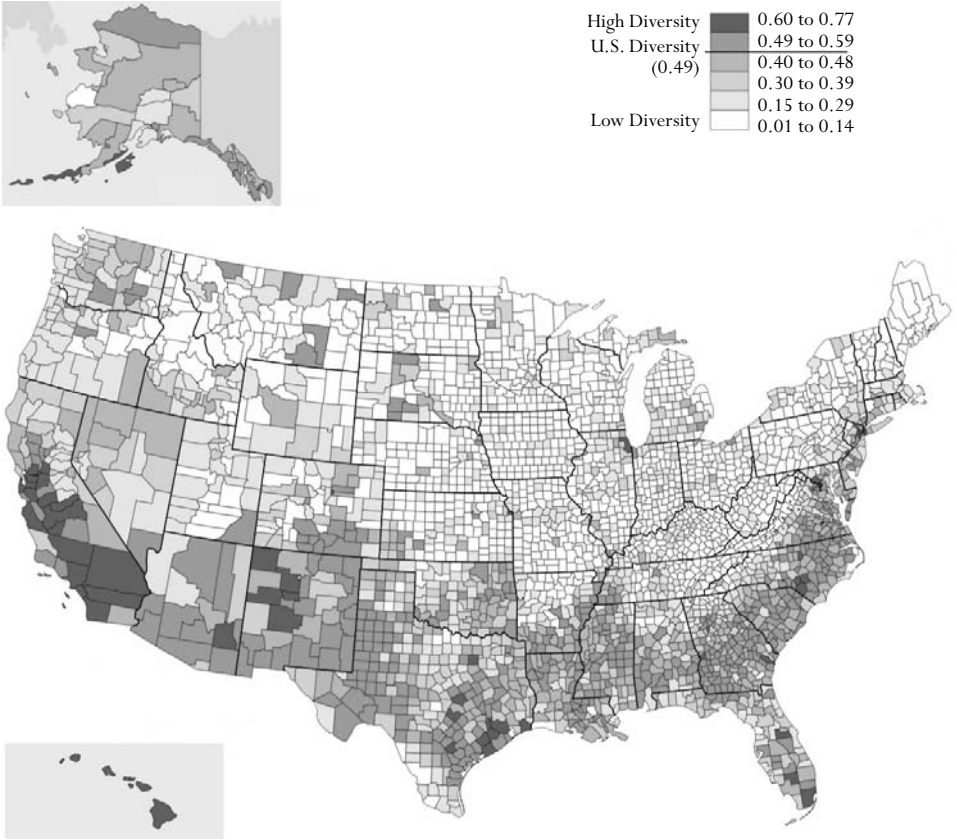


Source: U.S. Bureau of the Census, *Census 2000*, "Population by Race and Hispanic or Latino Origin," PHC-T-1.

Note: Darker shading indicates percent reporting a Hispanic origin within each racial group. Bar to the right of the vertical line sums the Hispanic origin percentages. Percentages to the left of the vertical line represent the entire U.S. population.

Figure 3.2 Diversity Index by County, 2000

**Coastal and Southern Counties Were More Diverse Than the Interior**

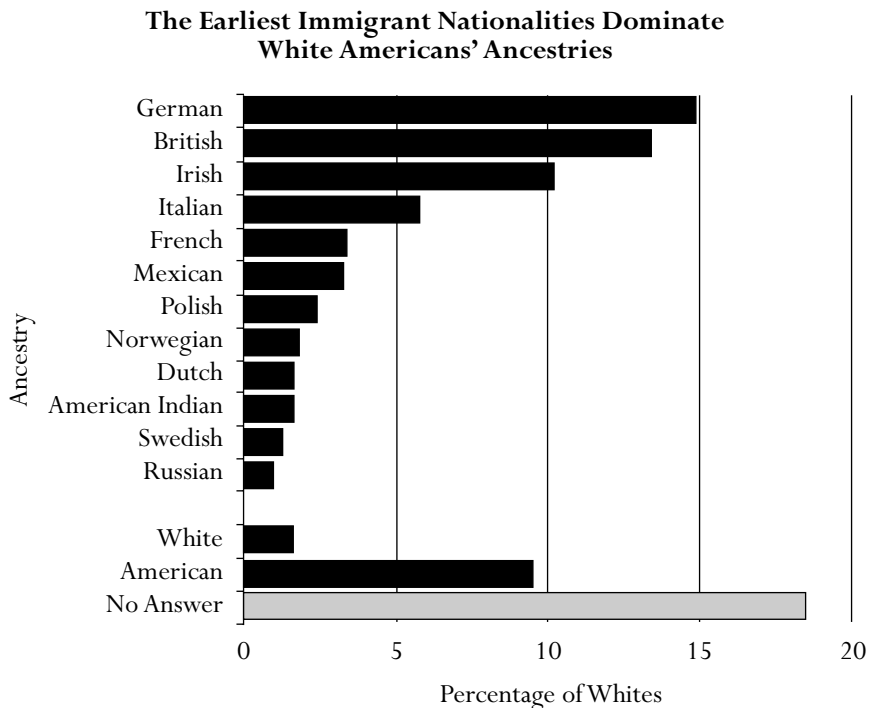


Source: U.S. Bureau of Census, *Mapping Census 2000*.

Notes: The diversity index reports the percentage of times two randomly selected people will differ by race-ethnicity. Working with percentages expressed as ratios (for example, 63 percent = 0.63), the index is calculated in three steps: (1) Square the percentage for each group; (2) sum the squares; (3) subtract the sum from 1.00.

Eight groups were used for the index: white, not Hispanic; black or African-American; American Indian and Alaska Native (AIAN); Asian; Native Hawaiian and other Pacific Islander (NHPI); Two or more races, not Hispanic; Some other race, not Hispanic; and Hispanic or Latino. People indicating Hispanic origin who also indicated black, AIAN, Asian, or NHPI were counted only in their race group (0.5 percent of the population). They were not included in the Hispanic group.

Figure 3.3 Top Fourteen Ancestry Responses and Percentages  
Mentioning No Ancestry Among Whites Eighteen Years  
Old and Over, 2000



Source: IPUMS.

Note: Darker shading shows the percentage who mentioned the ancestry named at left either first or second among whites who mentioned any ancestry. Lighter shading indicates those who mentioned no ancestry among all whites.

Figure 3.4 Excerpts From U.S. Census Forms, 1900, 1970, and 2000

The Census Race Question Is an Ever-Changing Measure of Diversity

1900 Form

Name of each person whose place of abode on June 1, 1900, was in this family Enter surname first, then the given name and middle initial, if any Include every person living on June 1, 1900 Other children born since June 1, 1900	Relation Relationship of each person to the head of the family	Personal Description									
		Color or race	Age	Date of Birth		Age at last birthday	Whether single, married, widowed, or divorced	Number of years married	Mother of how many children	Number of these children living	
				Month	Year						
3	4	5	6	7		8	9	10	11	12	

[Instructions:] Column 5. Color or race. Write "W" for white; "B" for black (negro or negro descent); "Ch" for Chinese; "Jp" for Japanese; and "In" for Indian, as the case may be.

1970 Form

4. Color or Race

Fill one circle.  
If "Indian (American)," also give tribe.  
If "Other," also give race.

<input type="radio"/> White	<input type="radio"/> Japanese	<input type="radio"/> Hawaiian
<input type="radio"/> Negro or Black	<input type="radio"/> Chinese	<input type="radio"/> Korean
<input type="radio"/> Indian (Amer.) Print tribe →	<input type="radio"/> Filipino	<input type="radio"/> Other—Print race ←

2000 Form

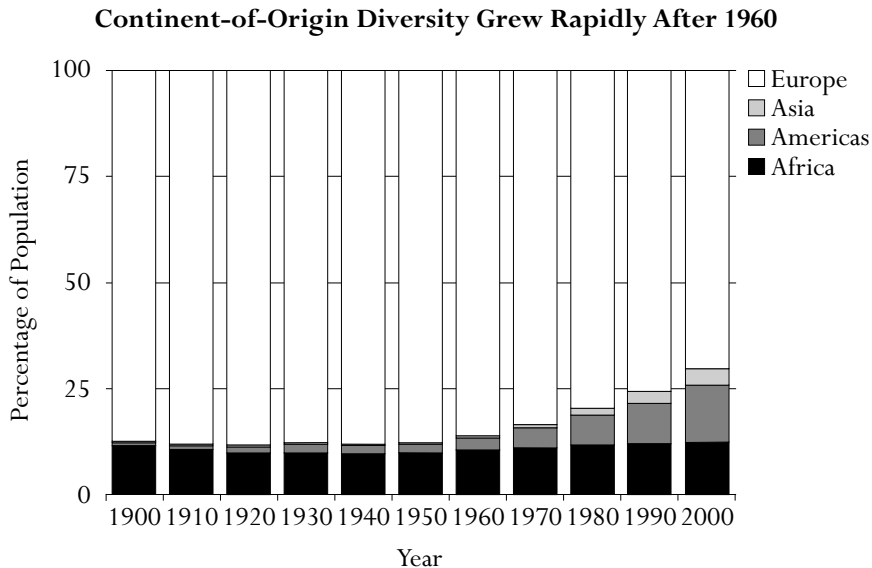
6 What is this person's race? Mark  one or more races to indicate what this person considers himself/herself to be.

White  
 Black, African Am., or Negro  
 American Indian or Alaska Native—  
 Print name of enrolled or principal tribe.

<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Chinese	<input type="checkbox"/> Guamanian or Chamorro
<input type="checkbox"/> Filipino	<input type="checkbox"/> Samoan
<input type="checkbox"/> Japanese	<input type="checkbox"/> Other Pacific Islander— Print race. ↴
<input type="checkbox"/> Korean	
<input type="checkbox"/> Vietnamese	
<input type="checkbox"/> Other Asian— Print race. ↴	

Some other race—Print race. ↴

Figure 3.5 Continent-of-Origin Ancestry, by Year

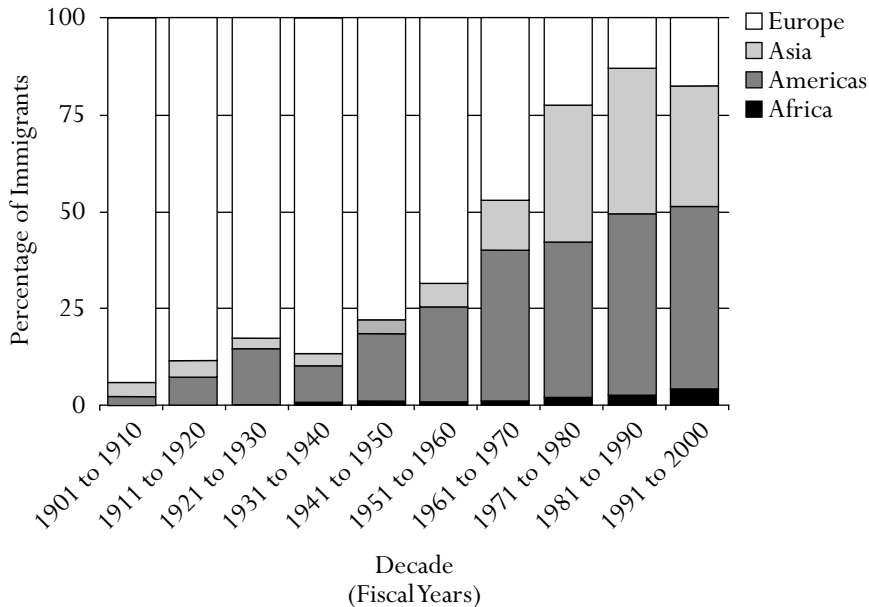


Source: IPUMS.



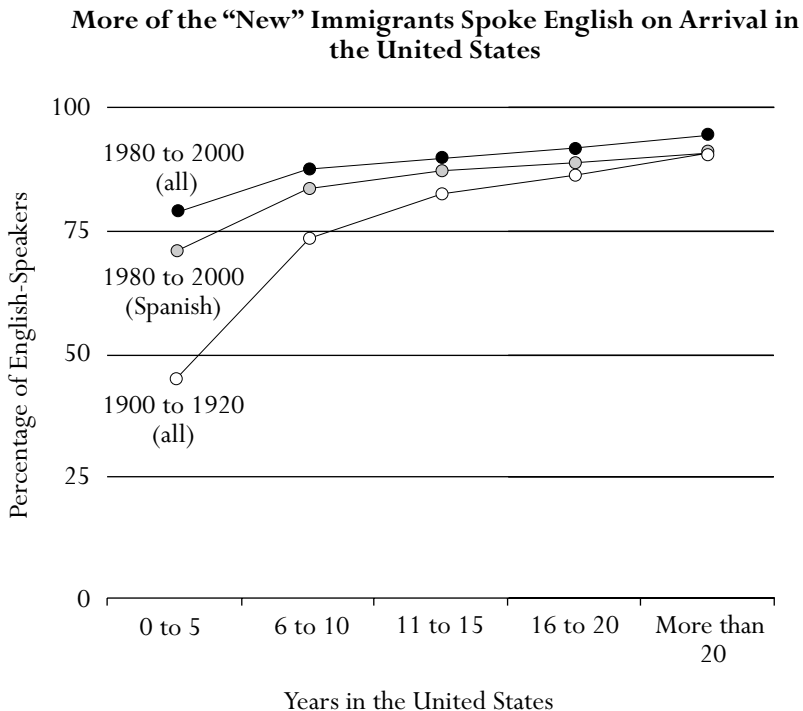
Figure 3.6 Immigration by Continent-of-Origin, by Decade

**After 1965, Most Immigrants Came from the Americas and Asia**



Source: INS, 2000 Statistical Yearbook of the Immigration and Naturalization Service, table 2.

Figure 3.7 Use of English Among Foreign-Born, by Years in the United States, 1900 to 1920 and 1980 to 2000

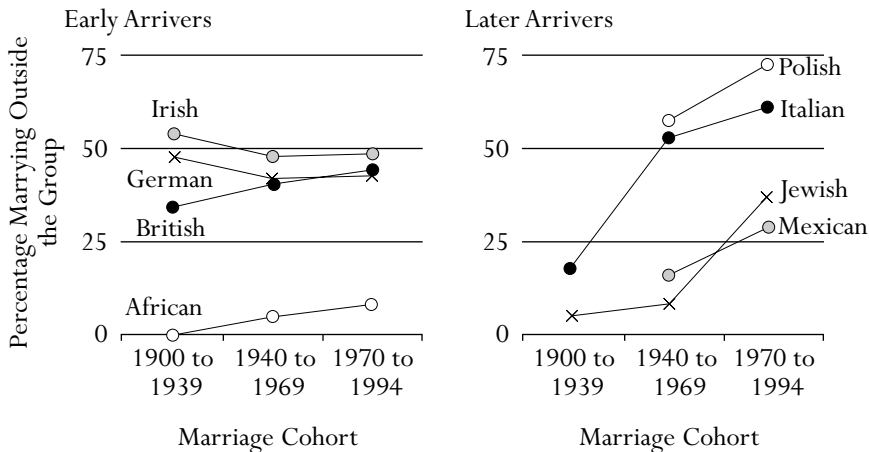


Source: IPUMS.

Note: The English-language question was asked about children ten years old and over and adults in 1900 to 1920; it was asked about children three years old and over and adults in 1980, and children five years old and over and adults in 1990 and 2000.

Figure 3.8 Intermarriage by Ancestry and Marriage Cohort

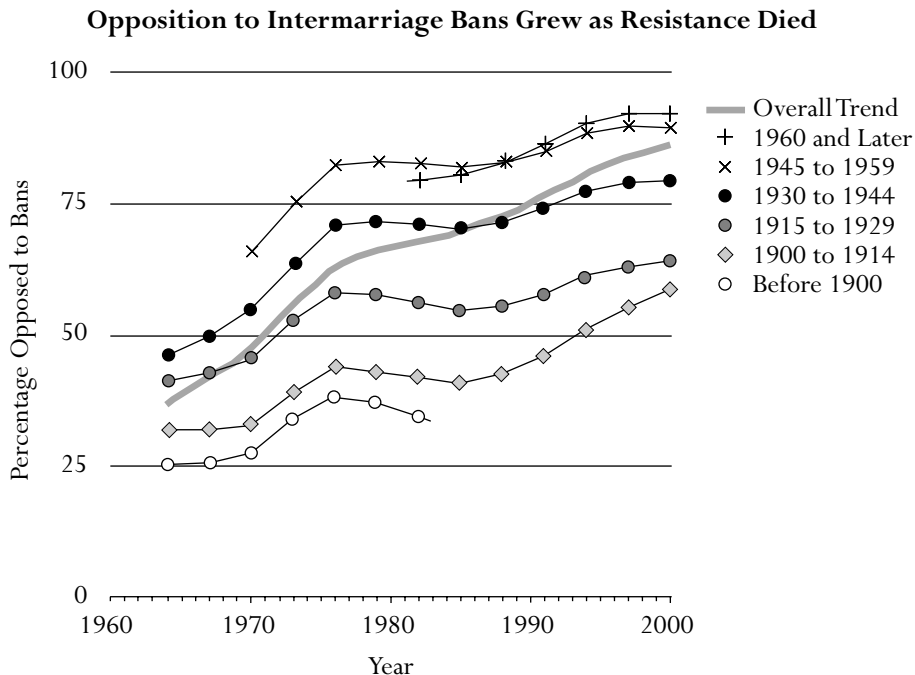
**Intermarriage Increased, Though African Americans Remained Separate**



Source: IPUMS.

Note: Early-arriving groups had significant numbers already in the United States prior to the Civil War; late-arriving groups had significant immigration from 1880 to 1920 or later.

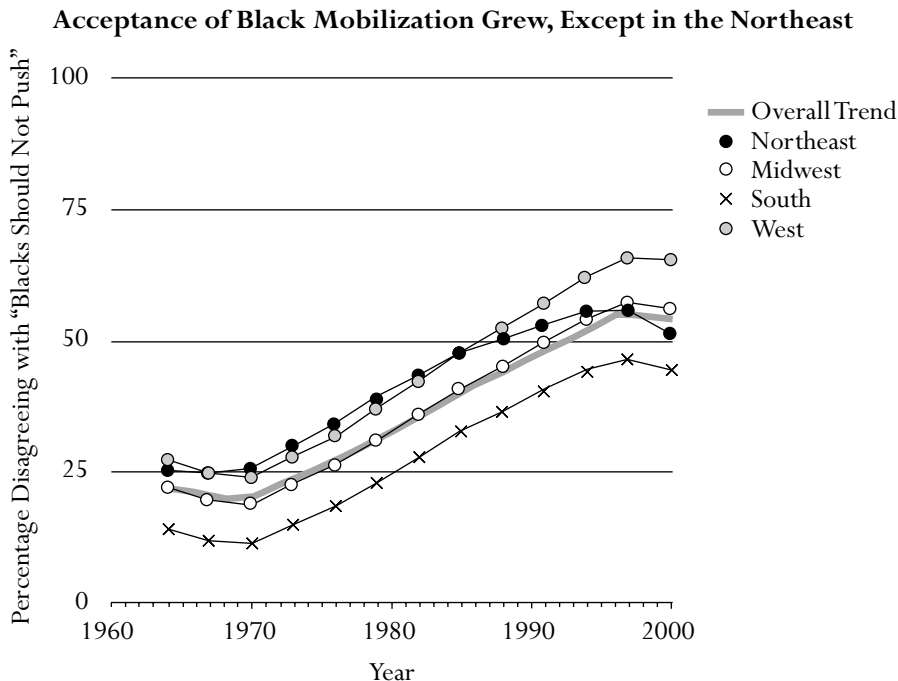
Figure 3.9 Opposition to Laws Banning Marriages Between Blacks and Whites, by Year and Year of Birth



Source: NORC and GSS.

Note: Excludes African-American respondents. Data smoothed using locally estimated (loess) regressions.

Figure 3.10 Disagreement with Position That Blacks Should Not Push Themselves Where They Are Not Wanted, by Year and Region



Source: NORC and GSS.

Note: Excludes African American respondents. Data smoothed using locally estimated (loess) regressions.

Table 3.1 Questions and Answers Used to Measure Hispanic Origins, 1970 to 2000

---

1970

13. Is this person's origin or descent (Fill one circle)

- Mexican
- Central or South American
- Puerto Rican
- Other Spanish
- Cuban
- No, none of these

1980

7. Is this person of Spanish/Hispanic origin or descent? Fill one circle.

- No (not Spanish/Hispanic)
- Yes, Mexican, Mexican-Amer., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, other Spanish/Hispanic

"A person is of Spanish/Hispanic origin or descent if the person identifies his or her ancestry with one of the listed groups, that is, Mexican, Puerto Rican, etc. Origin or descent (ancestry) may be viewed as the nationality group, the lineage, or country in which the person or the person's parents or ancestors were born."

1990

7. Is this person of Spanish/Hispanic origin? Fill ONE circle for each person.

- No (not Spanish/Hispanic)
- Yes, Mexican, Mexican-Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, other Spanish/Hispanic (Print one group, for example: Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.)

2000

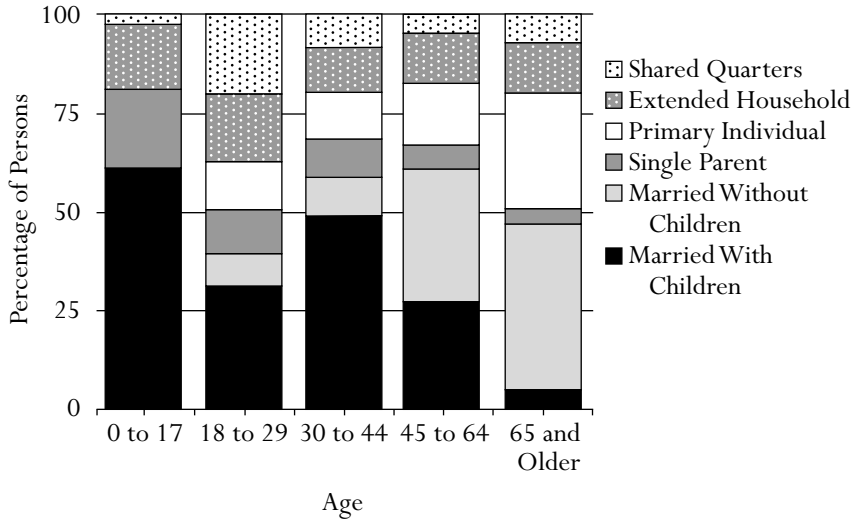
5. Is this person Spanish/Hispanic/Latino?

Mark [X] the "No" box if not Spanish/Hispanic/Latino.

- No, not Spanish/Hispanic/Latino
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, other Spanish/Hispanic/Latino -Print group.

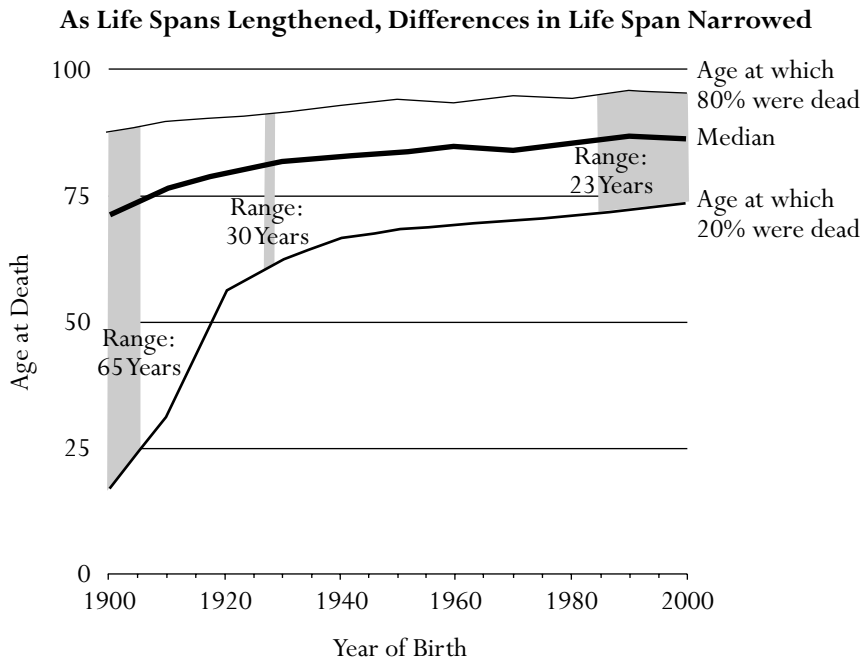
Figure 4.1 Types of Households in Which Americans Lived, by Age, 2000

**Living Arrangements Varied by Age, but the Majority Lived in Married-Couple Households**



Source: IPUMS.

Figure 4.2 Observed and Projected Mortality of Women Born in the Twentieth Century, by Year of Birth

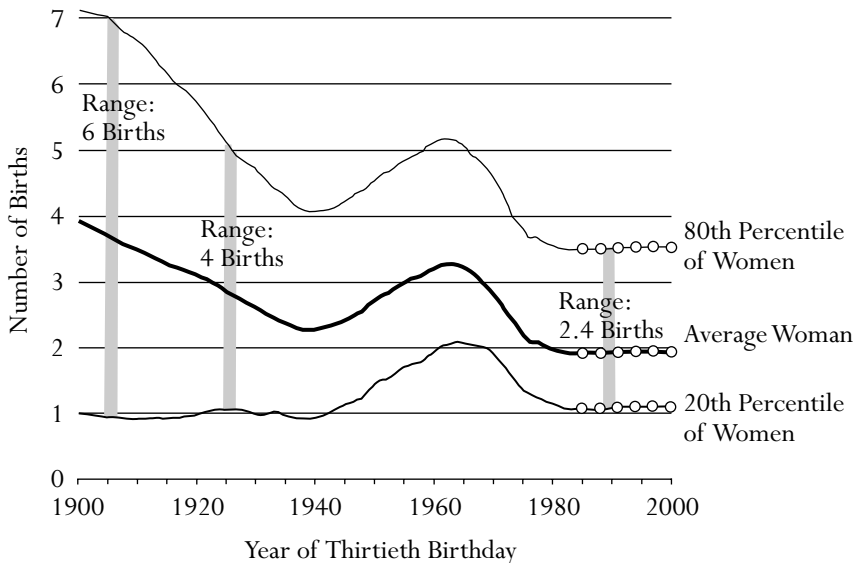


Source: National Center for Health Statistics ([www.cdc.gov/nchs](http://www.cdc.gov/nchs)) and the University of California, Berkeley Human Mortality Database ([demog.berkeley.edu](http://demog.berkeley.edu)).



Figure 4.3 Observed and Projected Fertility of Women Who Reached Childbearing Age in the Twentieth Century, by Year of Birth Plus Thirty

**Birth Rates Dropped, Rose, and Dropped Again, but Kept Converging**

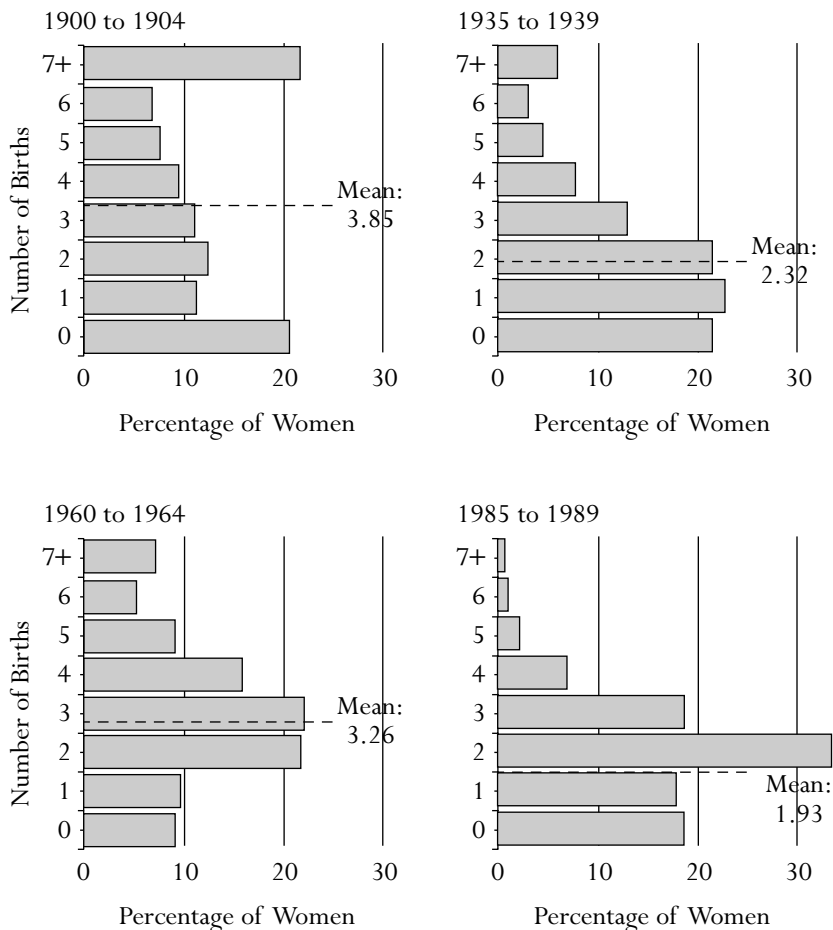


Source: Heuser, "Cohort Fertility Tables, 1917–1970," and National Center for Health Statistics, "Cohabitation, Marriage, Divorce, and Remarriage."

Note: For women born after 1955, we projected forward to when they finish their childbearing (projected fertility shown with circles on the lines).

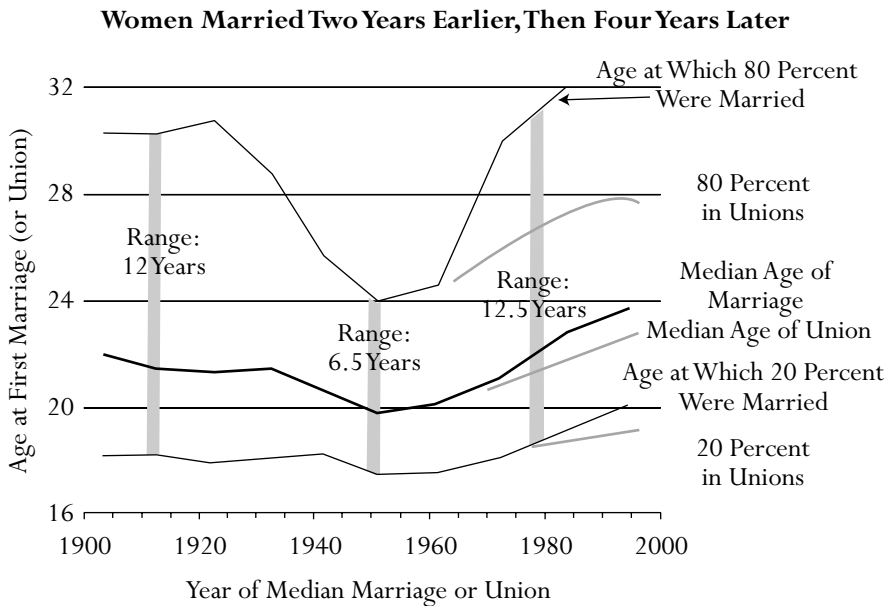
Figure 4.4 Number of Births over a Lifetime, by Year of Prime Childbearing Age

**Women Converged on the Norm of Two Births in a Lifetime**



Source: See figure 4.3.

Figure 4.5 Observed and Estimated Age at First Marriage and at First Union, by Year of Median Marriage

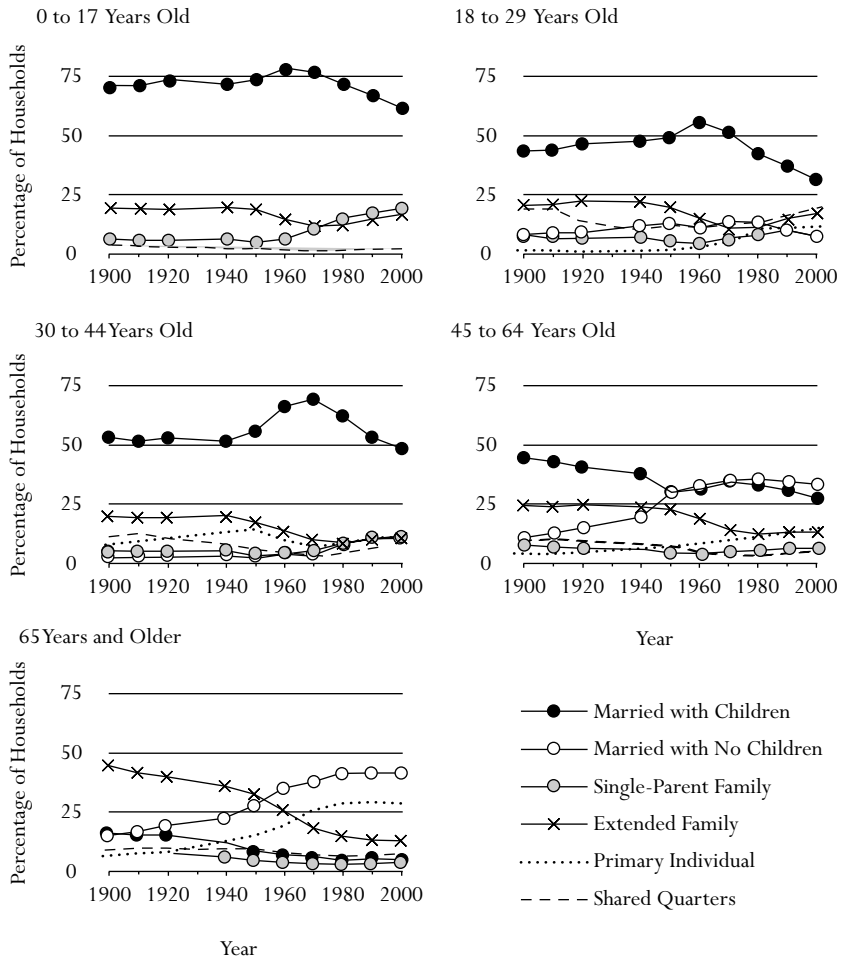


Source: Marriage: IPUMS and 1985 and 1995 CPS. "First union" is the first of either marriage or cohabitation, estimated from the 1988, 1995, and 2002 waves of the National Survey of Family Growth.

Note: Union percentiles are plotted for each cohort starting in the 1960s. Quadratic trend lines are added to smooth the point estimates derived from the NSFG. They are shown as gray curves.

Figure 4.6 Household Type, by Year and Age

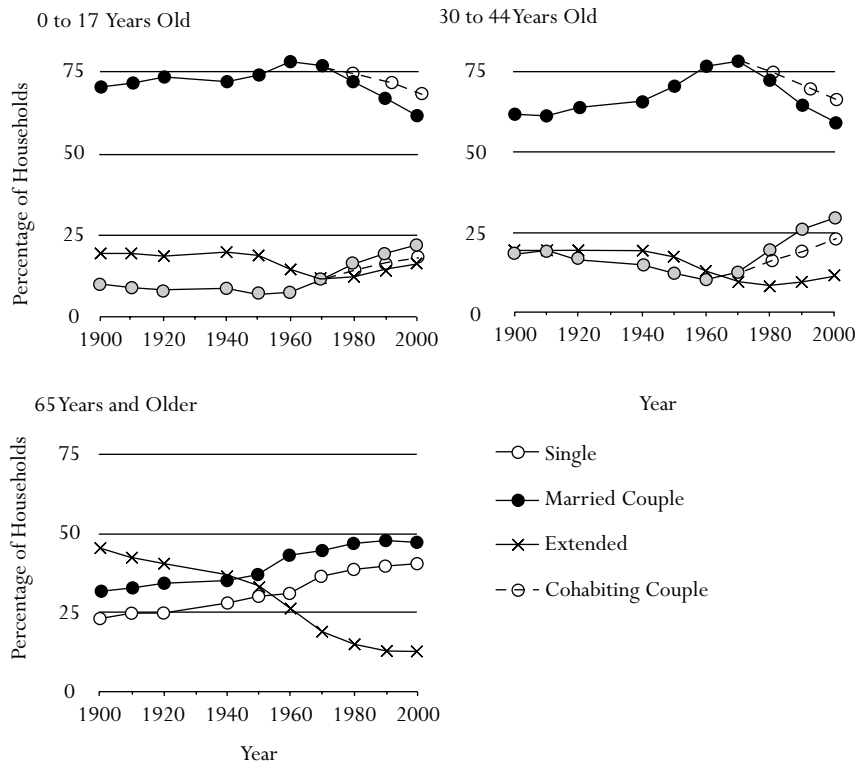
### Changes in Living Arrangements Were Greatest for People Forty-Five Years and Older



Source: IPUMS.

Figure 4.7 Simplified Household Type for Three Age Groups, by Year

### Living Arrangements of the Elderly Changed the Most Radically over the Century

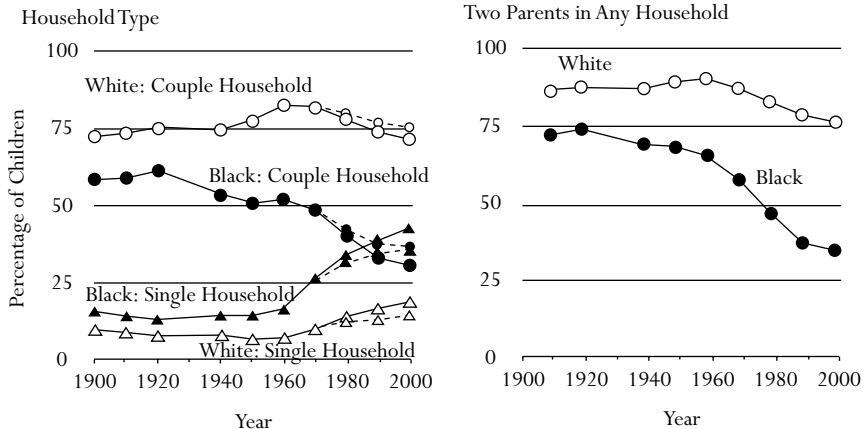


Source: IPUMS.

Note: Dashed lines display values when cohabiting couples are counted as married.

Figure 4.8 Simplified Household Type, by Year and Race

**After 1940, the Family Experiences of Black and White Children Diverged**

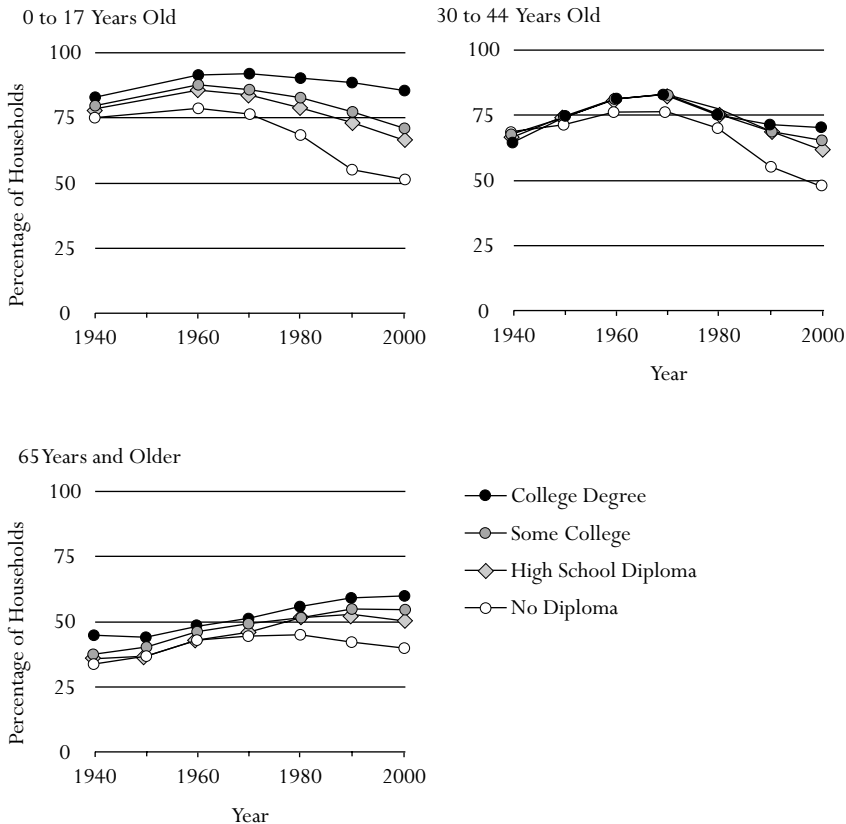


Source: IPUMS.

Note: Dashed lines display values when cohabiting couples are counted as married.

Figure 4.9 Married-Couple Households, by Year, Education, and Age

### Education Emerged as an Axis of Family Differences

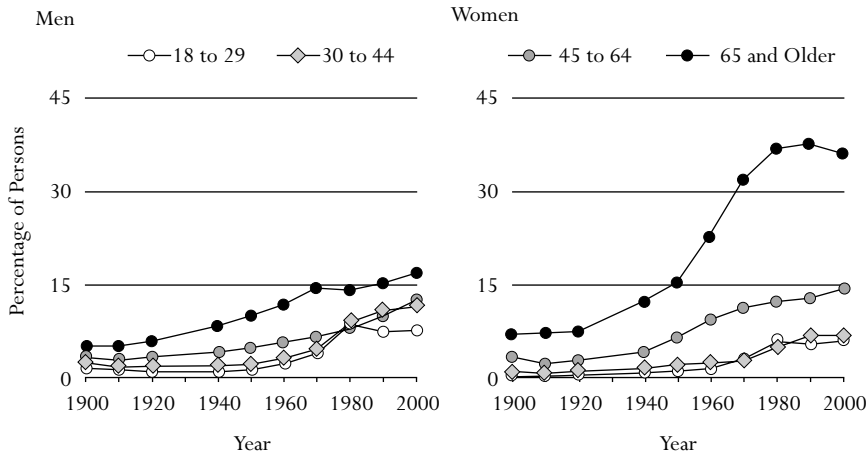


Source: IPUMS.

Note: The 1950 data are missing for children because the IPUMS sampling scheme precludes matching children to their parents.

Figure 4.10 Americans Who Live Alone, by Age and Gender

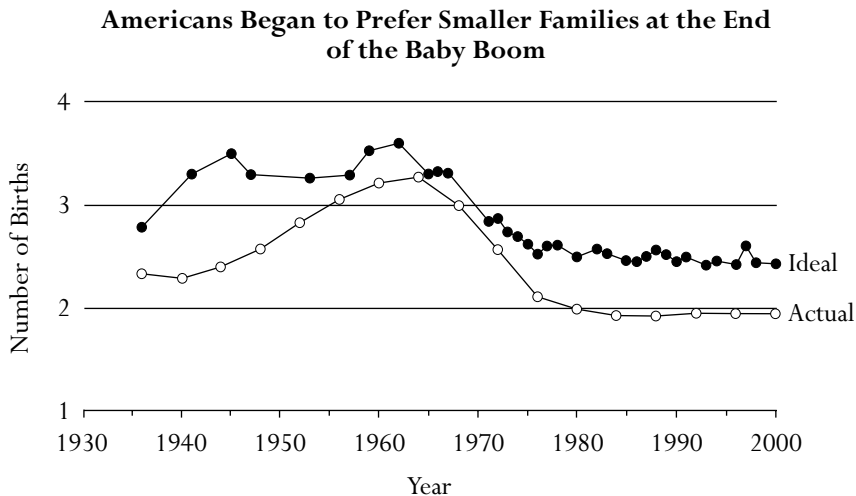
**Americans, Especially Elderly Women, Increasingly Lived Alone**



Source: IPUMS.



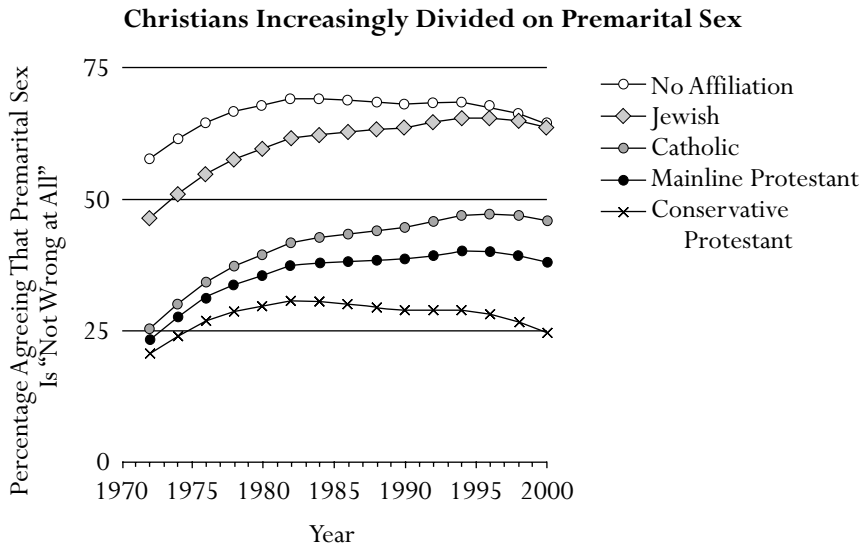
Figure 4.11 Ideal and Actual Number of Births, by Year



*Sources:* Ideal number of births (mean value): Gallup polls (1935 to 1997) and General Social Survey (1972 to 2000); actual number of births: see figure 4.3.

*Note:* Actual numbers of births are cohort total fertility rates dated to the year the cohort turned thirty years old.

Figure 4.12 Americans Who Said That Premarital Sex Is “Not Wrong at All,” by Year and Religion



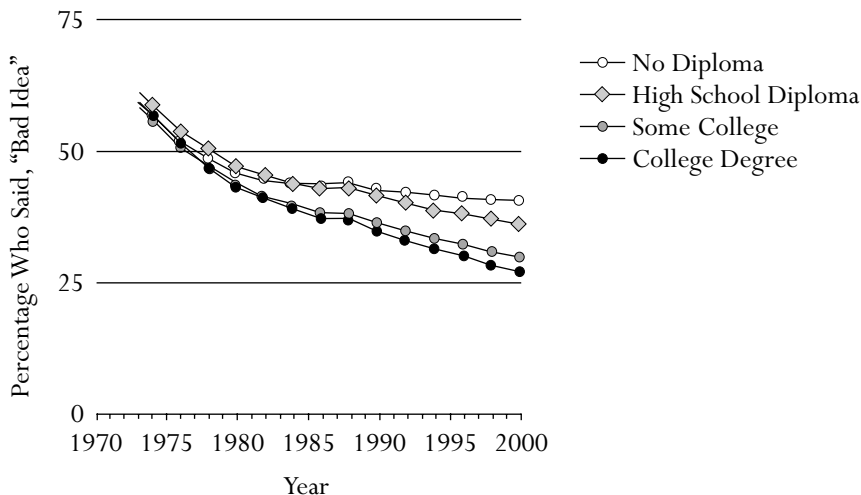
Source: GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 4.13 Americans Who Said That Elderly Parents Living with Their Adult Children Is a “Bad Idea,” by Year and Education

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**Fewer Americans Objected to the Elderly Living with Their Adult Children**



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Source: GSS.

Note: Data smoothed using locally estimated (loess) regression.

Table 4.1 Household Types in Which American Children Lived, by Ancestry, 2000

	Non-Hispanic White	African American	Hispanic	Other
Married with Children	77%	36%	53%	63%
Single Parent	12	33	13	11
Extended Household	9	28	31	24

*Source:* IPUMS.

*Note:* Other, minor categories are not included. All categories other than “Hispanic” are “non-Hispanic.”

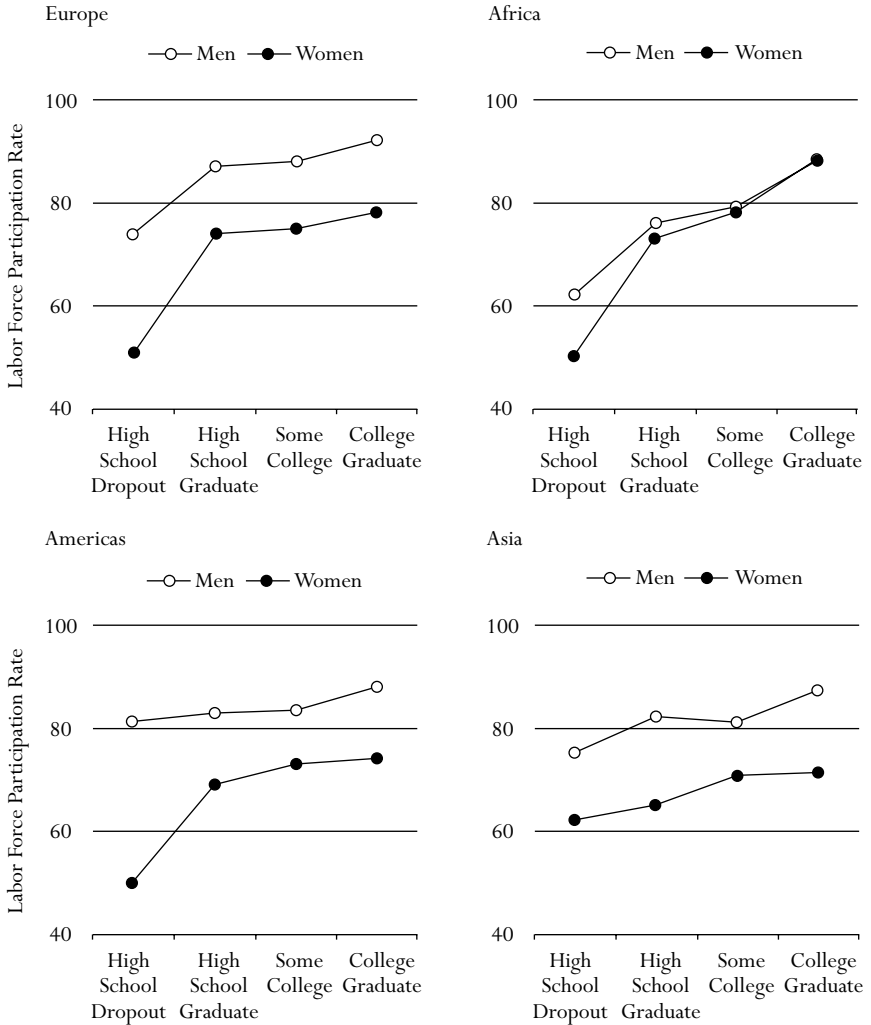
Table 4.2 Household Types in Which American Children Lived, by the Education of the Head of Household, 2000

	No High School	High School Graduate	Some College	College Graduate
Married with Children	42%	56%	63%	81%
Single Parent	22	24	22	11
Extended Household	34	18	13	8

*Source:* IPUMS.

Figure 5.1 Labor Force Participation of Twenty-Five- to Fifty-Four-Year-Olds, by Education, Gender, and Racial Ancestry, 2000

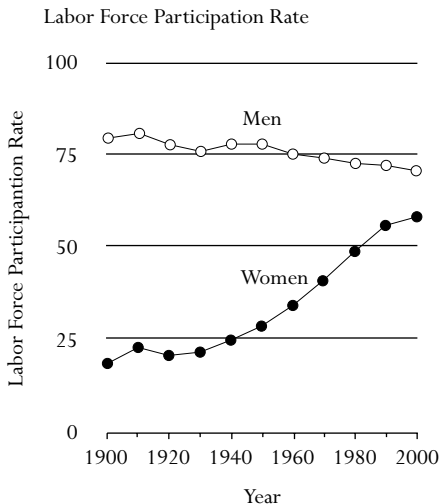
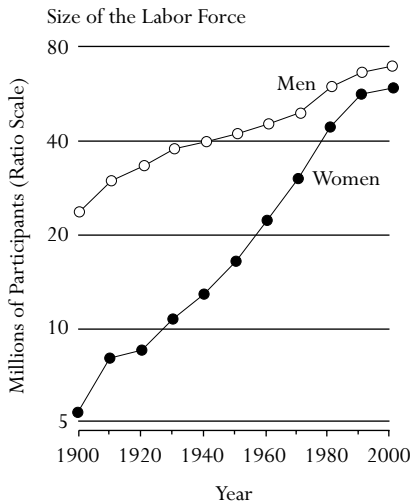
**Men and College Graduates Had the Highest Labor Force Participation in 2000; Women and High School Dropouts Had the Lowest**



Source: IPUMS.

Figure 5.2 The Civilian Workforce and Labor Force Participation Rate, by Gender, 1900 to 2000

**Women's Growing Labor Force Participation Increased the Size of the Labor Force and Narrowed the Gender Gap**

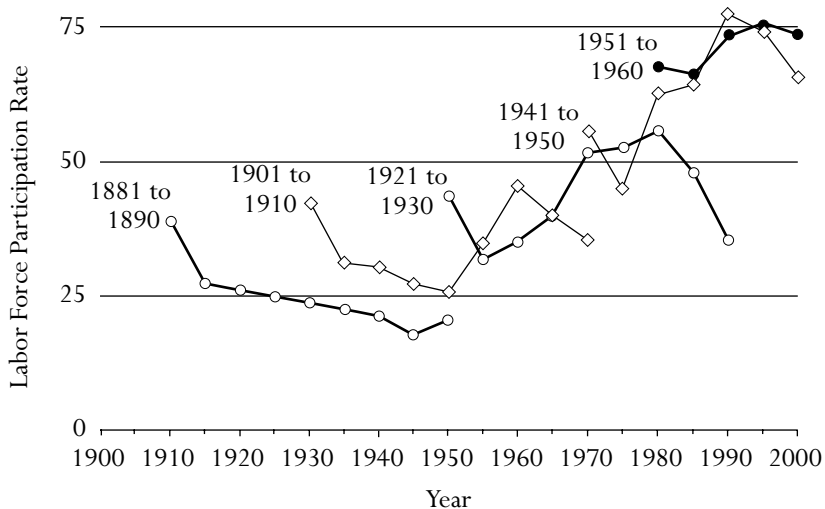


Source: IPUMS.

Note: Questions about employment status were not asked of persons under fourteen years old prior to 1940, nor of persons under sixteen years old from 1940 onwards.

Figure 5.3 Labor Force Participation Rate of Women Age Twenty to Sixty-Four, by Year and Cohort, 1910 to 2000

**Young Women Were Less Likely to Leave the Labor Force over Time**

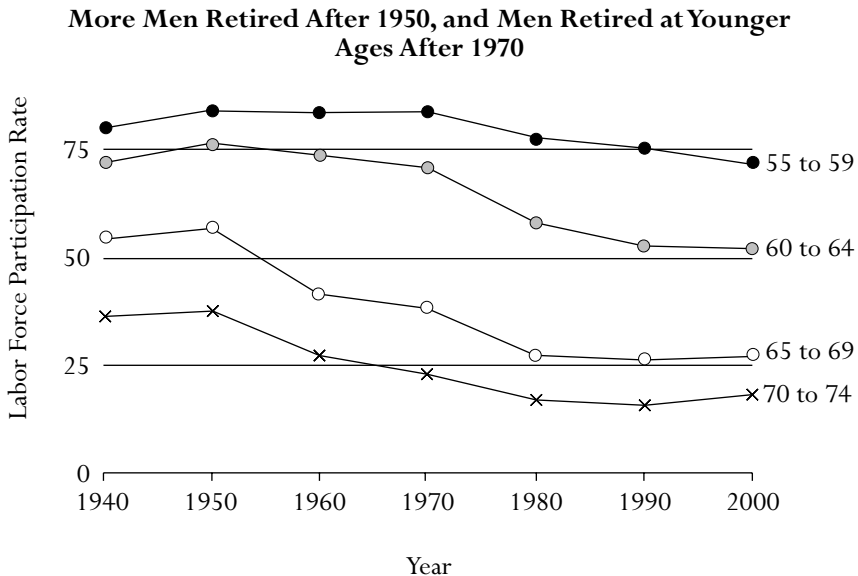


Source: IPUMS.

Note: The data points for census years are for women in the younger half of the cohort; the data points for years ending with “5” are the rates for women in the older half in the census year.



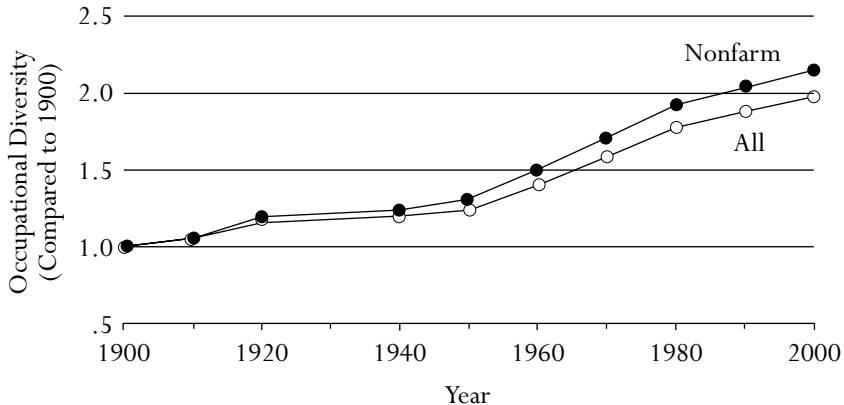
Figure 5.4 Employment Rate of Men Age Fifty-Five to Seventy-Four, by Year and Age Group



Source: IPUMS.

Figure 5.5 Occupational Diversity, by Year, for All and for Nonfarm Occupations

**Americans' Jobs Became Much More Specialized over the Century**

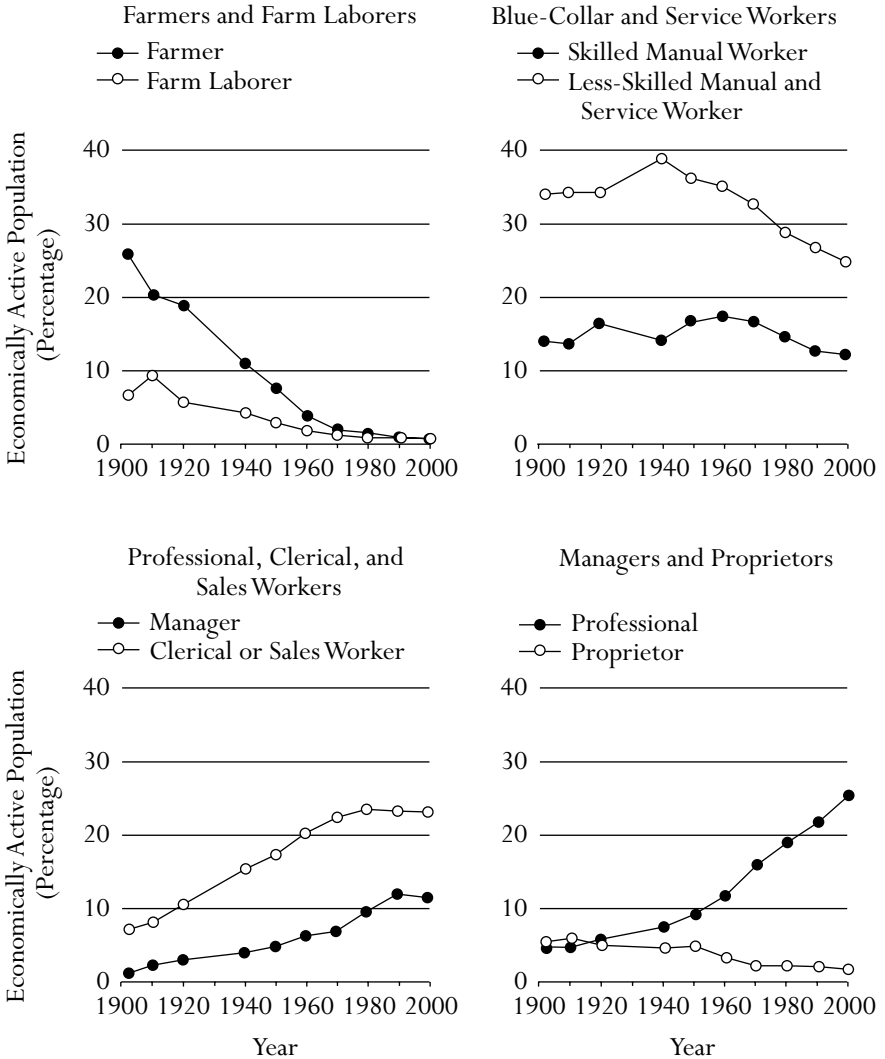


Source: IPUMS.

Note: Data refer to the Thiel index of qualitative diversity relative to its value in 1900.

Figure 5.6 Occupational Distribution of the Economically Active Population: Persons Age Twenty-Five to Sixty-Four

**White-Collar Jobs Grew as Farming Disappeared**



Source: IPUMS.

Figure 5.7 Socioeconomic Status of Persons Age Twenty-Five to Sixty-Four, by Year and Gender

**Men and Women Increasingly Worked in Jobs of Higher Status**

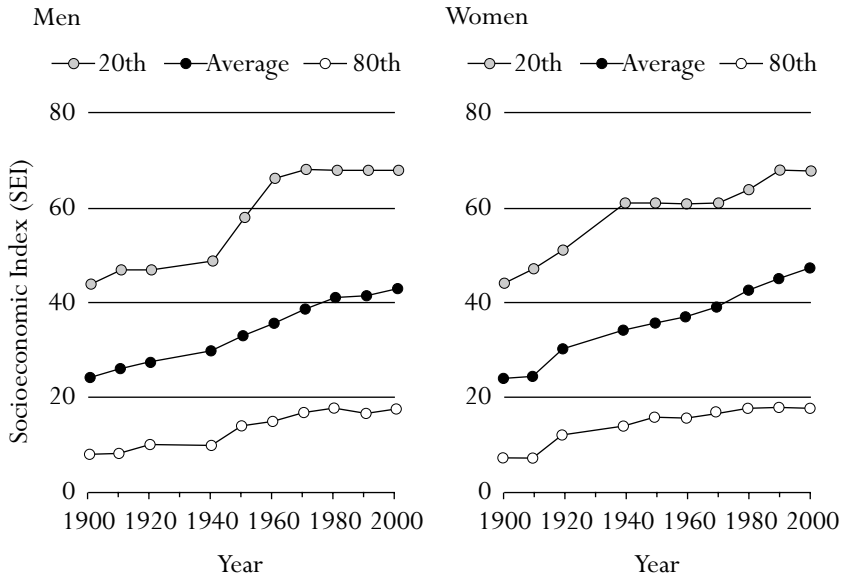
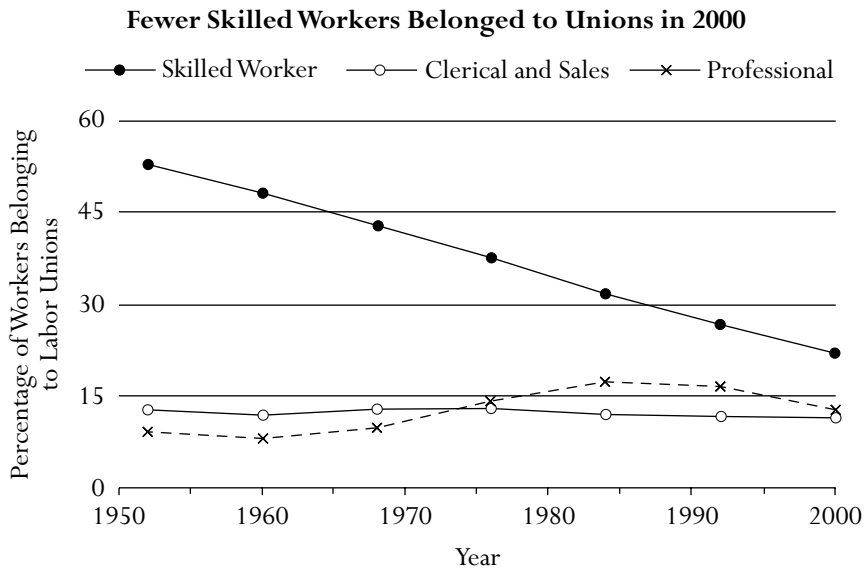


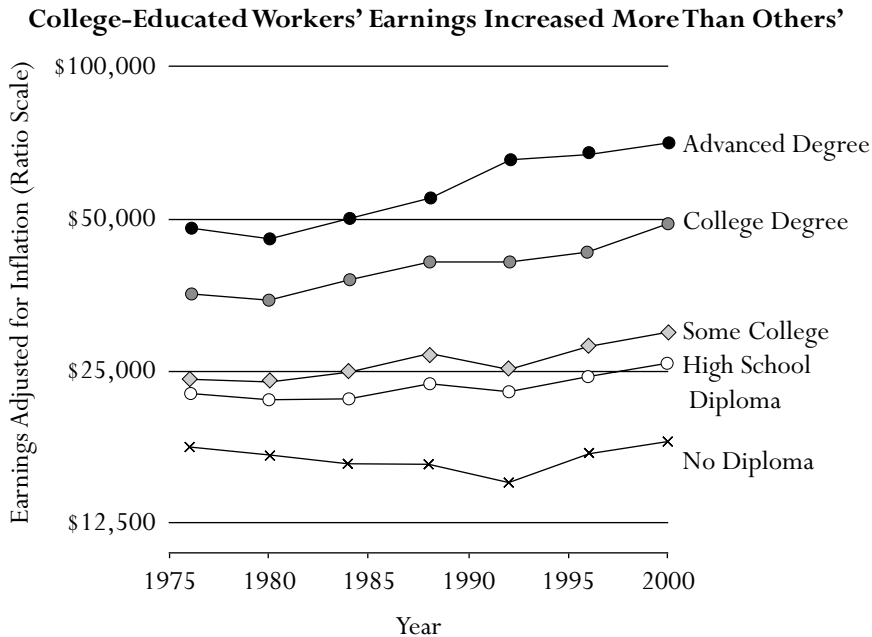
Figure 5.8 Union Membership Rates, by Year and Occupation, 1952 to 2000



Source: National Election Studies.

Note: Data smoothed using locally estimated (loess) regressions, owing to small samples per year.

Figure 5.9 Earnings of Full-Time, Year-Round Workers, by Year and Education

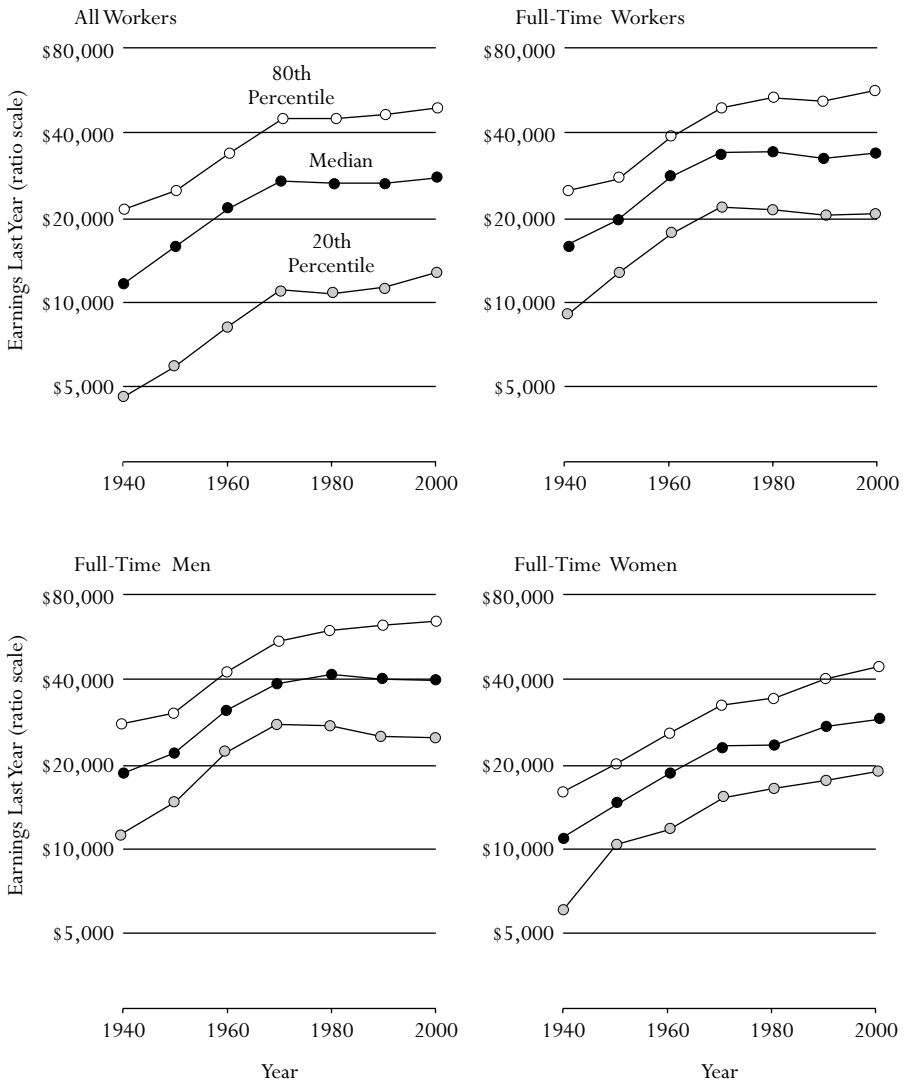


Source: CPS.

Note: Annual earnings, adjusted for inflation using the CPI-U-RS series to 2000 prices.

Figure 5.10 Earnings at the 20th Percentile, the Median, and the 80th Percentile, by Year and Gender

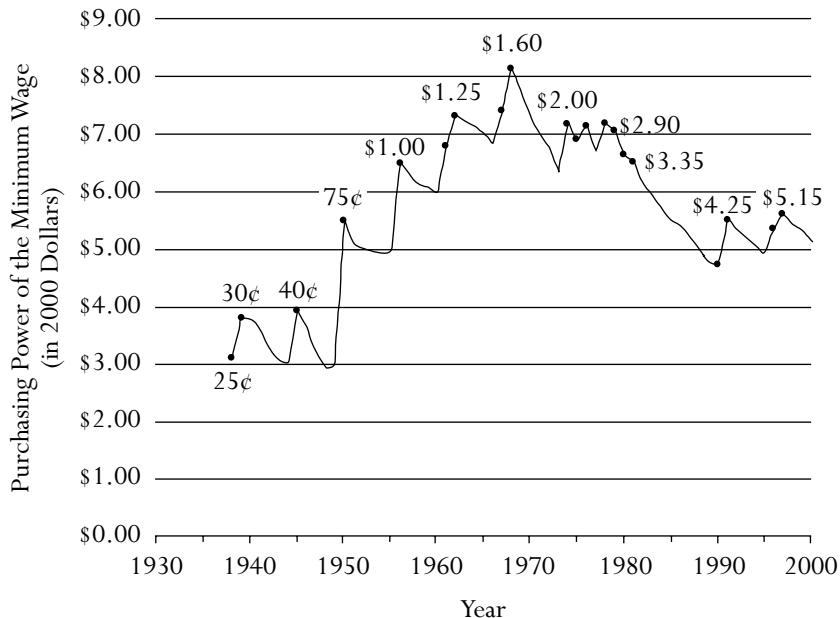
**Earnings Grew from 1940 to 1970; Inequality Grew from 1970 to 2000**



Source: IPUMS.

Figure 5.11 Real Purchasing Power of the Minimum Wage, by Year

**The Minimum Wage Grew Faster Than Inflation Until 1968, Then Decreased in Value**



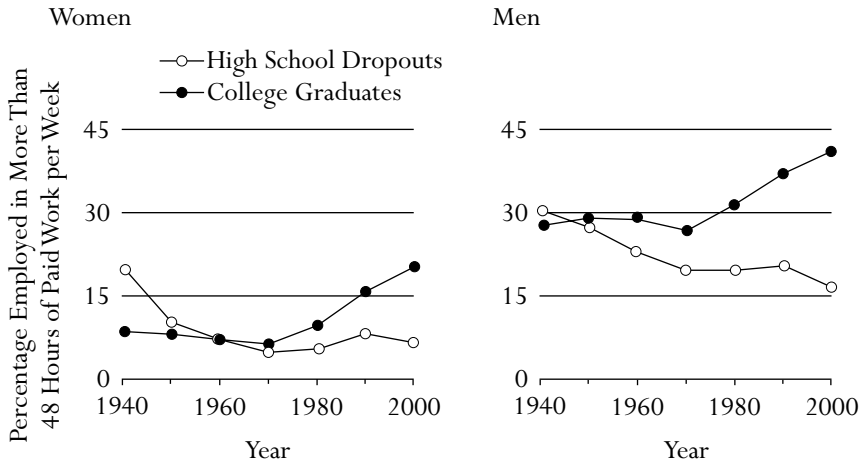
Source: IPUMS.

Note: Dots show when the minimum wage was changed; labels show the nominal minimum wage in the year it first took effect.



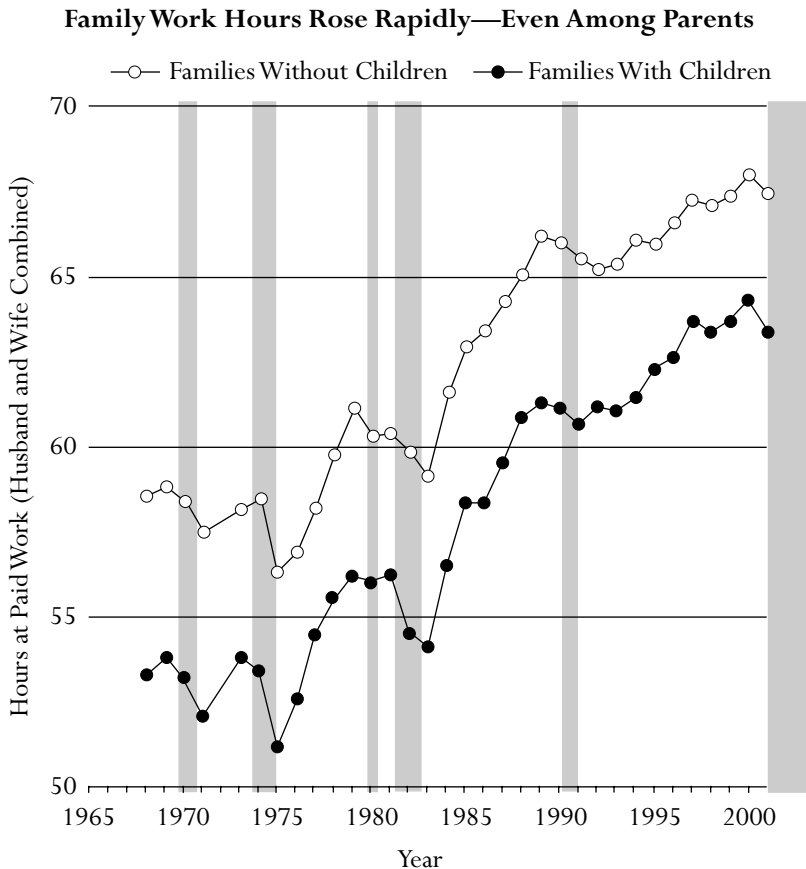
Figure 5.12 Long Hours Worked by Economically Active Persons Age Twenty-Five to Fifty-Four, by Year, Education, and Gender

**College Graduates Increasingly Worked Longer Hours, and High School Dropouts Worked Fewer Hours**



Source: IPUMS.

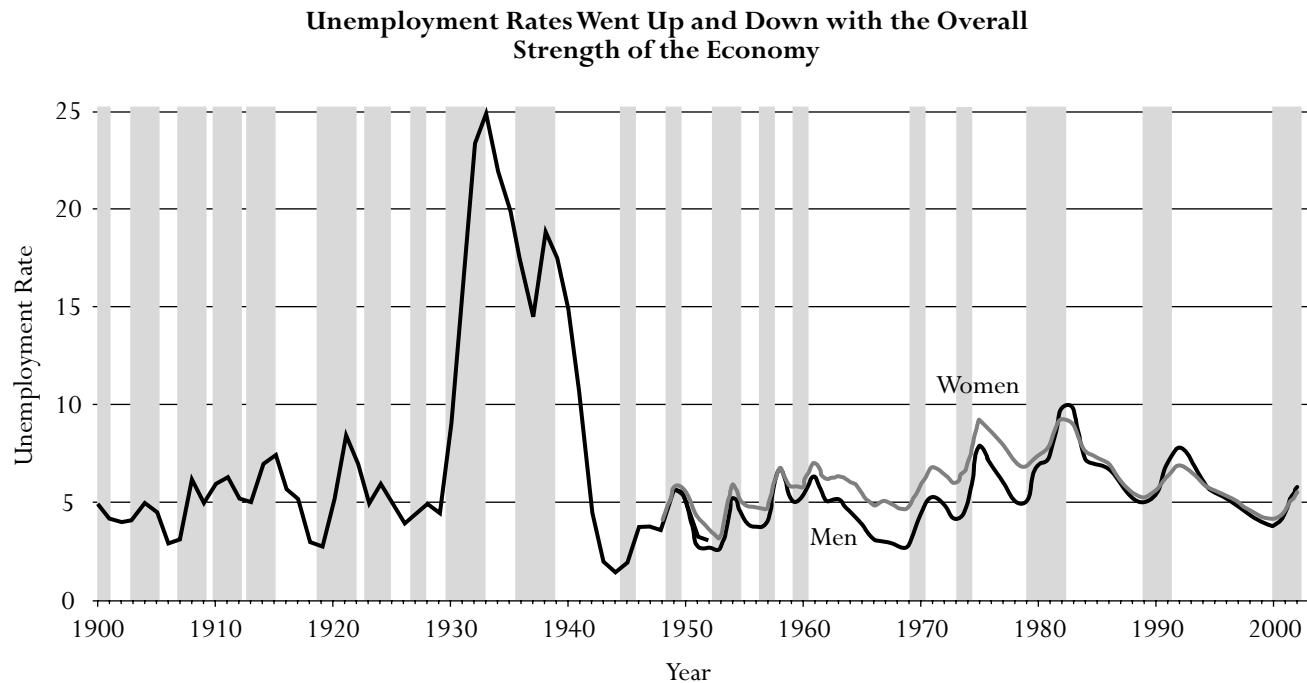
Figure 5.13 Hours at Paid Work (Husband and Wife Combined) for Married Persons, Age Twenty-Five to Fifty-Four, Living in a Married-Couple Household, by Year and Presence of Children in the Household



Source: CPS.

Note: Gray stripes indicate recessions.

Figure 5.14 Civilian Unemployment Rate, by Gender, 1900 to 2002

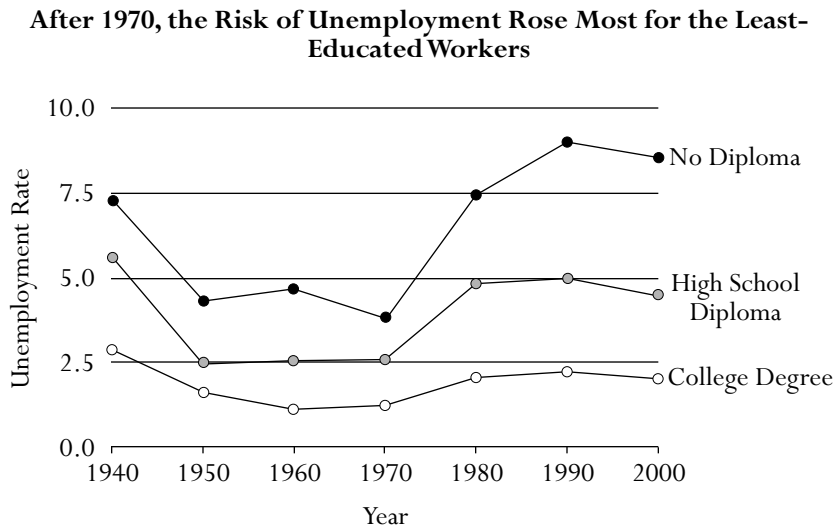


Sources: See text for an explanation of multiple sources.

Note: Vertical bars indicate recession years.

Figure 5.15 Unemployment, by Year and Education

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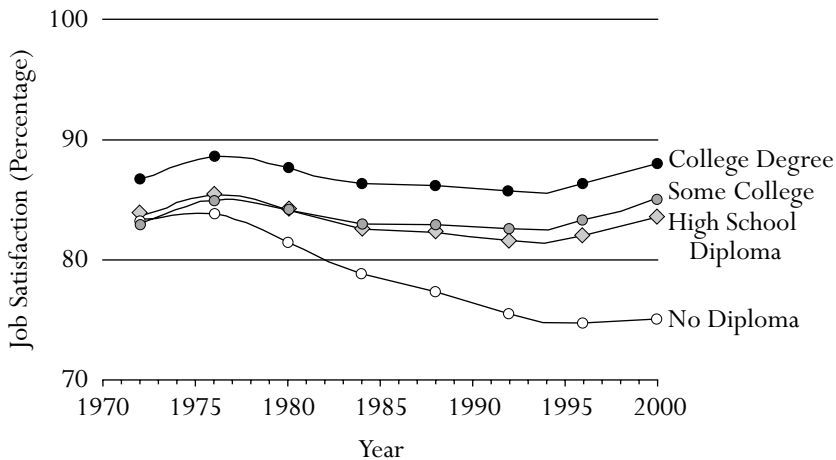
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Source: IPUMS.

Note: We exclude African Americans because incarceration trends distort the data on their unemployment.

Figure 5.16 Job Satisfaction, by Year and Education

**The Least-Educated Americans Became Less Satisfied with Their Jobs**

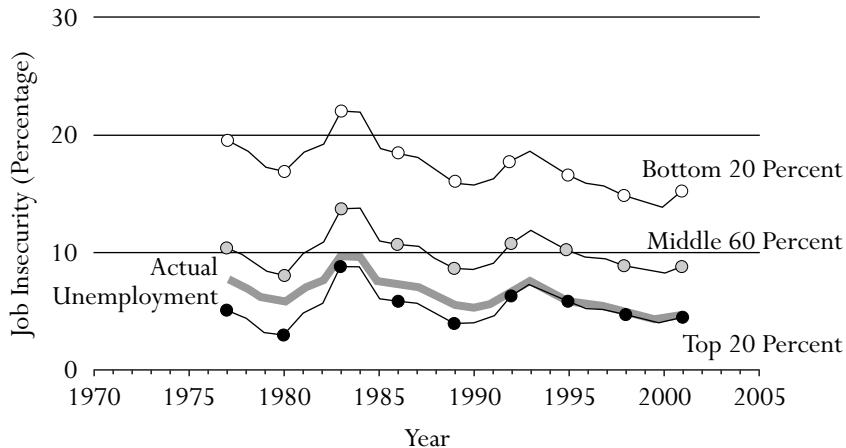


Source: GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 5.17 Job Insecurity, by Year and Income

**Workers' Sense of Job Security Followed Actual Unemployment Trends**

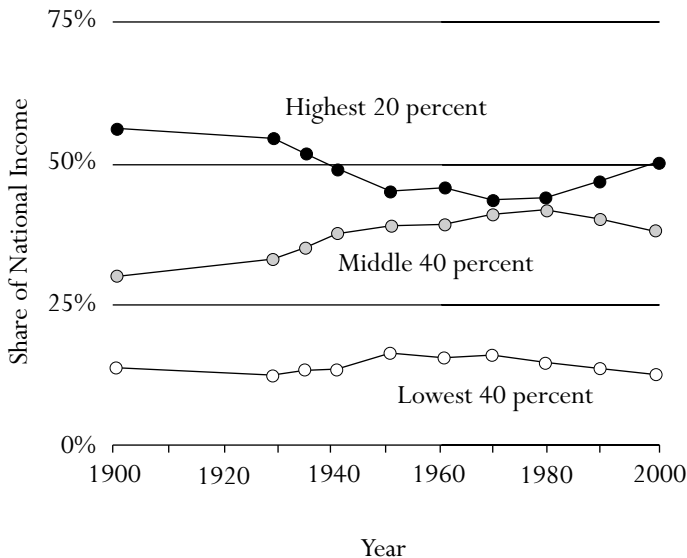


Sources: Unemployment: U.S. Bureau of the Census, *Statistical Abstract of the United States*, 2002. Attitude toward security: GSS.

Note: Gray line shows actual unemployment; data smoothed using actual unemployment plus trend.

Figure 6.1 Shares of the National Income, by Income Segment

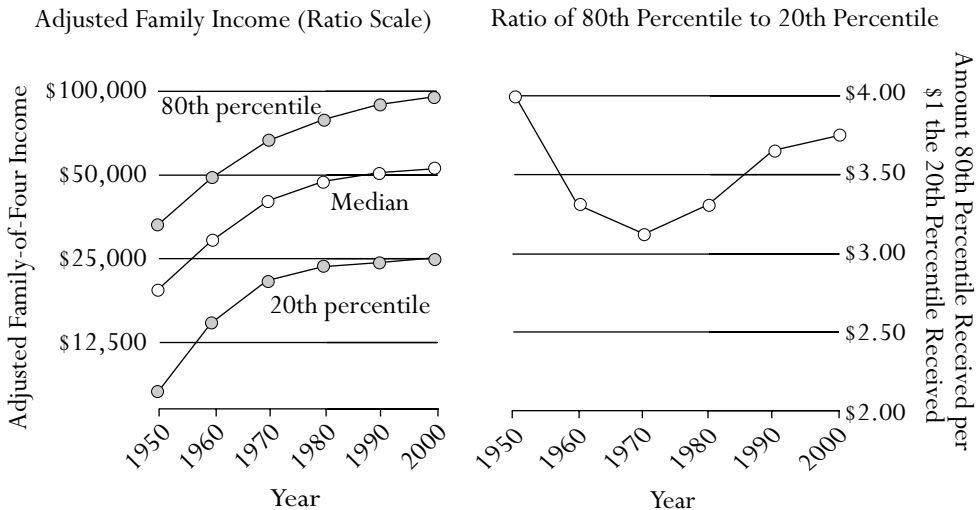
**Income Differences Narrowed from 1900 to 1970 and Then Increased**



Sources: Lebergott, *The American Economy*, 498; U.S. Bureau of the Census, *Historical Income Tables—Households*.

Figure 6.2 Adjusted Family Income, by Year

**The Income Gap Narrowed as Incomes Rose Between 1949 and 1969, Then Widened Again**



Source: IPUMS.

Notes: Families include primary individuals; incomes are adjusted for inflation using the consumer price index (research series for urban consumers), with 1999 as the base year, and for family size by dividing income by the square root of family size and then multiplying by two for the equivalent of a family of four.



Figure 6.3 Adjusted Family-of-Four Income Medians, by Ancestry

**Black-White Differences in Family Income Narrowed, 1969 to 1999**

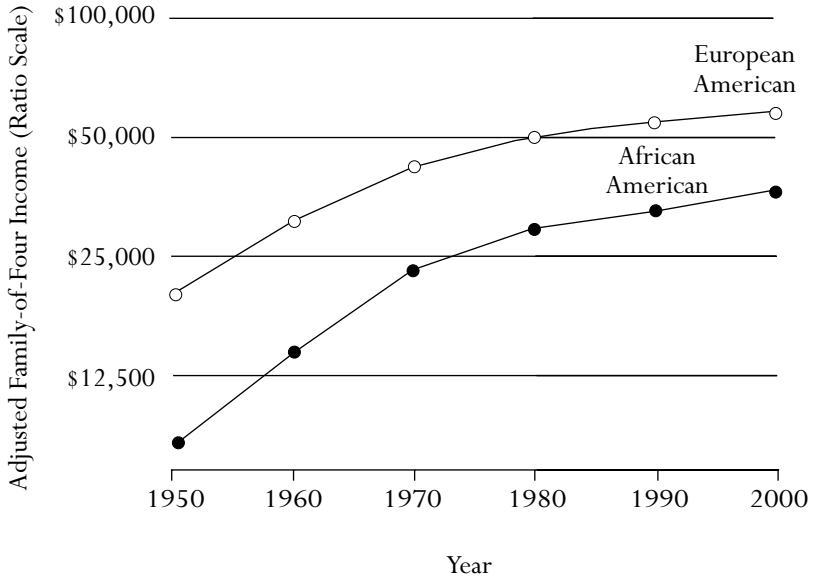
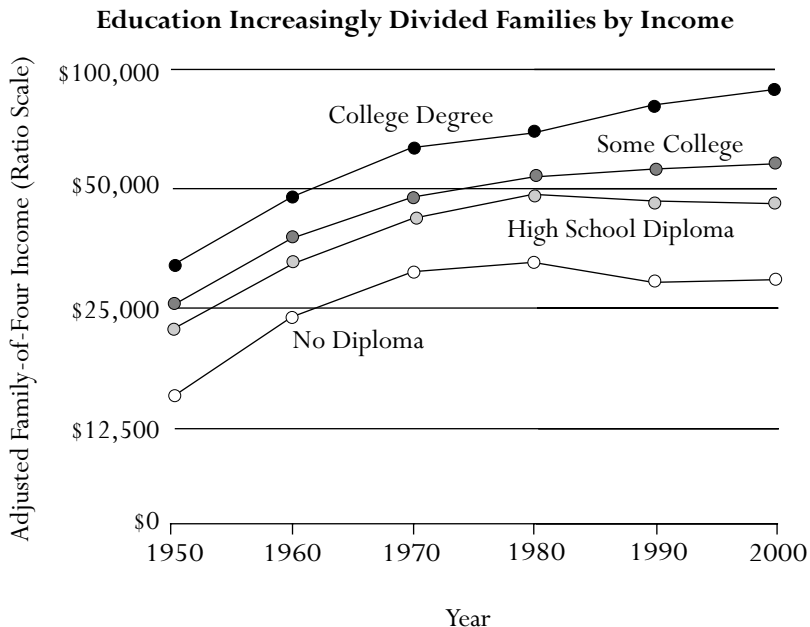


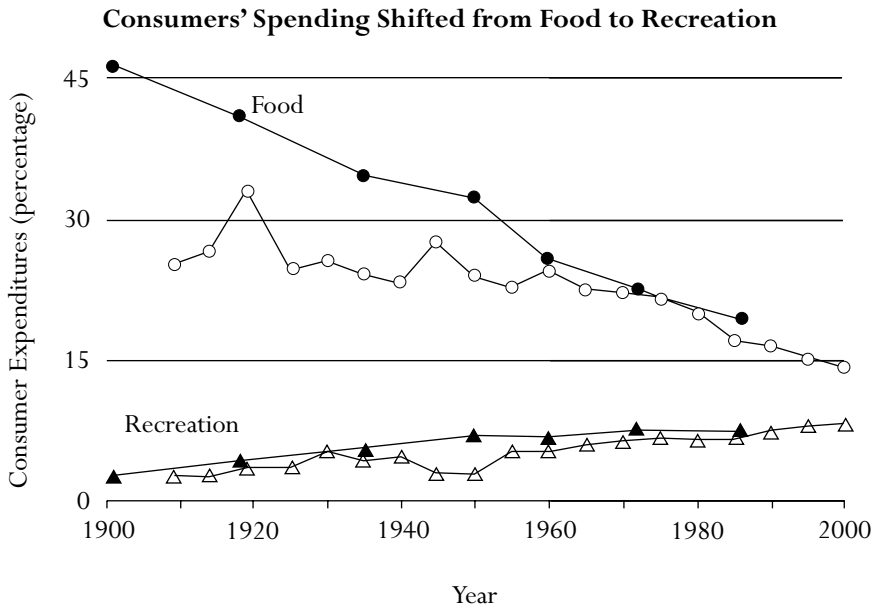
Figure 6.4 Adjusted Family-of-Four Income Medians, by Education



Source: IPUMS.

Note: Head of household's education is substituted for children's education.

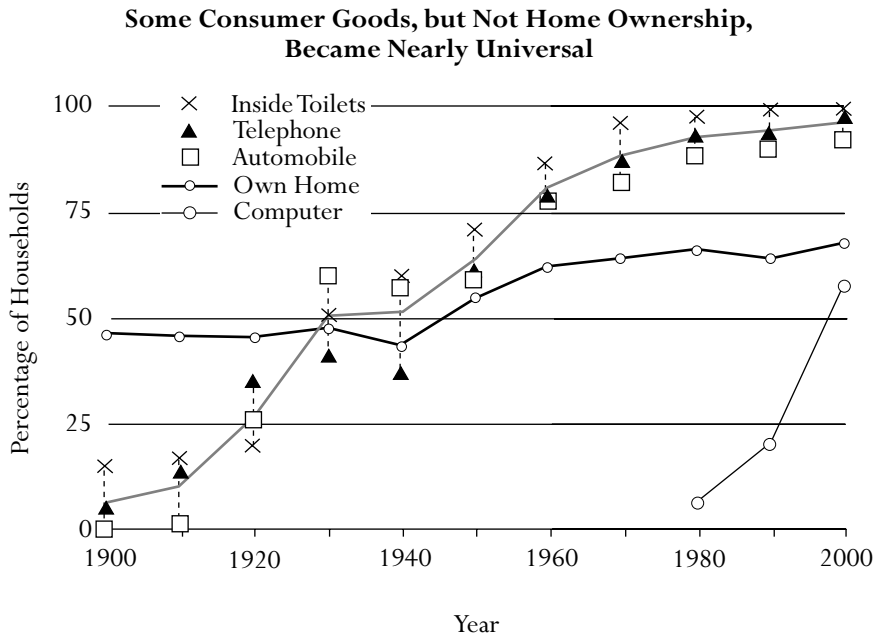
Figure 6.5 Consumer Expenditures for Food and Recreation, by Year



Sources: Household surveys: Jacobs and Shipp, "How Family Spending Has Changed in the United States." National accounts: U.S. Bureau of the Census, *Historical Statistics of the United States*, 316–21; U.S. Bureau of the Census, *Statistical Abstract of the United States*, 2003, table 667, Excel spreadsheet supplement.

Note: Black data points indicate that the data come from surveys of urban consumers; white data points indicate that the data come from national accounts.

Figure 6.6 Households with Key Domestic Goods, by Year

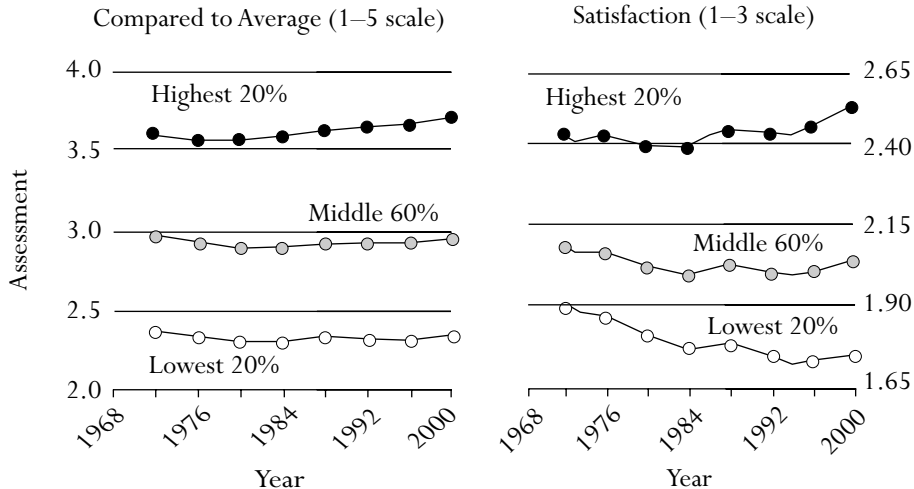


Sources: U.S. Bureau of the Census, *Historical Statistics of the United States*; U.S. Bureau of the Census, *Statistical Abstracts of the United States*; Liebergott, *The American Economy*, <http://factfinder.census.gov>; and interpolations.

Note: The gray line shows the average of toilet, telephone, and automobile; the data points for the individual items are connected to the line.

Figure 6.7 Subjective Assessments of Family's Financial Situation and Satisfaction with It, by Income Level

**Americans' Feelings About Their Finances Diverged by Income Level**



Source: GSS.

Table 6.1 Adjusted Family-of-Four Spending on Categories of Goods, by Percentile Rank, 1998

	20th Percentile	50th Percentile	80th Percentile	80:20 Ratio
Food	\$4,046	\$6,094	\$8,614	2.13
Housing	5,772	9,186	16,120	2.79
Clothing	610	1,356	2,498	4.10
Recreation	816	2,062	4,402	5.39

Source: CES.

Note: Numbers represent family spending, adjusted for inflation, divided by the square root of the size of the family, and multiplied by two.

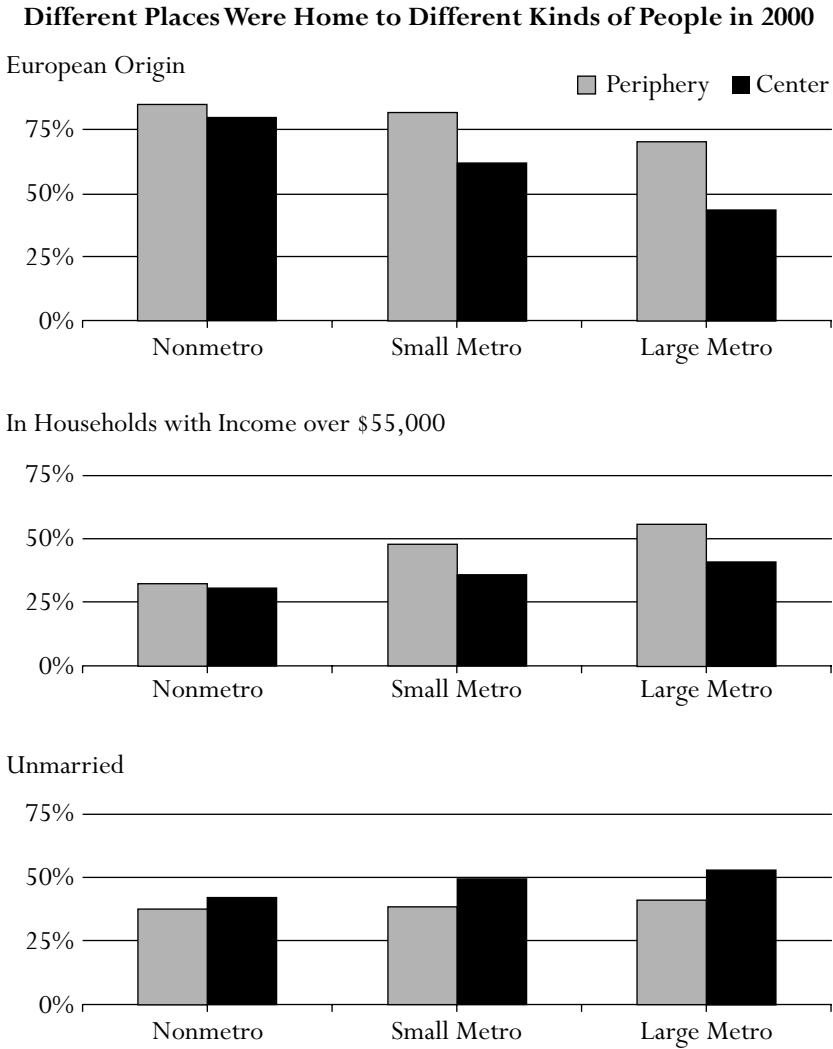
Figure 7.1 Community Typology and Percentage of the Population, 2000

**American Communities Varied Along Two Dimensions**

	Nonmetropolitan Area	Small Metropolitan Area (less than 1.5 Million)	Large Metropolitan Area (greater than 1.5 Million)
Periphery	Countryside and village (for example, Iowa farm county)—10%	Suburb in small MSA (for example, Urbandale, Iowa)—22%	Suburb in large MSA (for example, Highland Park, Illinois)—27%
Center	Town over 2,500 (for example, Denison, Iowa)—10%	Center city, small MSA (for example, Des Moines, Iowa)—14%	Center city, large MSA (for example, Chicago, Illinois)—16%

Source: Authors' compilation.

Figure 7.2 Percentages of Americans Who Were of European Origin, Higher Income, and Unmarried, by Type of Place, 2000

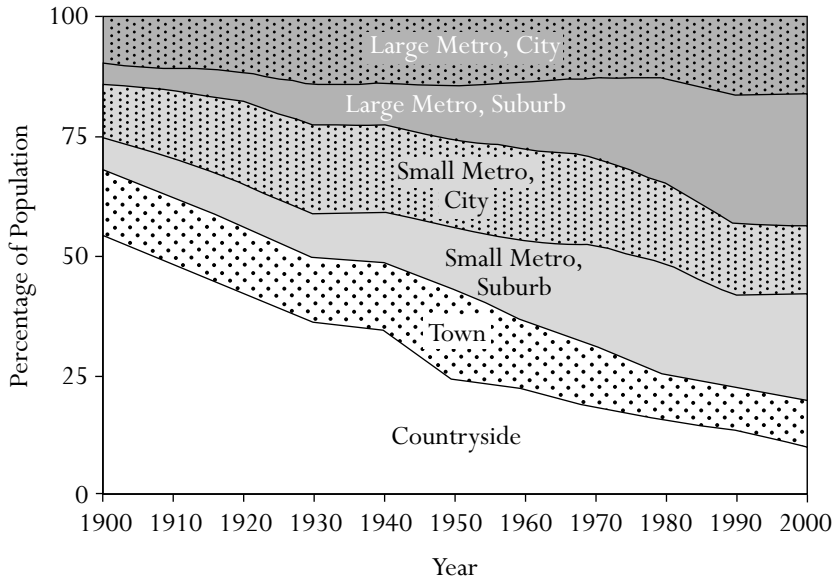


Source: IPUMS.



Figure 7.3 Distribution of Population Across Types of Places

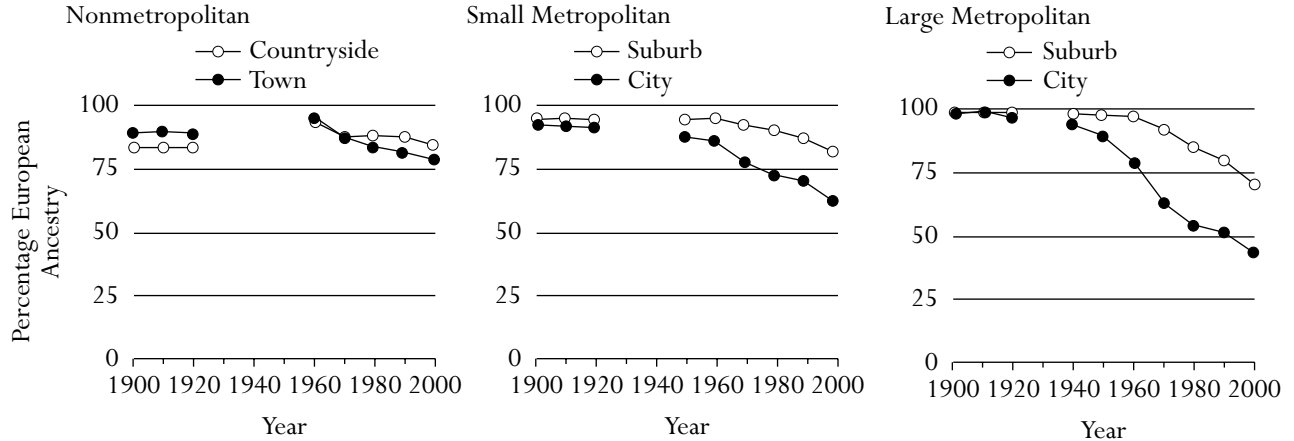
**Americans Moved from the Countryside to the Suburbs in One Century**



Sources: IPUMS and Bogue, "Population Growth in Standard Metropolitan Areas."

Figure 7.4 European Ancestry, by Year and Type of Place

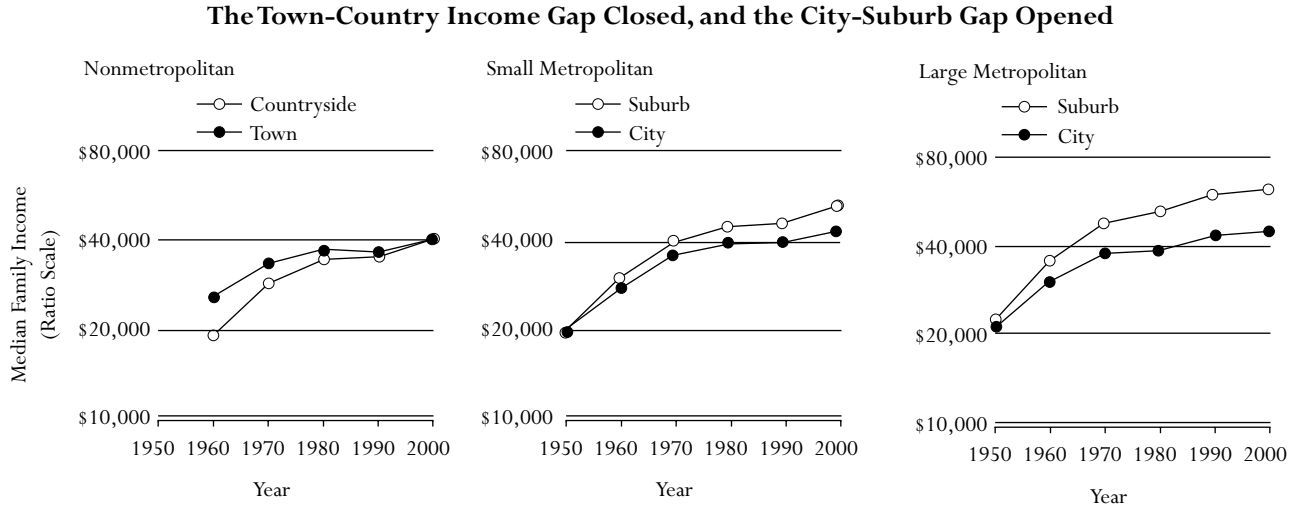
**Over the Century, Metropolitan Areas and Center Cities Became Much Less European-American**



Source: IPUMS.

Note: To protect the anonymity of individuals, the Census Bureau withholds some geographical details. That precluded us from distinguishing the geography in smaller places in 1940 and 1950.

Figure 7.5 Median Family Income, by Year and Type of Place

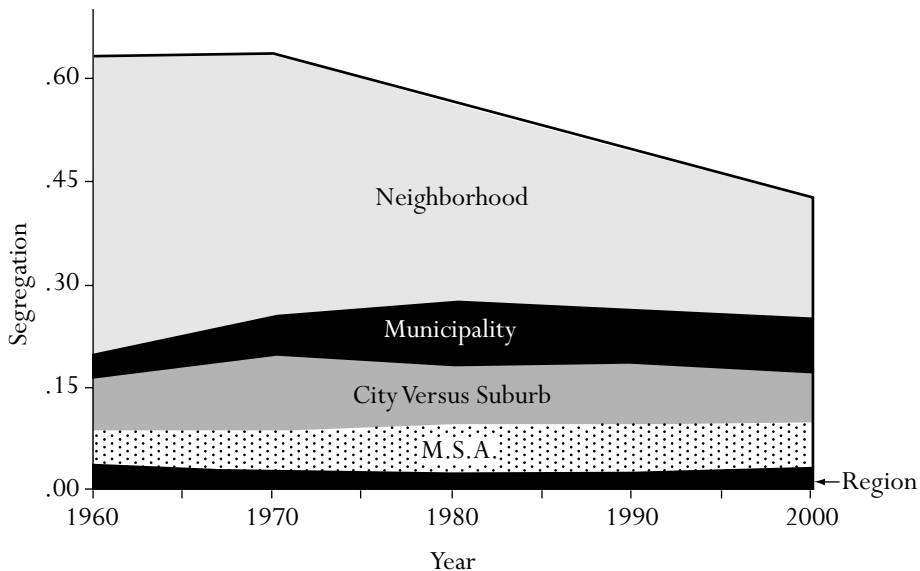


Source: Census summary files.

Note: Incomes adjusted for inflation (base = 2000), but not for family size.

Figure 7.6 Segregation of African Americans, by Year and Location of the Segregation

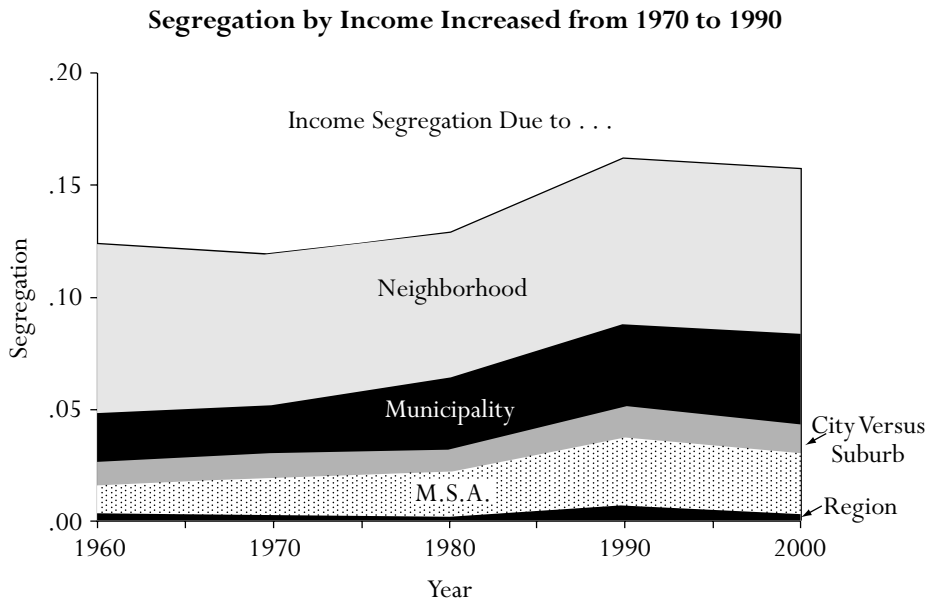
**African-American Neighborhood Segregation Declined After 1960, but Racial Segregation Between Suburban Towns Increased**



Source: Summary files from the census.

Note: Segregation measured using Theil's H measure.

Figure 7.7 Segregation of Richest Quintile in Family Income by Year from Others and Location of the Segregation



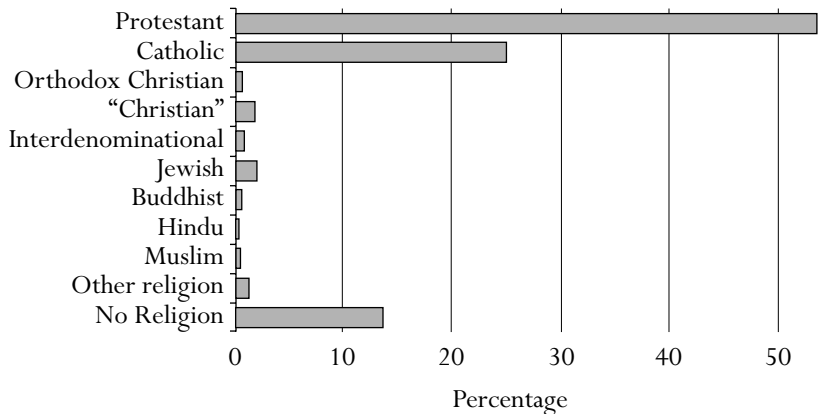
Source: Summary files from the census.

Note: Segregation measured using Theil's H measure.

Figure 8.1 Current Religious Preferences of American Adults Age Twenty-Five to Seventy-Four

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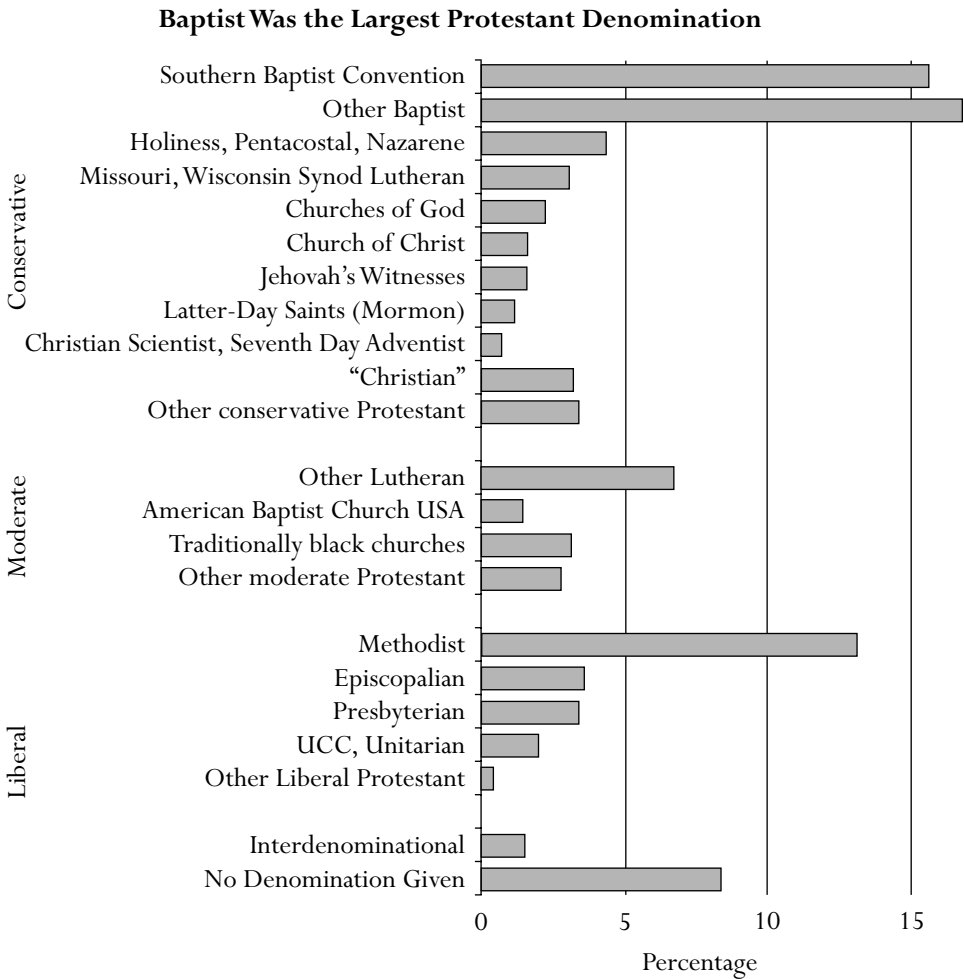
**Americans Professed Many Religions, but a Majority of Adults Were Protestant**



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Source: GSS, 1998 to 2002.

Figure 8.2 Denominations of Protestant Adults

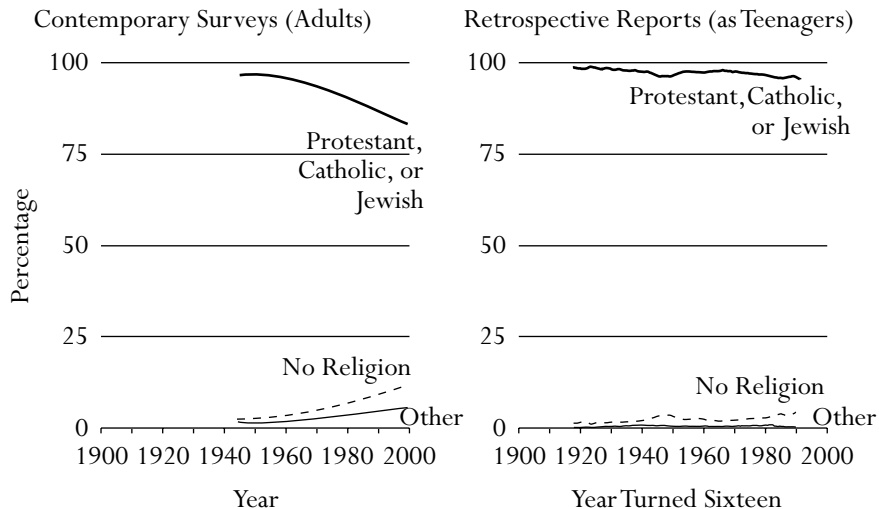


Source: GSS, 1998 to 2002.

Notes: UCC = United Church of Christ. The "no denomination" category includes people who named a denomination that NORC could find no information on. Percentages sum to 100 percent.

Figure 8.3 Religious Preference, by Year and Type of Data

### Religious Diversity Increased After 1960



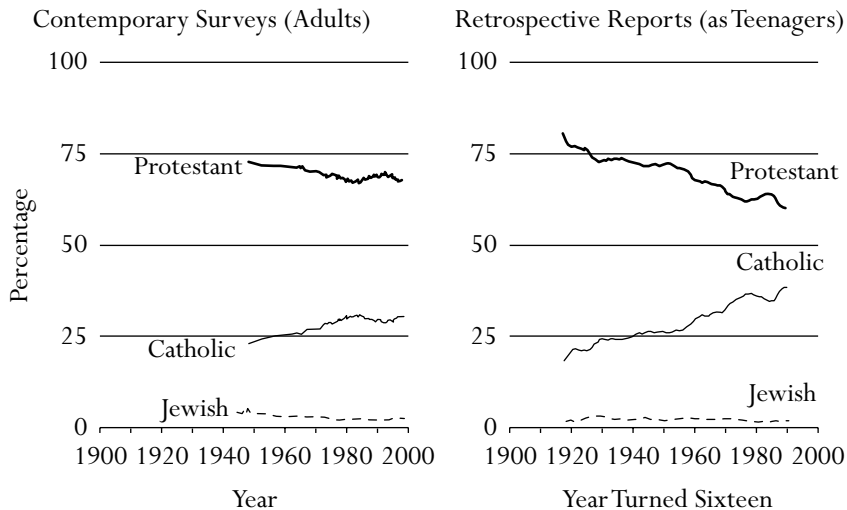
Sources: Gallup and Roper polls, NORC surveys, and GSS.

Note: Data smoothed by seven-year moving average.



Figure 8.4 Religious Preference of Christians and Jews, by Year and Type of Data

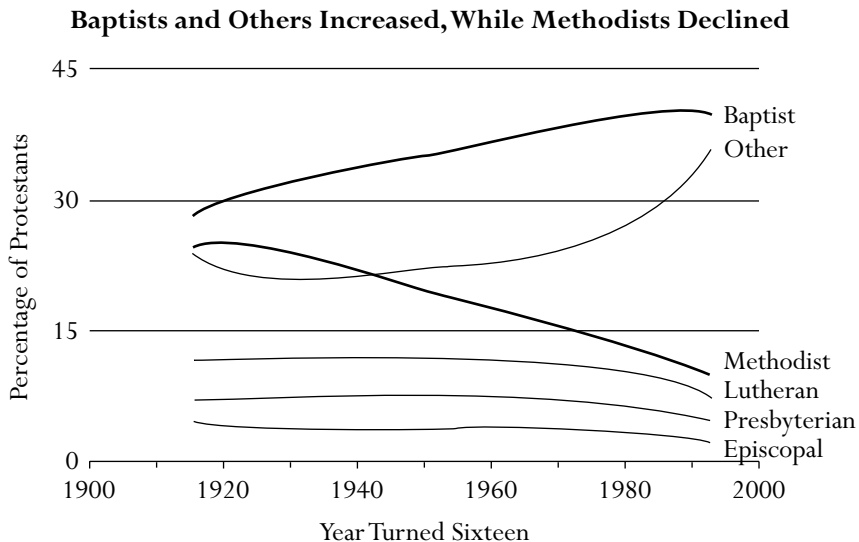
**Religious Diversity Among Western Faiths Increased Throughout the Century**



Sources: Gallup and Roper polls, NORC surveys, and GSS.

Note: Data smoothed by seven-year moving average.

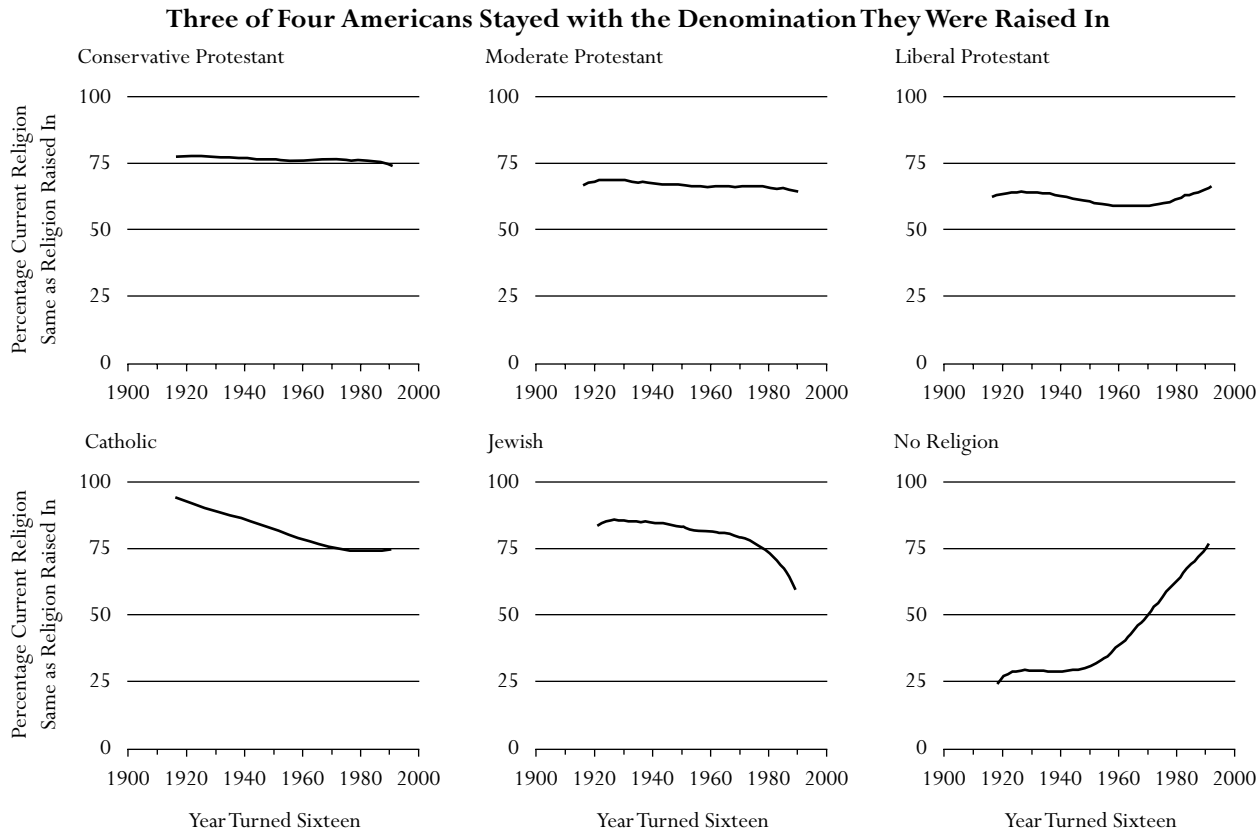
Figure 8.5 Protestants' Specific Denominations, by Cohort (Year Turned Sixteen)



Source: GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 8.6 Religious Immobility, by Year Turned Sixteen and Denomination

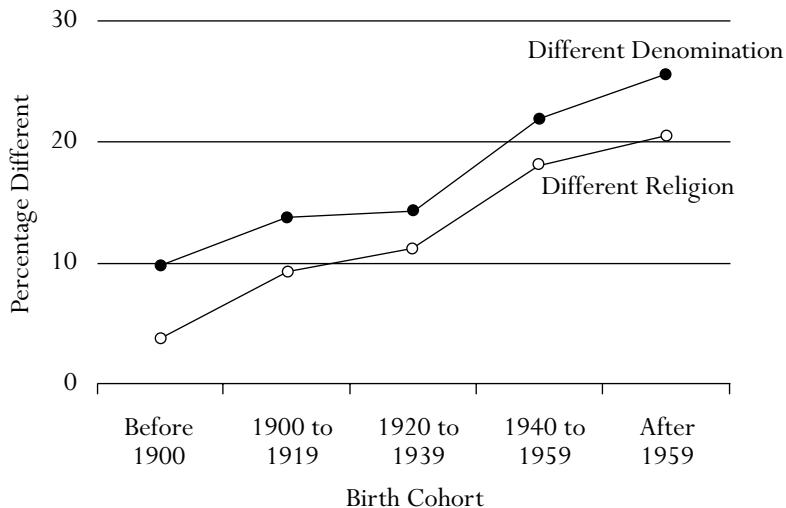


Source: GSS.

Figure 8.7 Married Couples with Different Religions (Protestant, Catholic, Jewish) or Different Denominations (Among Protestants), by Birth Cohort

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**Americans Were Increasingly Likely to Be Married to Someone of a Different Religion**



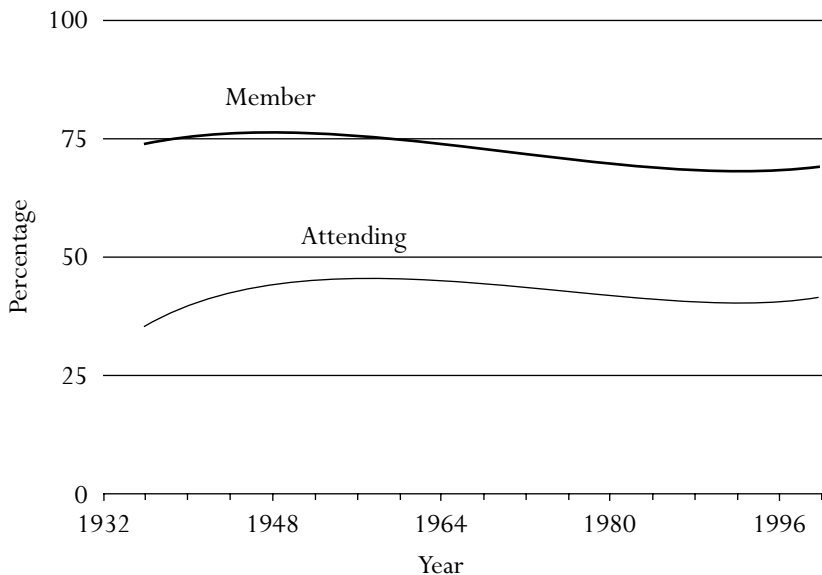
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Source: GSS, 1974 to 1994.

Figure 8.8 Membership in Churches and Participation in Religious Services by Year

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**Membership in Churches and Attendance at Services Changed Little, 1937 to 2000**

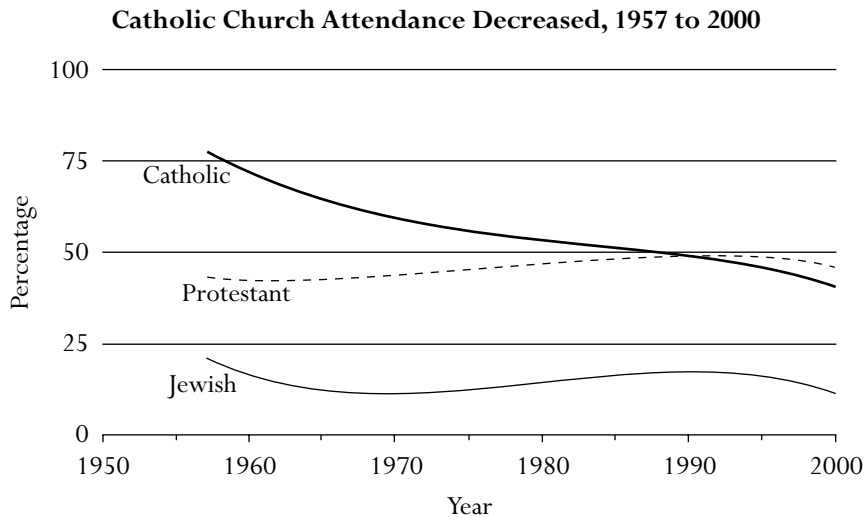


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Source: Membership (Gallup Polls); Attendance (Gallup and Roper Polls).

Note: Data smoothed using cubic equations.

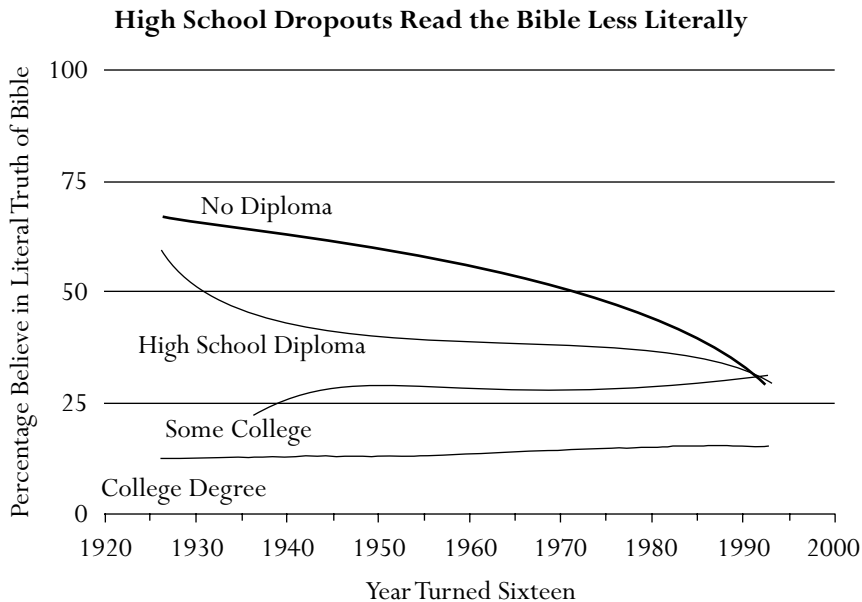
Figure 8.9 Attendance at Religious Services, by Year and Denomination



Source: Gallup polls and GSS.

Note: Data smoothed using locally estimated (loess) regression.

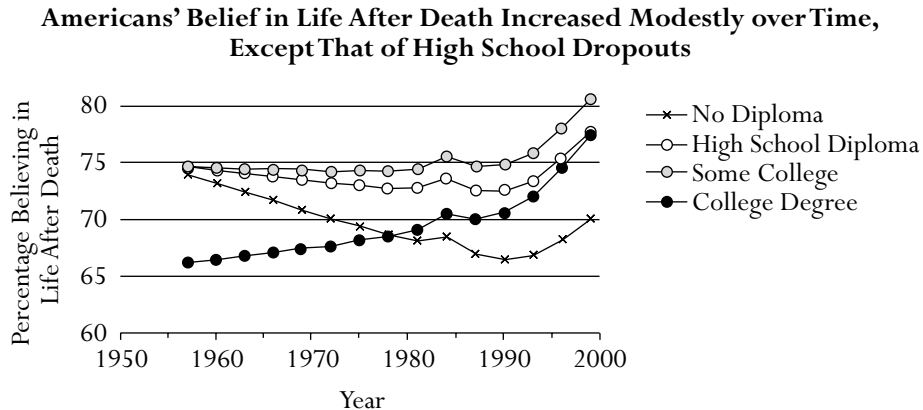
Figure 8.10 Belief in the Literal Truth of the Bible, by Year Turned Sixteen and Education



Source: GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 8.11 Belief in Life After Death, by Year and Education



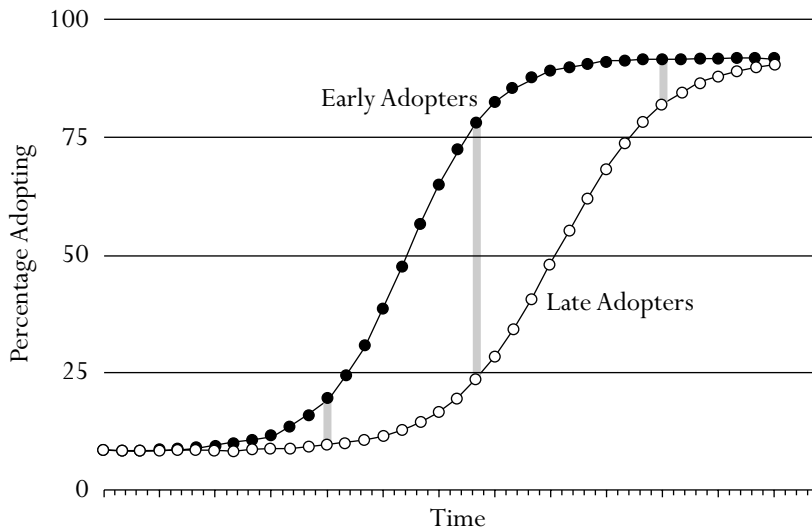
Source: Gallup polls, NORC, and GSS.

Note: Data smoothed using locally estimated (loess) regression.



Figure 9.1 Hypothetical S-Shaped Diffusion Curves

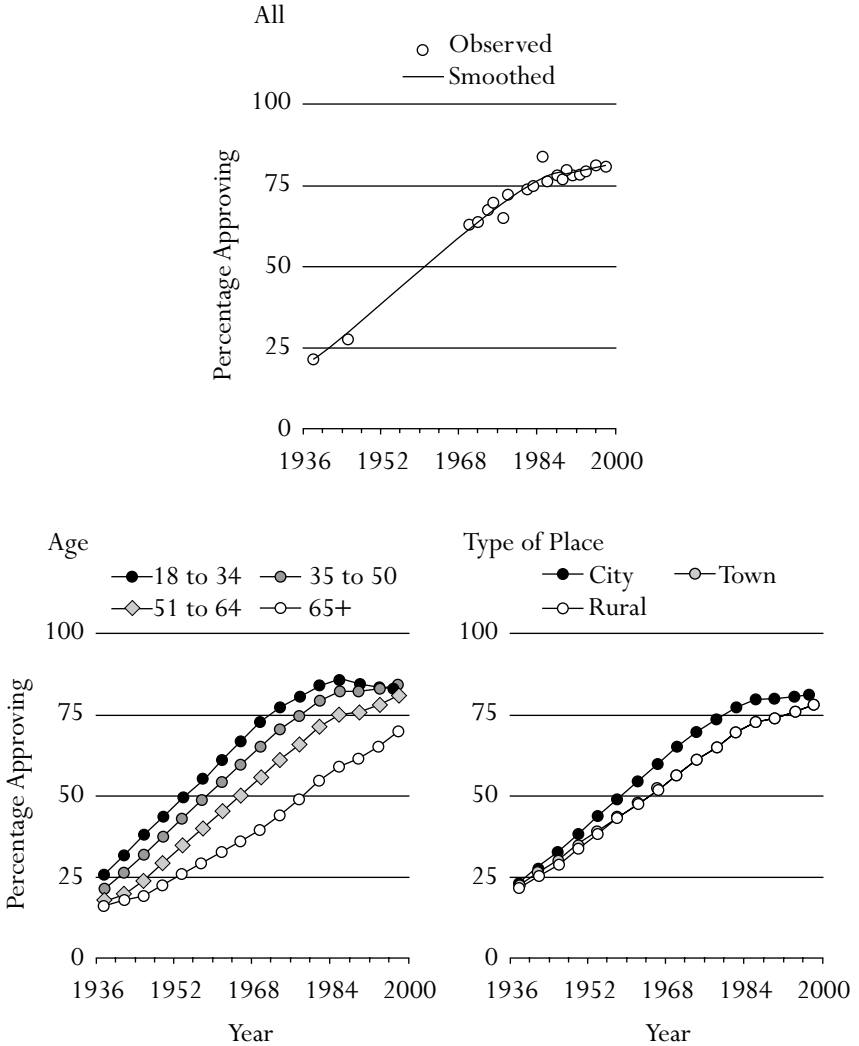
**As Cultural Items Spread, the Gap Between Early and Late Adopters Widens and Then Narrows Again**



Source: Authors' compilation.

Figure 9.2 Approval of Married Women Working for Pay, by Year, Age, and Type of Place

**As Americans Accepted Working Women, Gaps in Approval Among Groups First Widened, Then Narrowed**

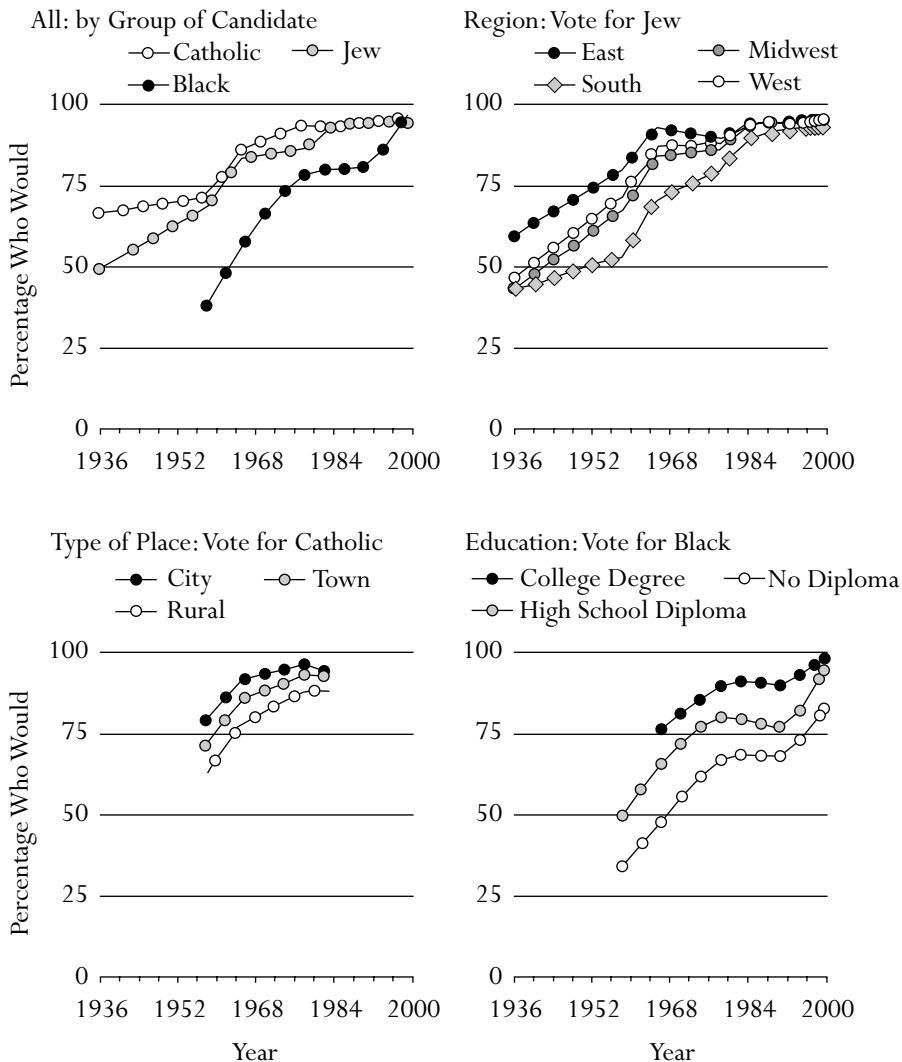


Sources: Gallup polls and GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 9.3 Citizens Who Would Vote for a Catholic, a Jew, or a Black for President

**Differences on Minority Presidential Candidates Widened When National Views Were Evenly Split and Then Narrowed as Tolerance Grew**

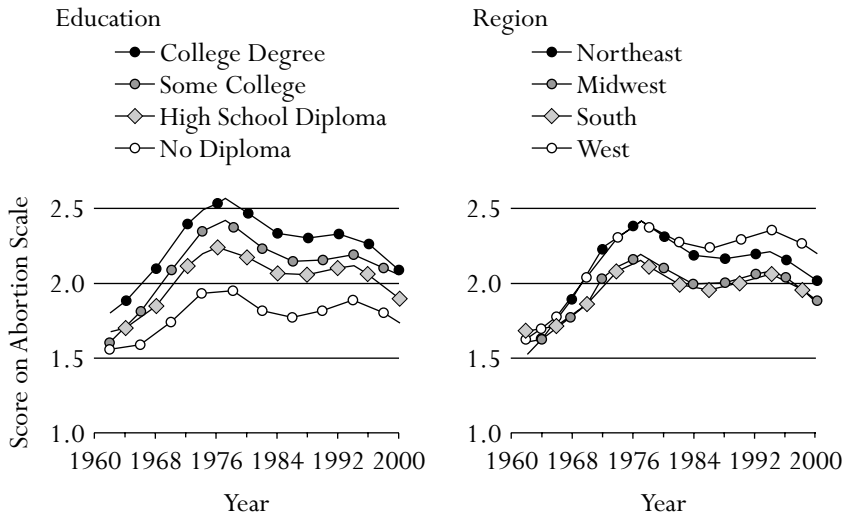


Sources: Gallup polls and GSS.

Note: Data smoothed using locally estimated (loess) regression. Question not asked of members of the group in question.

Figure 9.4 Scores on Abortion Scale, by Year and Education or Region

### Early Adopters Led Movements Both Up and Down in Changes of Opinion About Abortion

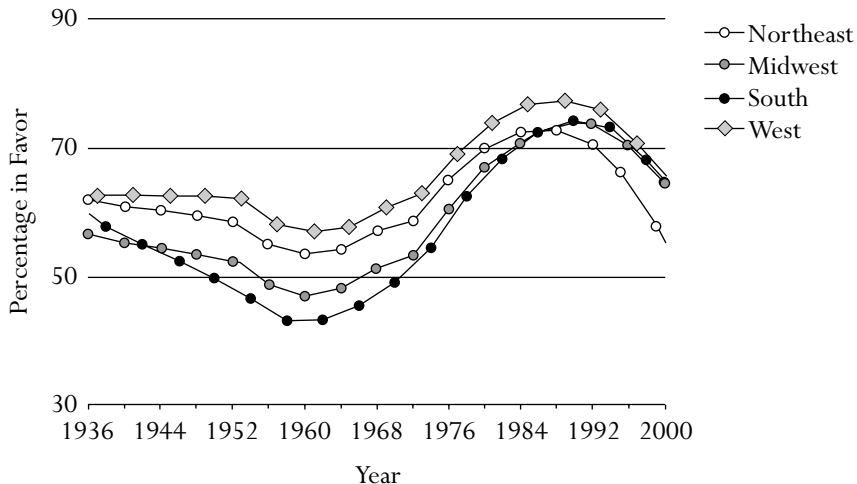


Sources: NORC surveys and GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 9.5 Support for Death Penalty, by Year and Region

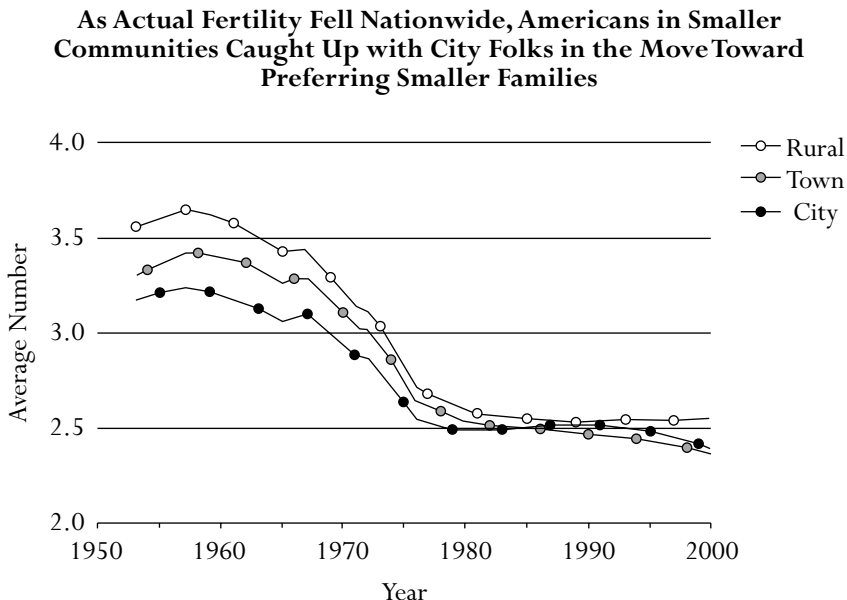
**Southerners Led the Initial Swing in Opinion on the Death Penalty,  
with Northeasterners Following More Recently**



Sources: Gallup polls and GSS.

Note: Data smoothed using locally estimated (loess) regression.

Figure 9.6 Ideal Number of Children, by Year and Type of Place



Sources: Gallup polls and GSS.

Note: Data smoothed using locally estimated (loess) regression.

Table 9.1 Capsule Descriptions of the Cultural Clusters, 1970s and 1990s

Cluster Number	Traits That Distinguished the Cluster in Both Decades	1970s			1990s		
		Number	Percentage	Special Features of the 1970s	Number	Percentage	Special Features of the 1990s
I	Affluent; educated; suburban. <i>Support capital punishment; somewhat liberal on race and gender.</i>	1	21	Mainline Protestant.	1	16	Mainline Protestant and Catholic.
II	Middle-aged. <i>Politically conservative churchgoers; very conservative on family issues (abortion, sex, and so on).</i>	2	14	High school graduates; middle-income.	5	11	
III	Nonsouthern, older, mainline Protestant; low-income. <i>Lean conservative on social issues, moderate on abortion.</i>	3	14		7	8	Moderate on capital punishment.
IV	Young, urban, nonsouthern, well-educated, middle-income. <i>Secular; self-labeled liberals; liberal on social and racial issues.</i>	4	11		4	11	

(Table continues on p. 236.)

Table 9.1 (Continued)

Cluster Number	Traits That Distinguished the Cluster in Both Decades	1970s			1990s		
		Number	Percentage	Special Features of the 1970s	Number	Percentage	Special Features of the 1990s
V	Poorly educated, elderly, southern, rural; conservative Protestant. <i>Socially conservative, especially on interracial marriage, premarital sex, and homosexuality.</i>	5	10		10	4	Low-income. <i>Socially conservative on issues such as interracial marriage, women in politics, and homosexuality.</i>
VI	Southern, rural. <i>Racially conservative, but relatively moderate on most other social issues except homosexuality; favor small families.</i>	6	10	Not elderly, conservative Protestant, but rarely attend church.	3	14	Middle-aged. <i>Favor capital punishment.</i>
VII	Catholic, young, disproportionately Latino.	7	8	One-fifth Latino. <i>Slightly liberal, except anti-abortion.</i>	8	8	Two-fifths Latino, nonsouthern. <i>Politically and socially moderate, except anti-abortion.</i>
VIII	Almost all black, urban. <i>Racially liberal; liberal on capital punishment, divorce law, premarital sex.</i>	8	7		6	9	



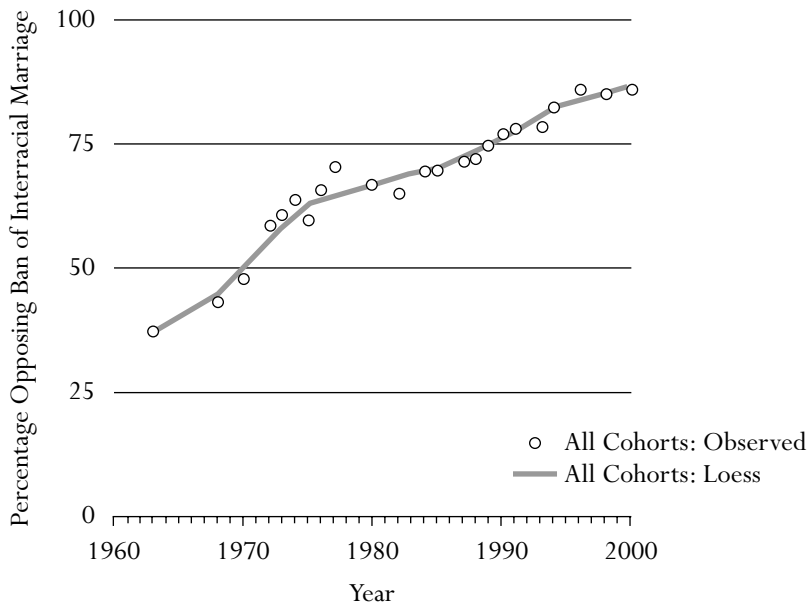
IX	Black, southern, conservative Protestants; church attenders. <i>Racially liberal and opposed to capital punishment; conservative on social and gender issues.</i>	9	5	Almost all black, poor, poorly educated.	9	9	Mostly black high school graduates.
X	Appears only in 1990s; seems to emerge from the sorts of people who formed clusters I and IV in the 1970s				2	15	Suburban, young high school graduates; two-fifths with no or “other” religion. <i>Secular, very liberal on social and gender issues, but favor capital punishment; favor small families.</i>

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Source: Authors' analysis of the GSS.

Note: All clusters were at least 93 percent white, unless otherwise indicated. Non-italic entries refer to demographic and social attributes, italicized entries to attitudes.

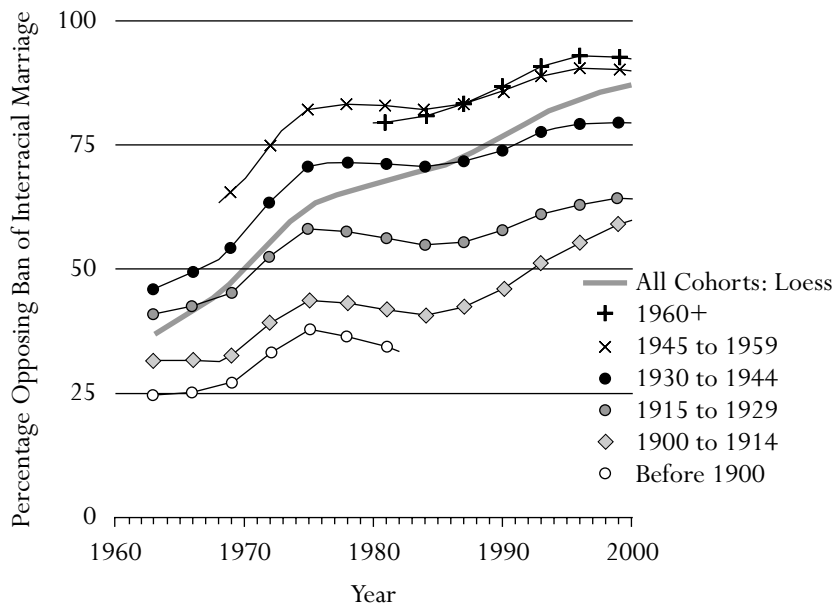
Figure A.1 Opposition to Laws Banning Marriages Between Blacks and Whites for Persons of All Ages, by Year



Sources: NORC Tolerance Surveys (1963 to 1970) and GSS (1972 to 2000).

Note: Excludes African-American respondents.

Figure A.2 Opposition to Laws Banning Marriages Between Blacks and Whites, by Year and Cohort: Loess Regression Results



Sources: NORC Tolerance Surveys (1963 to 1970) and General Social Surveys (1972 to 2000).

Note: Excludes African-American respondents.

Table A.1 Coefficients for Model of Trends in Attitudes Toward Interracial Marriage: Percentage Opposing Laws That Prohibit Marriages Between Blacks and Whites, by Cohort

Variable	Robust		
	Coefficient	Standard Error	p
g(t)	1.533	.158	<.001
Cohort			
Before 1900	—	—	—
1900 to 1914	.069	.036	.051
1915 to 1929	.163	.034	<.001
1930 to 1944	.210	.033	<.001
1945 to 1959	.316	.044	<.001
1960 and up	.118	.142	.408
Cohort by time <sup>a</sup>			
Before 1900	-.024	.007	.001
1900 to 1914	-.028	.005	<.001
1915 to 1929	-.021	.004	<.001
1930 to 1944	-.013	.004	.001
1945 to 1959	-.012	.003	<.001
1960 and up	.001	.010	.950
Cohort by time-squared/1,000			
Before 1900	.166	.321	.604
1900 to 1914	.404	.105	<.001
1915 to 1929	.181	.071	.011
1930 to 1944	.035	.062	.570
1945 to 1959	.003	.060	.955
1960 and up	-.174	.168	.300
Intercept	-.315	.063	<.001

Source: Authors' analysis of pooled Gallup/GSS data set.

<sup>a</sup>Time = year - 1960 (that is, time = 0 in 1960, 10 in 1970, and so on).

Table C.1 Models Tested for Cluster Analysis

Model	BIC(LL)	Npar	L <sup>2</sup>	Percentage Reduction in L <sup>2</sup>	Classification Errors
1970s					
1 cluster	103614	44	60366.28	0	0
2 clusters	100727.1	69	57280.17	5.1	0.0776
3 clusters	99282.97	94	55636.9	7.9	0.073
4 clusters	98772.06	119	54926.8	9.1	0.1236
5 clusters	98315.89	144	54271.44	10.3	0.1423
6 clusters	98222.11	169	53978.47	10.6	0.1807
7 clusters	98150.64	194	53707.81	11.1	0.1838
8 clusters	98104.87	219	53462.85	11.4	0.1977
9 clusters	98092.56	244	53251.35	11.9	0.2032
10 clusters	98099.65	269	53059.25	12.1	0.2249
11 clusters	98140	294	52900.41	12.4	0.2285
1980s					
1 cluster	165331.7	44	91592.32	0	0
2 clusters	160261.9	69	86311.28	5.8	0.076
3 clusters	158602.9	94	84441.06	7.9	0.0786
4 clusters	157589.9	119	83216.82	9.2	0.1249
5 clusters	156952.4	144	82368.04	10.0	0.1466
6 clusters	156704.6	169	81908.97	10.6	0.181
7 clusters	156464.6	194	81457.75	11.0	0.1841
8 clusters	156272.3	219	81054.14	11.5	0.1851
9 clusters	156154	244	80724.6	11.9	0.1898
10 clusters	156072.1	269	80431.46	12.2	0.2241
11 clusters	156076.9	294	80245.08	12.4	0.2392
1990s					
1 cluster	166039.7	44	93519.19	0	0
2 clusters	161382.7	69	88650.78	5.1	0.083
3 clusters	159422.7	94	86479.37	7.5	0.0825
4 clusters	158320.2	119	85165.48	8.9	0.1273
5 clusters	157744.5	144	84378.41	9.7	0.1444
6 clusters	157393.7	169	83816.1	10.4	0.1732
7 clusters	157252.3	194	83463.36	10.7	0.1916
8 clusters	157147.5	219	83147.13	11.1	0.2222
9 clusters	157094.9	244	82883.14	11.3	0.2297
10 clusters	157072.1	269	82648.9	11.7	0.2325
11 clusters	157088.9	294	82454.25	11.8	0.2408
12 clusters	157115.3	319	82269.23	12.0	0.252

Table C.2 Parameters for Clusters in Best Models of 1970s, 1980s, and 1990s

	Summary Cluster									
	I	II	III	V	VI	IV	VII	VIII	IX	X
1970s cluster number	Cluster 1	Cluster 2	Cluster 3	Cluster 5	Cluster 6	Cluster 4	Cluster 7	Cluster 8	Cluster 9	None
Cluster size	0.21	0.14	0.14	0.10	0.10	0.11	0.08	0.07	0.05	
Ethnic (white-black-Latino)	W	W	W	W	W	W	W/L	B	B	
South	-0.82	-0.28	-1.37	1.71	1.54	-1.00	-1.00	0.31	1.55	
Rural-suburban-city	.98 SU	.41 SU	0.17	1.26 R	1.07 R	.83 U	-0.38	2.21 U	.68 R	
Education	1.08	0.81	-1.13	-1.95	-0.65	1.87	0.03	-0.11	-1.65	
Per capita income percentile	1.20	0.36	-0.45	-1.11	-0.51	0.47	-0.16	-0.55	-1.64	
Age	-0.45	0.43	1.50	1.84	-0.99	-1.89	-1.21	-1.10	0.81	
Religion	1.53 OP	1.02 CA	1.13 OP	1.31 CP	2.20 CP	2.88 OTH	4.21 CA	1.79 CP	2.16 CP	
Attend church	-0.49	3.83	-0.96	0.92	-0.86	-1.94	0.63	-0.13	0.95	
Political self-ranking	-0.27	-0.79	-0.18	-0.31	-0.04	1.94	0.65	0.51	0.26	
More for environment	0.16	-0.37	-0.79	-1.02	-0.18	1.94	0.63	0.74	-0.06	
Anti-capital punishment	-0.77	-0.35	-0.73	0.12	-0.43	1.16	0.02	1.17	1.18	
More for minorities	-0.38	-0.18	-0.62	-0.60	-0.79	0.87	-0.02	2.74	2.30	
Interracial marriage OK	2.47	0.44	-1.79	-3.81	-1.22	3.91	1.45	7.77	7.74	
Women in politics OK	0.67	-0.45	-0.42	-1.56	-0.15	1.70	0.22	0.36	-0.47	
Abortion OK	1.63	-1.70	0.39	-1.12	-0.11	2.06	-0.51	-0.13	-1.62	
Easier divorces	0.57	-1.70	-0.41	-1.44	0.09	1.40	-0.12	1.53	0.25	
Premarital sex OK	0.89	-1.89	-0.16	-2.77	0.10	2.16	0.64	1.50	-1.21	
Homosexuality OK	0.79	-1.64	-1.28	-2.25	-0.96	2.46	0.48	0.36	-1.42	
No prayer in schools	0.36	-0.23	-0.02	-1.27	-0.45	1.49	0.44	-0.38	-1.56	
More kids ideal	-0.99	0.59	0.09	0.99	-0.65	-1.09	0.26	0.55	1.21	

*(Table continues on p. 270.)*

Table C.2 (Continued)

	Summary Cluster									
	I	II	III	V	VI	IV	VII	VIII	IX	X
1980s cluster number	Cluster 2	Cluster 4	Cluster 5	Cluster 7	Cluster 1	Cluster 6	Cluster 10	Cluster 8	Cluster 9	Cluster 3
Cluster size	0.17	0.11	0.10	0.07	0.18	0.07	0.04	0.06	0.05	0.16
Ethnic (white-black-Latino)	W	W	W	W	W	W	L	B	B	W
South	-0.89	-0.20	-1.68	2.99	0.78	-0.65	0.36	0.15	1.66	-1.16
Rural-suburban-city	0.72 SU	0.28 R	0.35 R	1.53 U	0.62 R	1.41 U	0.72 U	1.85 U	0.94 U	0.42 SU
Education	1.72	0.87	-1.84	-1.72	-0.48	2.18	-1.66	0.23	-2.33	0.15
Per capita income percentile	0.92	0.31	-1.86	-1.16	0.07	0.69	-1.04	-0.14	-2.60	0.57
Age	-0.43	-0.06	3.53	1.35	-0.31	-0.92	-1.08	-0.85	0.64	-0.95
Religion	1.77	1.13	1.5 OP/CA	2.17 CP	0.65 CP	2.76 OTH	2.72 CA	1.16 CP	2.27 CP	1.1 OTH
Attend church	0.27	4.36	0.70	1.12	-0.71	-1.45	0.18	-0.01	0.59	-2.04
Political self-ranking	-0.05	-1.07	-0.25	-0.48	-0.30	2.12	0.27	0.69	0.16	0.17
More for environment	0.56	-0.21	-1.06	-1.29	-0.01	2.39	-0.29	0.67	-0.54	0.23
Anti-capital punishment	0.09	-0.17	0.07	0.03	-1.05	1.37	0.44	1.06	1.49	-1.39
More for minorities	0.23	-0.15	-0.25	-1.22	-1.12	1.24	0.30	3.45	1.75	-0.48
Interracial marriage OK	3.22	0.52	-1.64	-3.39	-1.55	3.82	0.73	3.91	0.34	1.61
Women in politics OK	1.11	-0.56	-0.83	-1.66	-0.19	1.45	0.03	0.35	-0.78	0.71
Abortion OK	0.35	-2.13	-0.77	-1.30	0.16	3.15	-0.91	0.28	-1.41	1.59
Easier divorces	-0.38	-1.66	-1.03	-0.96	-0.14	0.90	0.46	1.18	0.60	0.98
Premarital sex OK	0.50	-2.44	-1.29	-3.32	0.19	1.88	0.12	0.94	-0.42	1.82
Homosexuality OK	0.93	-6.48	-1.26	-2.81	-1.93	2.67	-0.17	-0.16	-1.08	1.10
No prayer in schools	0.59	-0.63	-0.40	-1.60	-0.67	3.03	-0.14	-0.64	-1.15	0.61
More kids ideal	-0.25	0.70	0.73	0.54	-0.69	-0.54	0.85	0.17	1.08	-0.79

1990s cluster number	Cluster 1	Cluster 5	Cluster 7	Cluster 10	Cluster 3	Cluster 4	Cluster 8	Cluster 6	Cluster 9	Cluster 2
Cluster size	0.16	0.11	0.08	0.04	0.14	0.11	0.08	0.09	0.05	0.15
Ethnic (white-black-Latino)	W	W	W	W	W	W	W/L	B	B	W
South	-0.64	0.14	-0.70	2.15	1.29	-0.93	-0.86	0.48	1.00	-0.75
Rural-suburban-city	0.52 SU	0.68 SU/R	0.67 R	1.48 R	0.73 R	0.86 U	0.57 U	1.2 U	0.8 U	0.52 SU
Education	1.32	0.58	-1.05	-2.99	-0.75	2.14	-0.94	-0.68	-0.37	-0.11
Per capita income percentile	1.00	0.14	-1.11	-2.18	0.15	0.60	-0.60	-1.07	-0.49	0.24
Age	-0.34	0.26	3.53	2.89	-0.23	-0.72	-1.03	-0.50	-0.52	-0.68
Religion	1.67	1.08 CP	1.13 OP	1.65 CP	1.06 CP	2.12 OTH	2.48 CA	1.27 CP	1.49 CP	1.35 OTH
Attend church	0.70	3.69	0.09	1.14	-0.54	-1.19	-0.25	0.03	1.53	-2.43
Political self-ranking	-0.24	-1.54	-0.24	-0.49	-0.44	2.18	0.00	0.31	0.02	0.28
More for environment	0.18	-1.13	-1.08	-1.24	-0.01	1.48	-0.08	0.23	0.37	0.46
Anti-capital punishment	-0.45	-0.09	-0.16	0.48	-1.55	1.12	0.35	0.75	1.62	-1.45
More for minorities	-0.10	-0.68	-0.41	-0.72	-1.40	0.98	0.13	2.68	1.92	-0.51
Interracial marriage OK	5.04	0.21	-1.62	-3.70	-1.22	3.68	0.14	1.17	1.56	1.06
Women in politics OK	0.92	-0.52	-0.80	-1.93	-0.50	1.47	-0.33	0.05	-0.19	0.63
Abortion OK	0.06	-2.26	-0.07	-1.17	-0.05	2.53	-0.73	0.24	-1.24	1.29
Easier divorces	-0.62	-1.96	-0.74	-0.94	-0.17	0.62	0.66	1.31	0.02	0.61
Premarital sex OK	0.40	-3.15	-0.81	-2.61	-0.18	1.75	0.44	0.70	-2.83	1.96
Homosexuality OK	0.64	-4.23	-1.15	-3.15	-1.38	2.78	-0.14	-0.20	-2.31	1.05
No prayer in schools	0.40	-0.73	-1.04	-1.98	-1.17	3.12	-0.26	-0.87	-1.04	0.88
More kids ideal	-0.13	0.74	0.36	0.98	-1.12	-0.57	0.65	0.59	0.71	-0.79

Source: Authors' analysis of the GSS.

Notes: The categories for each variable are in the list in appendix C. Entries are primarily log odds ratios.