

Table 1 Reported Health Status by Gender.

<i>Health Status</i>	<i>Gender</i>		<i>Total</i>
	<i>Male</i>	<i>Female</i>	
Excellent	43%	28%	35%
Good	39	58	49
Fair	16	8	12
Poor	2	6	4
Total	100%	100%	100%
<i>n</i>	49	50	99

**Table 2 Percentage Comparing Health to Others
by External Versus Internal Responses to Health-Status Question.**

<i>Did R Compare Health to Others?</i>	<i>Type of Meaning Attributed to Health-Status Question</i>			
	External	Internal	DK/NA	Total
Yes	12%	31%	0%	22%
No	88	69	67	77
DK/NA	0	0	33	1
Total	100%	100%	100%	100%
<i>n</i>	42	55	3	100

Table 3 Percentage Comparing Health to That at an Earlier Age by Type of Response to Health-Status Question.

<i>Did R Compare Health to Earlier Age?</i>	<i>Type of Meaning Attributed to Health-Status Question</i>			Total
	External	Internal	DK/NA	
Yes	40%	47%	0%	43%
No	60	53	67	56
DK/NA	0	0	33	1
Total	100%	100%	100%	100%
<i>n</i>	42	55	3	100

**Table 4 Percentage Thinking of the “Last Few Years”
Versus More Recent Times in Answering Health-Status Question
by Perceived Meaning of Question.**

<i>Time Reference</i>	<i>Type of Meaning Attributed to Health-Status Question</i>			Total
	External	Internal	DK/NA	
Last Few Years	50%	36%	33%	42%
Recent Times	50	64	33	57
DK/NA	0	0	34	1
Total	100%	100%	100%	100%
<i>n</i>	42	55	3	100

**Table 5 Reported Health Status by Gender
by Perceived Meaning of Question.**

	Gender		Total
	Men	Women	
<i>External Labels</i>			
Excellent	37%	22%	28%
Good	37	56	48
Fair	26	9	17
Poor	0	13	7
Total	100%	100%	100%
<i>n</i>	19	23	42
<i>Internal Labels</i>			
Excellent	47%	32%	40%
Good	40	60	49
Fair	10	8	9
Poor	3	0	2
Total	100%	100%	100%
<i>n</i>	30	25	55

**Table 6 Reported Health Status
by Time Reference Used for Health-Status Response.**

	<i>Gender</i>		Total
	Men	Women	
<i>Considered Health over Last Few Years</i>			
Excellent	41%	44%	43%
Good	41	44	43
Fair	12	8	9
Poor	6	4	5
Total	100%	100%	100%
<i>n</i>	17	25	42
<i>Considered Health in More Recent Times</i>			
Excellent	44%	12%	30%
Good	37	72	53
Fair	19	8	14
Poor	0	8	3
Total	100%	100%	100%
<i>n</i>	32	25	57

Table 1 Experiment 1: Order of Retrieval: Mean Actual, Recalled, and Estimated Visits.

	Forward	Backward	Free Recall	Mean
Actual Visits	4.74	5.13	4.90	4.92
Recalled and Dated Visits	2.00	2.38	2.33	2.23
Recalled Estimate of Visits	3.75	4.44	4.62	4.26
<i>N</i>	114	112	103	329

**Table 2 Experiment 1: Order of Retrieval: Completeness of Recall
(percentages of actual visits correctly recalled).**

		Forward	Backward	Free Recall	Mean
Difference in Months Between Actual and Recalled Visits	0 Months (exact)	24	22	19	22
	1 Month	8	12	11	10
	2 Months	3	4	5	4
	3 Months	2	2	4	3
	Total	37	40	39	39

**Table 3 Experiment 1: Order of Retrieval: Actual Strategy Used
(in percentages).**

	Too Few Visits Recalled (0 or 1)	No Systematic Order	Forward Order	Backward Order
Instructed to Use:				
Forward order	63	6	30	2
Backward order	46	8	5	41
Free recall	54	15	20	10
Total	54	10	18	18

Table 4 Experiment 1: Order of Retrieval: Age and Recall of Visits.

	<i>Age in Years</i>				
	25 or Less	25-39	40-59	60 or More	Mean
Actual Visits	4.32	4.72	5.18	5.42	4.92
Recalled and Dated Visits	2.06	2.20	2.06	2.75	2.23
Recalled Estimate of Visits	3.76	4.27	4.55	4.00	4.26
Percentage of Actual Visits Correctly Recalled	49	34	33	40	36
Percentage of Recalled Visits That Were Accurate	57	54	53	61	55
<i>N</i>	34	147	96	52	329

Table 5 Experiment 2: Order of Retrieval and Proxy Recall: Mean Actual, Recalled, and Estimated Visits.

	Forward	Backward	Free Recall	Mean
Self: Actual Visits	4.6	6.3	3.8	4.8
Recalled and dated visits	1.5	2.1	1.7	1.7
Recalled estimate of visits	3.2	5.2	2.6	3.6
Proxy: Actual Visits	4.0	6.2	3.2	4.3
Recalled and dated visits	1.3	2.4	1.3	1.6
Recalled estimate of visits	3.2	6.9	2.1	3.9
<i>N</i>	24	20	25	69

Table 6 Experiment 2: Order of Retrieval and Proxy Recall: Completeness of Recall (percentages of actual visits that were recalled).

	Forward	Backward	Free Recall	Mean
Self-Visits	44	42	44	44
Spouse Visits	21	40	30	30
Difference (advantage for self-recall)	23	2	14	14

Table 7 Experiment 2: Order of Retrieval and Proxy Recall: Accuracy of Recall (percentages of recalled visits that were correct).

	Forward	Backward	Free Recall	Mean
Self-Visits	63	68	60	63
Spouse Visits	32	68	46	47
Difference (advantage for self-recall)	31	0	14	16

Table 8 Experiment 2: Order of Retrieval and Proxy Recall: Completeness and Accuracy for Males and Females.

	<i>Completeness</i>		<i>Accuracy</i>	
	Male	Female	Male	Female
Self-Recall	46	42	60	66
Proxy Recall	21	36	38	54
Difference (advantage for self-recall)	25	6	22	12

Table 9 Experiment 4: Two-Time Frame: Percentage Reporting a Procedure in the Last Two Months.

	<i>Condition</i>		
	6-2	2-6	1-2
Blood Pressure Reading	31.8	29.8	32.1
Colon Cancer Test	5.1	5.6	7.1
Mammogram (women over 40)	17.1	5.0	0.0
Pneumococcus Vaccine (over 65)	5.0	0.0	0.0
Breast Exam (women)	18.3	18.7	12.0
Pap Smear (women)	8.3	15.6	12.0
Rx Filled	24.5	30.4	33.9
Child Physical Exam	9.8	15.3	13.7
Child Urine Test	6.7	12.3	5.9
Child Vision Test	0.0	6.9	11.8
Child Hearing Test	0.0	7.0	7.8
Child Rx Filled	22.6	28.6	28.6

Table 10 Experiment 4: Two-Time Frame: Percentage Reporting a Procedure in the Last Six Months.

	<i>Condition</i>	
	6-2	2-6
Blood Pressure Reading	61.9	57.3
Colon Cancer Test	21.2	17.6
Mammogram (women over 40)	23.8	9.5
Pneumococcus Vaccine (over 65)	30.0	25.0
Breast Exam (women)	36.9	35.2
Pap Smear (women)	29.8	28.4
Rx Filled	49.1	47.2
Child Physical Exam	43.5	32.8
Child Urine Test	23.3	17.5
Child Vision Test	15.9	12.3
Child Hearing Test	14.8	11.1
Child Rx Filled	48.3	44.4

Table 11 Experiment 4: Two-Time Frame: Overreporting for Two Months.

	n	Percent Recalled	Percent Actual	Overreporting Difference	Over- reporting Ratio
Blood Pressure Reading	486	31.3	25.1	6.2	1.25
Colon Cancer Test	487	6.0	2.1	3.9	2.86
Mammogram (women over 40)	119	7.6	3.4	4.2	2.24
Pneumococcus Vaccine (over 65)	49	2.0	0.0	2.0	—
Breast Exam (women)	265	16.2	9.8	6.4	1.65
Pap Smear (women)	266	12.0	7.1	4.9	1.69
Child Physical Exam	171	13.0	10.1	2.9	1.29
Child Urine Test	168	8.2	4.7	3.5	1.75
Child Vision Test	171	5.8	2.3	3.5	2.52
Child Hearing Test	170	4.7	1.2	3.5	3.92

Table 12 Experiment 4: Two-Time Frame: Overreporting for Six Months.

	n	Percent Recalled	Percent Actual	Overreporting Difference	Over- reporting Ratio
Blood Pressure Reading	312	59.6	44.6	15.0	1.34
Colon Cancer Test	315	19.4	7.0	12.4	2.77
Mammogram (women over 40)	84	16.7	9.5	7.2	1.76
Pneumococcus Vaccine (over 65)	36	27.8	8.3	19.5	3.35
Breast Exam (women)	172	36.0	17.4	18.6	2.07
Pap Smear (women)	173	28.9	16.2	12.7	1.78
Child Physical Exam	117	38.5	26.5	12.0	1.45
Child Urine Test	119	21.0	10.9	10.1	1.93
Child Vision Test	121	14.0	6.6	7.4	2.12
Child Hearing Test	118	13.6	5.9	7.7	2.31

Table 13 Blood Pressure Check—Two Months.

Two-Month Question First	<i>Medical Records</i>		
	Had Test	Did Not	Total
<i>Participants' Response:</i>			
Yes, I had my B.P. checked	24	24 50.0%	48 29.8%
No, I did not	7 22.6%	106	113 70.2%
Total	31 19.3%	130 80.7%	161 100.0%
Two-Month Question Following Six-Month Question	<i>Medical Records</i>		
	Had Test	Did Not	Total
<i>Participants' Response:</i>			
Yes, I had my B.P. checked	34	16 32.0%	50 31.8%
No, I did not	11 24.4%	96	107 68.2%
Total	45 28.7%	112 71.3%	157 100.0%
Two-Month Question Following One-Month Question	<i>Medical Records</i>		
	Had Test	Did Not	Total
<i>Participants' Response:</i>			
Yes, I had my B.P. checked	38	16 29.6%	54 32.1%
No, I did not	8 17.4%	106	114 67.9%
Total	46 27.4%	122 72.6%	168 100.0%

Table 14 Blood Pressure Check—Six Months.

Six-Month Question First	<i>Medical Records</i>		
	Had Test	Did Not	Total
<i>Participants' Response:</i>			
Yes, I had my B.P. checked	66	30 31.2%	96 61.9%
No, I did not	12 15.4%	47	59 38.1%
Total	78 50.3%	77 49.7%	155 100.0%
Six-Month Question Following Two-Month Question:	<i>Medical Records</i>		
	Had Test	Did Not	Total
<i>Participants' Response:</i>			
Yes, I had my B.P. checked	54	36 40.0%	90 57.3%
No, I did not	7 11.5%	60	67 42.7%
Total	61 38.9%	96 61.1%	157 100.0%

**Table 1 Voting Report Accuracy by Experimental Condition:
Experiment 1.**

<i>Form 1 (N = 144)</i> <i>(TQ only)</i>	<i>Six to Seven Months After Election</i> <i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	95	4
Actually Didn't	17	28
<i>Form 2 (N = 165)</i> <i>(TQ after ME)</i>	<i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	108	4
Actually Didn't	22	31

**Table 2 Voting Report Accuracy by Experimental Condition:
Experiment 2.**

<i>Form 1 (N = 161)</i> <i>(Target only)</i>	<i>Three Months After Election</i> <i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	93	4
Actually Didn't	21	43
<i>Form 2 (N = 160)</i> <i>(Target + prequestion)</i>	<i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	87	4
Actually Didn't	21	48
<i>Form 1 (N = 111)</i> <i>(Target only)</i>	<i>Eight Months After Election</i> <i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	69	1
Actually Didn't	25	16
<i>Form 2 (N = 124)</i> <i>(Target + prequestion)</i>	<i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	66	8
Actually Didn't	27	23

**Table 3 Voting Report Accuracy by Experimental Condition:
Experiment 3.**

<i>Form 1 (N = 262)</i> <i>(Did you vote?)</i>	<i>Eight Months After Election</i> <i>Self-Report</i>	
	I Voted	I Didn't
Actually Voted	202	5
Actually Didn't	31	24
<i>Form 2 (N = 242)</i> <i>(Did you miss out?)</i>	<i>Self-Report</i>	
	No Miss	Missed
Actually Voted	192	2
Actually Didn't	28	20

**Table 4a False-Alarm Rates by Time Delay Since the Designated Election
(numbers of nonvoters in parentheses).**

Expt. 1 (Nov. 1986)		Expt. 2 (Sept. 1988)		Expt. 3 (Nov. 1988)	
.5 mos.	6.5 mos.	3 mos.	8 mos.	.5 mos.	8 mos.
16.3%	40.0%	31.6%	57.1%	54.4%	57.3%
(98)	(98)	(133)	(91)	(103)	(103)

**Table 4b Miss Rates (failures to report actual votes) by Time Delay
(numbers of nonvoters in parentheses).**

Expt. 1 (Nov. 1986)		Expt. 2 (Sept. 1988)		Expt. 3 (Nov. 1988)	
.5 mos.	6.5 mos.	3 mos.	8 mos.	.5 mos.	8 mos.
.9%	3.8%	4.8%	6.3%	.5%	1.7%
(211)	(211)	(168)	(144)	(401)	(401)

Table 5 Self-Report Regressed on Real Vote, Vote-Rate, and Irregular Vote: Experiment 2 (September 1988).

Variable	Self-Report in December 1988 (<i>N</i> = 301)				Self-Report in May 1989 (<i>N</i> = 235)			
	<i>B</i> †	<i>SE</i>	<i>t</i>	<i>R-sq.</i> *	<i>B</i> †	<i>SE</i>	<i>t</i>	<i>R-sq.</i> *
REALVOTE	.577	.045	12.95	.471	.311	.055	5.69	.208
VOTERATE	.090	.039	2.31	.485	.126	.050	2.53	.241
IRR_VOTE	.145	.073	2.00	.492	.208	.103	2.01	.255

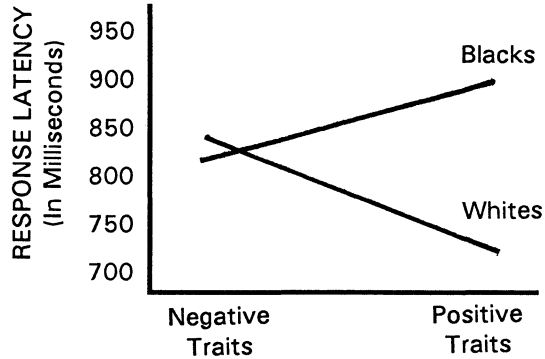
†Regression coefficients are unstandardized.

*The values given for multiple *R*-squared are the cumulative values when the variables are entered stepwise, up to and including the indicated variable. The regression coefficients, on the other hand, are given for the final step, including all three predictors.

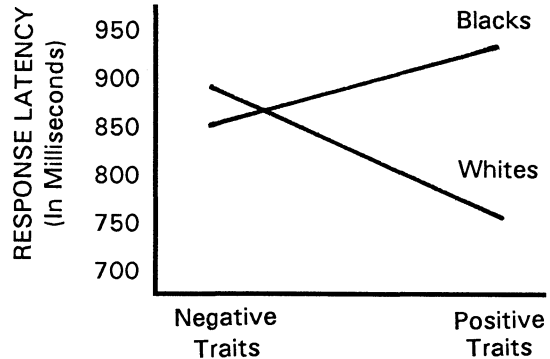
Table 1 Number of Selected and Available-but-Unselected Foods Recalled.

<i>Food</i>	<i>Interview</i>	
	Cognitive	No-Instruction
Selected	5.30	2.69
Available-But-Unselected	6.92	3.23
Total	12.22	5.92

Figure 1. Results of lexical decision task and priming response latency studies: Positive traits are associated more with whites than with blacks, but negative traits are *not* associated more with blacks than with whites.



LEXICAL DECISION TASK
(Gaertner & McLaughlin, 1983)



PRIMING TASK
(Dovidio & Gaertner, 1991)

Table 1a Percentage of Subjects Selecting a Trait to Describe Black Americans (formerly "Negroes") in 1933, 1951, 1967, 1982, 1988, and 1990.

	1933	1951	1967	1982	1988	1990
Superstitious	84	41	13	6	2	3
Lazy	75	31	26	13	6	4
Happy-Go-Lucky	38	17	27	15	4	1
Ignorant	38	24	11	10	6	5
Musical	26	33	47	29	13	27
Ostentatious	26	11	25	5	0	1
Very Religious	24	17	8	23	20	19
Stupid	22	10	4	1	1	3
Physically Dirty	17	—	3	0	1	0
Naive	14	—	4	4	2	3
Slovenly	13	—	5	2	1	1
Unreliable	12	—	6	2	1	4
Pleasure Loving	—	19	26	20	14	14
Sensitive	—	—	17	13	15	9
Gregarious	—	—	17	4	6	2
Talkative	—	—	14	5	5	8
Imitative	—	—	13	9	4	3
Aggressive	—	—	—	19	16	17
Materialistic	—	—	—	16	10	3
Loyal to Family	—	—	—	39	49	41
Arrogant	—	—	—	14	7	7
Ambitious	—	—	—	13	23	16
Tradition Loving	—	—	—	13	22	16
Individualistic	—	—	—	—	24	17
Passionate	—	—	—	—	14	17
Nationalistic	—	—	—	—	13	13
Straightforward	—	—	—	—	12	15
Intelligent	—	—	—	—	—	14
Sportsmanlike	—	—	—	—	—	13
Quick-Tempered	—	—	—	—	—	12
Artistic	—	—	—	—	—	12

Table 1b Percentage of Subjects Selecting a Trait to Describe White Americans in 1933, 1951, 1967, 1982, 1988, and 1990.

	1933	1951	1967	1982	1988	1990
Industrious	48	30	23	21	13	10
Intelligent	47	32	20	10	6	15
Materialistic	33	37	67	65	41	46
Ambitious	33	21	42	35	35	33
Progressive	27	5	17	9	10	7
Pleasure Loving	26	27	28	45	32	23
Alert	23	7	7	2	1	4
Efficient	21	9	15	8	5	3
Aggressive	20	8	15	8	5	3
Straightforward	19	—	9	7	8	4
Practical	19	—	12	14	10	14
Sportsmanlike	19	—	9	6	4	3
Individualistic	—	26	15	14	24	19
Conventional	—	—	17	20	8	11
Scientific	—	—	15	4	3	3
Ostentatious	—	—	15	6	6	5
Conservative	—	—	—	15	22	26
Stubborn	—	—	—	20	8	10
Tradition Loving	—	—	—	19	22	13
Loyal to Family	—	—	—	—	20	19
Nationalistic	—	—	—	—	24	6
Boastful	—	—	—	—	13	10
Ignorant	—	—	—	—	10	12
Arrogant	—	—	—	—	—	26

Table 2 Trends Toward Acceptance and Tolerance in the Racial Attitudes of White Americans (National Opinion Research Center Surveys and College Student Survey).

	NORC 1972-1982	1985	NORC 1986	1987	Students 1989
How strongly would you object if a member of your family wanted to bring a black friend home to dinner? (Percent objecting strongly or mildly)	26%	20%	—	—	0%
Do you think there should be laws against marriages between blacks and whites? (Percent “yes”)	34%	28%	—	24%	0%
If your party nominated a black for president, would you vote for him if he were qualified for the job? (Percent “no”)	18%	15%	13%	—	1%
Do you think white students and black students should go to the same schools or separate schools? (Percent “separate schools”)	12%	7%	—	—	0%
Some people think that blacks have been discriminated against for so long that the government has a special obligation to improve their living standards. Others believe that the government should not be giving special treatment to blacks. (Percent opposing “special treatment”)	53%	—	52%	50%	26%